

Digital Transformation Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/DEC2E30C9C09EN.html>

Date: June 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: DEC2E30C9C09EN

Abstracts

The global digital transformation market reached a value of US\$ 483.4 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,349.2 Billion by 2027, exhibiting a CAGR of 18.57% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Digital transformation refers to the organizational, operational and cultural change of an enterprise, industry or ecosystem through the integration of digital technologies. It involves the use of advanced technologies, such as robotics, 3D printing, artificial intelligence (AI) and additive manufacturing. Digital transformation is implemented through on-site or cloud software, hardware upgrades and digital experience platforms (DEP). These solutions aid in optimizing the process and competencies of the organization by digitally streaming the operations and improving the brand's reputation, customer experience and client retention ratios. As a result, digital transformation finds extensive applications across various industries, including banking, financial services and insurance (BFSI), healthcare, information technology (IT), retail and transportation. Digital Transformation Market Trends:

The global digital transformation market is primarily driven by rapid digitization and automation of various business processes. Small, medium and large-scale enterprises are increasingly adopting digital transformation solutions to gain a competitive edge and respond to the consumers in real-time. Moreover, widespread adoption of industrial robots and the advent of Industry 5.0 for enhancing the efficiency of smart factory systems is providing a thrust to the market growth. Additionally, various technological

advancements, such as the integration of connected devices with the Internet of Things (IoT) and cloud computing solutions, are acting as other growth-inducing factors. These connected and data-rich technologies are embedded into the business operations that facilitate the enterprise to take actionable steps for improved and effective customer engagements. Other factors, including the increasing utilization of wireless communication technologies, along with extensive infrastructural developments, especially in the developing economies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital transformation market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, deployment mode, enterprise size and end use industry.

Breakup by Type:

- Solution
- Analytics
- Cloud Computing
- Mobility
- Social Media
- Others
- Service
- Professional Services
- Integration and Implementation

Breakup by Deployment Mode:

- Cloud-based
- On-premises

Breakup by Enterprise Size:

- Large Enterprises
- Small and Medium-sized Enterprises

Breakup by End Use Industry:

- BFSI

Manufacturing and Retail

Government

Healthcare

IT and Telecom

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture PLC, Adobe Inc., Capgemini SE, Cognizant, Dell Technologies Inc., Google LLC (Alphabet Inc.), Hewlett Packard Enterprise Company, International Business Machines Corporation, Marlabs Inc., Microsoft Corporation, Oracle Corporation, SAP SE, and Siemens AG.

Key Questions Answered in This Report

1. What is the expected growth rate of the global digital transformation market during 2022-2027?
2. What are the key factors driving the global digital transformation market?
3. What has been the impact of COVID-19 on the global digital transformation market?
4. What is the breakup of the global digital transformation market based on the type?
5. What is the breakup of the global digital transformation market based on the deployment mode?
6. What is the breakup of the global digital transformation market based on the enterprise size?
7. What is the breakup of the global digital transformation market based on the end use industry?
8. What are the key regions in the global digital transformation market?
9. Who are the key players/companies in the global digital transformation market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DIGITAL TRANSFORMATION MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Solution
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Analytics
 - 6.1.2.2 Cloud Computing
 - 6.1.2.3 Mobility
 - 6.1.2.4 Social Media

6.1.2.5 Others

6.1.3 Market Forecast

6.2 Service

6.2.1 Market Trends

6.2.2 Key Segments

6.2.2.1 Professional Services

6.2.2.2 Integration and Implementation

6.2.3 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODE

7.1 Cloud-based

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 On-premises

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY ENTERPRISE SIZE

8.1 Large Enterprises

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Small and Medium-sized Enterprises

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USE INDUSTRY

9.1 BFSI

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Manufacturing and Retail

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Government

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Healthcare

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 IT and Telecom
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Others
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends

- 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Accenture PLC
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 Adobe Inc.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Capgemini SE
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials

- 15.3.3.4 SWOT Analysis
- 15.3.4 Cognizant
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5 Dell Technologies Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 Google LLC (Alphabet Inc.)
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 SWOT Analysis
- 15.3.7 Hewlett Packard Enterprise Company
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 International Business Machines Corporation
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Marlabs Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 Microsoft Corporation
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 Oracle Corporation
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis
- 15.3.12 SAP SE

- 15.3.12.1 Company Overview
- 15.3.12.2 Product Portfolio
- 15.3.12.3 Financials
- 15.3.12.4 SWOT Analysis
- 15.3.13 Siemens AG
 - 15.3.13.1 Company Overview
 - 15.3.13.2 Product Portfolio
 - 15.3.13.3 Financials
 - 15.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Digital Transformation Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Digital Transformation Market Forecast: Breakup by Type (in Million US\$), 2022-2027

Table 3: Global: Digital Transformation Market Forecast: Breakup by Deployment Mode (in Million US\$), 2022-2027

Table 4: Global: Digital Transformation Market Forecast: Breakup by Enterprise Size (in Million US\$), 2022-2027

Table 5: Global: Digital Transformation Market Forecast: Breakup by End Use Industry (in Million US\$), 2022-2027

Table 6: Global: Digital Transformation Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Digital Transformation Market: Competitive Structure

Table 8: Global: Digital Transformation Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Digital Transformation Market: Major Drivers and Challenges
- Figure 2: Global: Digital Transformation Market: Sales Value (in Billion US\$), 2016-2021
- Figure 3: Global: Digital Transformation Market Forecast: Sales Value (in Billion US\$), 2022-2027
- Figure 4: Global: Digital Transformation Market: Breakup by Type (in %), 2021
- Figure 5: Global: Digital Transformation Market: Breakup by Deployment Mode (in %), 2021
- Figure 6: Global: Digital Transformation Market: Breakup by Enterprise Size (in %), 2021
- Figure 7: Global: Digital Transformation Market: Breakup by End Use Industry (in %), 2021
- Figure 8: Global: Digital Transformation Market: Breakup by Region (in %), 2021
- Figure 9: Global: Digital Transformation (Solution) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 10: Global: Digital Transformation (Solution) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 11: Global: Digital Transformation (Service) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 12: Global: Digital Transformation (Service) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 13: Global: Digital Transformation (Cloud-based) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 14: Global: Digital Transformation (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 15: Global: Digital Transformation (On-premises) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 16: Global: Digital Transformation (On-premises) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 17: Global: Digital Transformation (Large Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 18: Global: Digital Transformation (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 19: Global: Digital Transformation (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 20: Global: Digital Transformation (Small and Medium-sized Enterprises) Market

Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Digital Transformation (BFSI) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Digital Transformation (BFSI) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Digital Transformation (Manufacturing and Retail) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Digital Transformation (Manufacturing and Retail) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Digital Transformation (Government) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Digital Transformation (Government) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Digital Transformation (Healthcare) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Digital Transformation (Healthcare) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Digital Transformation (IT and Telecom) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Digital Transformation (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Digital Transformation (Other End Use Industries) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Digital Transformation (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: North America: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: North America: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: United States: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: United States: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Canada: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Canada: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: Asia-Pacific: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: Asia-Pacific: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: China: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: China: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: Japan: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: Japan: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: India: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: India: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: South Korea: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: South Korea: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: Australia: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Australia: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Indonesia: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Indonesia: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: Others: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: Others: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: Europe: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: Europe: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 57: Germany: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Germany: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 59: France: Digital Transformation Market: Sales Value (in Million US\$), 2016 &

2021

Figure 60: France: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: United Kingdom: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: United Kingdom: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 63: Italy: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Italy: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 65: Spain: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Spain: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 67: Russia: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: Russia: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 69: Others: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: Others: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 71: Latin America: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Latin America: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 73: Brazil: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 74: Brazil: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Mexico: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 76: Mexico: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Others: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 78: Others: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 79: Middle East and Africa: Digital Transformation Market: Sales Value (in Million US\$), 2016 & 2021

Figure 80: Middle East and Africa: Digital Transformation Market: Breakup by Country (in %), 2021

Figure 81: Middle East and Africa: Digital Transformation Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Global: Digital Transformation Industry: SWOT Analysis

Figure 83: Global: Digital Transformation Industry: Value Chain Analysis

Figure 84: Global: Digital Transformation Industry: Porter's Five Forces Analysis

I would like to order

Product name: Digital Transformation Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/DEC2E30C9C09EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DEC2E30C9C09EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

