

# Digital Map Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global digital map market size reached US\$ 4.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.1 Billion by 2028, exhibiting a growth rate (CAGR) of 14% during 2023-2028.

A digital map refers to a web-based software solution that is used to represent a specific road, area or geographical location. It is virtually created by collecting data and formatting it into an image through digital formatting that is presented on a digital interface. It consists of various graphical elements that are combined to provide information of waterbodies, roads and important landmarks in a given area. It is also used for calculating distances between different places. Digital maps offer various benefits, such as scalability, accuracy, real-time information, interaction and compact systems to operate. Owing to this, they find extensive applications in smart parking, location, traffic and congestion intelligence, navigation and logistics management.

Rapid urbanization and the increasing adoption of mobile computing devices for navigation are among the key factors driving the growth of the market. There is a rising demand for 3D platforms and advanced technologies that use visualization, simulations and dynamic location-based inputs. Furthermore, the increasing utilization of digital maps in the construction and engineering sectors is also providing a boost to the market growth. Construction engineers visualize territorial data for efficient infrastructural planning and implementing adequate safety measures in buildings. Additionally, various technological advancements, such as the advent of cloud technology and big data in digital mapping solutions to process large amounts of geospatial information, are acting as another growth-inducing factor. The adoption of real-time digital maps in passenger and commercial vehicles, along with the development of user-friendly platforms, are some of the other factors that are expected to drive the market further.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital map market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, usage, solution, deployment mode, application and end-use industry.

### Breakup by Type:

- GIS
- LiDAR
- Digital Orthophotography
- Aerial Photography
- Others

### Breakup by Usage:

- Indoor
- Outdoor

### Breakup by Solution:

- Software
- Services

### Breakup by Deployment Mode:

- Cloud-based
- On-premise

### Breakup by Application:

- Real-Time Location Data Management
- Geocoding and Geopositioning
- Routing and Navigation
- Asset Tracking
- Others

### Breakup by End-Use Industry:

Automotive  
Engineering and Construction  
Logistics and Transportation  
Energy and Utilities  
Military, Aerospace and Defense  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Apple Inc., Collins Bartholomew, Digital Map Products Inc. (LightBox),

Environmental Systems Research Institute Inc., Getmapping, Google LLC (Alphabet Inc.), HERE Technologies, MAPQUEST INC. (America Online), Maxar Technologies, Nearmap, ThinkGeo LLC, TomTom International B.V., etc.

### Key Questions Answered in This Report

1. What was the size of the global digital map market in 2022?
2. What is the expected growth rate of the global digital map market during 2023-2028?
3. What are the key factors driving the global digital map market?
4. What has been the impact of COVID-19 on the global digital map market?
5. What is the breakup of the global digital map market based on the type?
6. What is the breakup of the global digital map market based on the usage?
7. What is the breakup of the global digital map market based on the solution?
8. What is the breakup of the global digital map market based on the deployment mode?
9. What is the breakup of the global digital map market based on the application?
10. What is the breakup of the global digital map market based on the end-use industry?
11. What are the key regions in the global digital map market?
12. Who are the key players/companies in the global digital map market?

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