

# Digital Lending Platform Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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# **Abstracts**

The global digital lending platform market reached a value of US\$ 8.6 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 20.3 Billion by 2027, exhibiting at a CAGR of 15.15% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Digital lending platform (DLP) is a mortgage point-of-sale (POS) tool that makes access to financial products and services fair and inclusive. It mainly relies on web platforms or mobile apps for managing loans. It provides several key benefits, such as increased efficiency, quick decision making, better loan disbursement and an easier application process. Presently, several companies are introducing next-generation, end-to-end cloud-based lending platforms. Moreover, advances in payment trends are encouraging financial institutions to adopt DLP to improve productivity, increase revenue, and deliver fast services.

Digital Lending Platform Market Trends:

Due to globalization and the rising popularity of online banking services, there is a rapid shift towards the digitalization of lending processes. This represents one of the key factors positively influencing the application of DLP in the banking, financial services, and insurance (BFSI) industry for better decisions, improved customer experience, and significant cost savings. In addition, due to the outbreak of coronavirus disease (COVID-19), financial institutions around the world are increasingly adopting digital channels for lending loans and meeting the pandemic challenges. Apart from this, as DLP offers the benefits of e-signing and easy accessibility, the growing dependence on smartphones and the rate of internet penetration are acting as other major factors



stimulating the growth of the market. Moreover, the rising emphasis on digital automation is contributing to market growth around the world as DLP involves minimum paperwork, thereby minimizing the chances of human errors. Several companies are also integrating advanced technologies, such as blockchain, artificial intelligence (AI), machine learning, and analytics to mitigate fraud, which is strengthening the market growth. Furthermore, the growing instances of cyber threats are escalating its adoption across the globe.

## Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital lending platform market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, component, deployment model and industry vertical.

Breakup by Type:
Loan Origination
Decision Automation
Collections and Recovery
Risk and Compliance Management
Others

Breakup by Component:

Solutions

Services

Breakup by Deployment Model:

On-premises

Cloud-based

Breakup by Industry Vertical:

Banks
Insurance Companies
Credit Unions
Savings and Loan Associations
Peer-to-Peer Lending
Others



Breaku	n hv	Region:
Diodita	PDy	i togioii.

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Black Knight Inc., Finastra, FIS, Fiserv Inc., Intellect Design Arena Ltd, Intercontinental Exchange Inc., Nucleus Software Exports Ltd., Pegasystems Inc., Roostify Inc., Tavant Technologies and Wipro Limited.

# Key Questions Answered in This Report

- 1. What is the expected growth rate of the global digital lending platform market during 2022-2027?
- 2. What are the key factors driving the global digital lending platform market?
- 3. What has been the impact of COVID-19 on the global digital lending platform market?
- 4. What is the breakup of the global digital lending platform market based on the type?



- 5. What is the breakup of the global digital lending platform market based on the component?
- 6. What is the breakup of the global digital lending platform market based on the deployment model?
- 7. What is the breakup of the global digital lending platform market based on the industry vertical?
- 8. What are the key regions in the global digital lending platform market?
- 9. Who are the key players/companies in the global digital lending platform market?



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