

# **Digital Asset Management Market Report by Type (Brand Asset Management System, Library Asset Management System, Production Asset Management System), Component (Solution, Services), Application (Sales and Marketing, Broadcast and Publishing, and Others), Deployment (On-premises, Cloud), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), End-Use Sector (Media and Entertainment, Banking, Financial Services and Insurance (BFSI), Retail, Manufacturing, Healthcare and Life Sciences, Education, Travel and Tourism, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/D2861E0BE3A1EN.html>

Date: January 2024

Pages: 149

Price: US\$ 3,899.00 (Single User License)

ID: D2861E0BE3A1EN

## **Abstracts**

The global digital asset management market size reached US\$ 6.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 26.3 Billion by 2032, exhibiting a growth rate (CAGR) of 16.1% during 2024-2032. The digital asset management (DAM) market is thriving due to the exponential growth of digital content, globalization of businesses, the rise of remote work, and the crucial role DAM systems play in ensuring compliance, enhancing customer experiences, and providing a competitive edge.

Digital Asset Management Market Trends:  
Explosion of digital content

In today's digital age, the volume and diversity of digital assets, such as images, videos, and documents, have grown exponentially. This rise is primarily due to increased online activities across industries, including marketing, entertainment, and e-commerce. DAM systems address the pressing need to efficiently organize, store, and manage these assets. They provide cataloguing, search, and retrieval capabilities, streamlining workflows and fostering collaboration. Moreover, DAM systems help businesses ensure brand consistency, adhere to copyright regulations, and enhance overall operational efficiency. Consequently, the burgeoning digital content landscape propels the adoption of DAM solutions across a wide array of sectors.

### Globalization of business

The globalization of business is a transformative force reshaping the way companies operate and engage with markets worldwide. As organizations expand their reach to international markets, they encounter a multitude of challenges, one of which is the effective management of digital assets across borders and diverse time zones. Digital asset management (DAM) systems play a pivotal role in ensuring the seamless flow of digital content. DAM systems provide a centralized and robust platform for the storage, organization, and distribution of digital assets. This centralization is especially critical when dealing with international operations. It ensures that digital assets are easily accessible to teams and partners across the globe.

### Rise of remote work

The rise of remote work has become a defining feature of the modern workforce, accelerated by global events that have reshaped the way we work. In this new era of work, cloud-based digital asset management (DAM) solutions have taken on heightened significance. Remote teams now operate from various locations, necessitating secure and convenient access to digital assets for seamless collaboration. DAM systems have emerged as indispensable tools in this evolving landscape of remote work. They offer the flexibility and accessibility needed for modern work environments, ensuring that teams can work efficiently, regardless of their physical locations.

### Digital Asset Management Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on type, component, application, deployment, organization size, and end-use sector.

### Breakup by Type:

Brand Asset Management System  
Library Asset Management System  
Production Asset Management System

Brand asset management system accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the type. This includes brand asset management system, library asset management system, and production asset management system. According to the report, brand asset management system represented the largest segment.

### Breakup by Component:

Solution  
Services  
Consulting  
System Integration  
Support and Maintenance

Solution holds the largest share in the industry

A detailed breakup and analysis of the market based on the component have also been provided in the report. This includes solution and services (consulting, system integration, and support and maintenance). According to the report, solution accounted for the largest market share.

### Breakup by Application:

Sales and Marketing  
Broadcast and Publishing  
Others

Sales and marketing represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the application. This includes sales and marketing, broadcast and publishing, and others. According to the report, sales and marketing represented the largest segment.

### Breakup by Deployment:

On-premises

Cloud

On-premises exhibits a clear dominance in the market

A detailed breakup and analysis of the market based on the deployment have also been provided in the report. This includes on-premises and cloud. According to the report, on-premises accounted for the largest market share.

### Breakup by Organization Size:

Small and Medium-sized Enterprises

Large Enterprises

Large enterprises dominate the market

The report has provided a detailed breakup and analysis of the market based on the organization size. This includes small and medium-sized enterprises and large enterprises. According to the report, large enterprises represented the largest segment.

### Breakup by End-Use Sector:

Media and Entertainment

Banking, Financial Services and Insurance (BFSI)

Retail

Manufacturing

Healthcare and Life Sciences

Education

Travel and Tourism

Others

Media and entertainment are the predominant market segment

A detailed breakup and analysis of the market based on the end-use sector have also been provided in the report. This includes media and entertainment, banking, financial services, and insurance (BFSI), retail, manufacturing, healthcare and life sciences,

education, travel and tourism, and others. According to the report, media and entertainment accounted for the largest market share.

#### Breakup by Region:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America leads the market, accounting for the largest digital asset management market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Adam Software  
Canto Inc.  
Celum  
Cognizant Technology Solutions  
IBM Corporation  
Mediabeacon Inc.  
North Plains Systems  
OpenText Corporation  
Oracle Corporation  
QBank  
Webdam Inc.  
Widen Enterprises Inc.

#### Key Questions Answered in This Report

1. How big is the global digital asset management market?
2. What is the expected growth rate of the global digital asset management market during 2024-2032?
3. What are the key factors driving the global digital asset management market?
4. What has been the impact of COVID-19 on the global digital asset management market?
5. What is the breakup of the global digital asset management market based on the type?
6. What is the breakup of the global digital asset management market based on the component?
7. What is the breakup of the global digital asset management market based on the application?
8. What is the breakup of the global digital asset management market based on the deployment?
9. What is the breakup of the global digital asset management market based on the organization size?
10. What is the breakup of the global digital asset management market based on the end-use sector?
11. What are the key regions in the global digital asset management market?
12. Who are the key players/companies in the global digital asset management market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL DIGITAL ASSET MANAGEMENT MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Brand Asset Management Systems
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Library Asset Management Systems
  - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Production Asset Management Systems
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY COMPONENT**

- 7.1 Solution
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Services
  - 7.2.1 Market Trends
  - 7.2.2 Major Types
    - 7.2.2.1 Consulting
    - 7.2.2.2 System Integration
    - 7.2.2.3 Support and Maintenance
  - 7.2.3 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

- 8.1 Sales and Marketing
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Broadcast and Publishing
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Others
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY DEPLOYMENT**

- 9.1 On-premises
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Cloud
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast



## **10 MARKET BREAKUP BY ORGANIZATION SIZE**

### 10.1 Small and Medium-sized Enterprises

#### 10.1.1 Market Trends

#### 10.1.2 Market Forecast

### 10.2 Large Enterprises

#### 10.2.1 Market Trends

#### 10.2.2 Market Forecast

## **11 MARKET BREAKUP BY END-USE SECTOR**

### 11.1 Media and Entertainment

#### 11.1.1 Market Trends

#### 11.1.2 Market Forecast

### 11.2 Banking, Financial Services and Insurance (BFSI)

#### 11.2.1 Market Trends

#### 11.2.2 Market Forecast

### 11.3 Retail

#### 11.3.1 Market Trends

#### 11.3.2 Market Forecast

### 11.4 Manufacturing

#### 11.4.1 Market Trends

#### 11.4.2 Market Forecast

### 11.5 Healthcare and Life Sciences

#### 11.5.1 Market Trends

#### 11.5.2 Market Forecast

### 11.6 Education

#### 11.6.1 Market Trends

#### 11.6.2 Market Forecast

### 11.7 Travel and Tourism

#### 11.7.1 Market Trends

#### 11.7.2 Market Forecast

### 11.8 Others

#### 11.8.1 Market Trends

#### 11.8.2 Market Forecast

## **12 MARKET BREAKUP BY REGION**

### 12.1 North America

- 12.1.1 United States
  - 12.1.1.1 Market Trends
  - 12.1.1.2 Market Forecast
- 12.1.2 Canada
  - 12.1.2.1 Market Trends
  - 12.1.2.2 Market Forecast
- 12.2 Europe
  - 12.2.1 Germany
    - 12.2.1.1 Market Trends
    - 12.2.1.2 Market Forecast
  - 12.2.2 France
    - 12.2.2.1 Market Trends
    - 12.2.2.2 Market Forecast
  - 12.2.3 United Kingdom
    - 12.2.3.1 Market Trends
    - 12.2.3.2 Market Forecast
  - 12.2.4 Italy
    - 12.2.4.1 Market Trends
    - 12.2.4.2 Market Forecast
  - 12.2.5 Spain
    - 12.2.5.1 Market Trends
    - 12.2.5.2 Market Forecast
  - 12.2.6 Russia
    - 12.2.6.1 Market Trends
    - 12.2.6.2 Market Forecast
  - 12.2.7 Others
    - 12.2.7.1 Market Trends
    - 12.2.7.2 Market Forecast
- 12.3 Asia Pacific
  - 12.3.1 China
    - 12.3.1.1 Market Trends
    - 12.3.1.2 Market Forecast
  - 12.3.2 Japan
    - 12.3.2.1 Market Trends
    - 12.3.2.2 Market Forecast
  - 12.3.3 India
    - 12.3.3.1 Market Trends
    - 12.3.3.2 Market Forecast
  - 12.3.4 South Korea

- 12.3.4.1 Market Trends
- 12.3.4.2 Market Forecast
- 12.3.5 Australia
  - 12.3.5.1 Market Trends
  - 12.3.5.2 Market Forecast
- 12.3.6 Indonesia
  - 12.3.6.1 Market Trends
  - 12.3.6.2 Market Forecast
- 12.3.7 Others
  - 12.3.7.1 Market Trends
  - 12.3.7.2 Market Forecast
- 12.4 Latin America
  - 12.4.1 Brazil
    - 12.4.1.1 Market Trends
    - 12.4.1.2 Market Forecast
  - 12.4.2 Mexico
    - 12.4.2.1 Market Trends
    - 12.4.2.2 Market Forecast
  - 12.4.3 Others
    - 12.4.3.1 Market Trends
    - 12.4.3.2 Market Forecast
- 12.5 Middle East and Africa
  - 12.5.1 Market Trends
  - 12.5.2 Market Breakup by Country
  - 12.5.3 Market Forecast

## **13 SWOT ANALYSIS**

- 13.1 Overview
- 13.2 Strengths
- 13.3 Weaknesses
- 13.4 Opportunities
- 13.5 Threats

## **14 VALUE CHAIN ANALYSIS**

## **15 PORTERS FIVE FORCES ANALYSIS**

- 15.1 Overview
- 15.2 Bargaining Power of Buyers
- 15.3 Bargaining Power of Suppliers
- 15.4 Degree of Competition
- 15.5 Threat of New Entrants
- 15.6 Threat of Substitutes

## **16 COMPETITIVE LANDSCAPE**

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
  - 16.3.1 Adam Software
    - 16.3.1.1 Company Overview
    - 16.3.1.2 Product Portfolio
  - 16.3.2 Canto Inc.
    - 16.3.2.1 Company Overview
    - 16.3.2.2 Product Portfolio
  - 16.3.3 Celum
    - 16.3.3.1 Company Overview
    - 16.3.3.2 Product Portfolio
    - 16.3.3.3 Financials
  - 16.3.4 Cognizant Technology Solutions
    - 16.3.4.1 Company Overview
    - 16.3.4.2 Product Portfolio
  - 16.3.5 IBM Corporation
    - 16.3.5.1 Company Overview
    - 16.3.5.2 Product Portfolio
  - 16.3.6 Mediabeacon Inc.
    - 16.3.6.1 Company Overview
    - 16.3.6.2 Product Portfolio
  - 16.3.7 North Plains Systems
    - 16.3.7.1 Company Overview
    - 16.3.7.2 Product Portfolio
  - 16.3.8 OpenText Corporation
    - 16.3.8.1 Company Overview
    - 16.3.8.2 Product Portfolio
  - 16.3.9 Oracle Corporation
    - 16.3.9.1 Company Overview

- 16.3.9.2 Product Portfolio
- 16.3.9.3 Financials
- 16.3.9.4 SWOT Analysis
- 16.3.10 QBank
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio
- 16.3.11 Webdam Inc.
  - 16.3.11.1 Company Overview
  - 16.3.11.2 Product Portfolio
- 16.3.12 Widen Enterprises Inc.
  - 16.3.12.1 Company Overview
  - 16.3.12.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Digital Asset Management Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Digital Asset Management Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Digital Asset Management Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 4: Global: Digital Asset Management Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 5: Global: Digital Asset Management Market Forecast: Breakup by Deployment (in Million US\$), 2024-2032

Table 6: Global: Digital Asset Management Market Forecast: Breakup by Organization Size (in Million US\$), 2024-2032

Table 7: Global: Digital Asset Management Market Forecast: Breakup by End-Use Sector (in Million US\$), 2024-2032

Table 8: Global: Digital Asset Management Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 9: Global: Digital Asset Management Market: Competitive Structure

Table 10: Global: Digital Asset Management Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Digital Asset Management Market: Major Drivers and Challenges

Figure 2: Global: Digital Asset Management Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Digital Asset Management Market: Breakup by Type (in %), 2023

Figure 4: Global: Digital Asset Management Market: Breakup by Component (in %), 2023

Figure 5: Global: Digital Asset Management Market: Breakup by Application (in %), 2023

Figure 6: Global: Digital Asset Management Market: Breakup by Deployment (in %), 2023

Figure 7: Global: Digital Asset Management Market: Breakup by Organization Size (in %), 2023

Figure 8: Global: Digital Asset Management Market: Breakup by End-Use Sector (in %), 2023

Figure 9: Global: Digital Asset Management Market: Breakup by Region (in %), 2023

Figure 10: Global: Digital Asset Management Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 11: Global: Digital Asset Management (Brand Asset Management Systems) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Digital Asset Management (Brand Asset Management Systems) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Digital Asset Management (Library Asset Management Systems) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Digital Asset Management (Library Asset Management Systems) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Digital Asset Management (Production Asset Management Systems) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Digital Asset Management (Production Asset Management Systems) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Digital Asset Management (Solution) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Digital Asset Management (Solution) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Digital Asset Management (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Digital Asset Management (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Digital Asset Management (Sales and Marketing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Digital Asset Management (Sales and Marketing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Digital Asset Management (Broadcast and Publishing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Digital Asset Management (Broadcast and Publishing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Digital Asset Management (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Digital Asset Management (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Digital Asset Management (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Digital Asset Management (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Digital Asset Management (Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Digital Asset Management (Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Digital Asset Management (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Digital Asset Management (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Digital Asset Management (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Digital Asset Management (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Digital Asset Management (Media and Entertainment) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Digital Asset Management (Media and Entertainment) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Digital Asset Management (Banking, Financial Services, and Insurance-BFSI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Digital Asset Management (Banking, Financial Services, and Insurance-BFSI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Digital Asset Management (Retail) Market: Sales Value (in Million



US\$), 2018 & 2023

Figure 40: Global: Digital Asset Management (Retail) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Global: Digital Asset Management (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Global: Digital Asset Management (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Global: Digital Asset Management (Healthcare and Life Sciences) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Global: Digital Asset Management (Healthcare and Life Sciences) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Global: Digital Asset Management (Education) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Global: Digital Asset Management (Education) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Global: Digital Asset Management (Travel and Tourism) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Global: Digital Asset Management (Travel and Tourism) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Global: Digital Asset Management (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Global: Digital Asset Management (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: North America: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: North America: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: United States: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: United States: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Canada: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Canada: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Europe: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Europe: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Germany: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Germany: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: France: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: France: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: United Kingdom: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: United Kingdom: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Italy: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Italy: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Spain: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Spain: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Russia: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Russia: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Others: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Others: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Asia Pacific: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Asia Pacific: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: China: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: China: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Japan: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Japan: Digital Asset Management Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 79: India: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: India: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: South Korea: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: South Korea: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Australia: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Australia: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Indonesia: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Indonesia: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Others: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Others: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Latin America: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Latin America: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Brazil: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Brazil: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 93: Mexico: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Mexico: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 95: Others: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 96: Others: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 97: Middle East and Africa: Digital Asset Management Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: Middle East and Africa: Digital Asset Management Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 99: Global: Digital Asset Management Industry: SWOT Analysis

Figure 100: Global: Digital Asset Management Industry: Value Chain Analysis

Figure 101: Global: Digital Asset Management Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Digital Asset Management Market Report by Type (Brand Asset Management System, Library Asset Management System, Production Asset Management System), Component (Solution, Services), Application (Sales and Marketing, Broadcast and Publishing, and Others), Deployment (On-premises, Cloud), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), End-Use Sector (Media and Entertainment, Banking, Financial Services and Insurance (BFSI), Retail, Manufacturing, Healthcare and Life Sciences, Education, Travel and Tourism, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/D2861E0BE3A1EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D2861E0BE3A1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970