

# **Dental Imaging Market Report by Technology (Cone Beam Computed Tomography (CBCT) Systems, Dental X-ray Systems, Intraoral Scanners and Cameras, and Others), Method (Intraoral, Extraoral), Application (Implantology, Endodontics, Oral and Maxillofacial Surgery, Orthodontics, and Others), End User (Dental Hospitals and Clinics, Dental Diagnostic Centers, Dental Academic and Research Institutes), and Region 2024-2032**

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## **Abstracts**

The global dental imaging market size reached US\$ 3.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6.3 Billion by 2032, exhibiting a growth rate (CAGR) of 7.16% during 2024-2032. The growing focus of people on enhancing the appearance of their smile is stimulating the market.

### **Dental Imaging Market Analysis:**

**Major Market Drivers:** The rising popularity of teledentistry is stimulating the market. Additionally, the increasing number of remote consultations is also acting as another significant growth-inducing factor for the market.

**Key Market Trends:** The elevating integration of artificial intelligence (AI) to enhance automated diagnostics is positively impacting the market.

**Competitive Landscape:** Some of the leading companies in the market include Acteon Group, Align Technology, Carestream Health, Cefla s.c., Dentsply

Sirona, Flow Dental, Genoray Co.Ltd., Midmark Corporation, Owandy Radiology, Planmeca Oy, The Yoshida Dental Mfg. Co. Ltd., and Vatech.

**Geographical Trends:** The wide presence of dental professionals, including orthodontists, is expanding the market in North America.

**Challenges and Opportunities:** One of the challenges hindering the market is the complexity of advanced imaging technologies. However, the growing access to training for dental professionals will continue to fuel the market in the coming years.

## Dental Imaging Market Trends:

### Rising Adoption of 3D Imaging

The shifting preferences from traditional 2D X-rays towards 3D imaging that provides detailed views of dental bones, structures, and soft tissues are stimulating the market. This technology is particularly beneficial in complex procedures like orthodontics, implant placement, and oral surgeries. In May 2024, Detection Technology, a global leader in X-ray detector solutions, introduced indium gallium zinc oxide thin-film transistor (IGZO-TFT) flat panel detectors (FPD) to improve dental imaging. The new additions to the company's FPD portfolio include panoramic imaging, X-Panel 1717z FDM for cone beam computed tomography (CBCT), and X-Panel 3030z FDM-TG-X.

### Growing Popularity of Digitalization

The emerging trend of digital dentistry is another significant trend, with more dental practices integrating their imaging systems with practice management software. This integration allows for better patient record management, seamless data transfer, and more efficient workflows. In May 2024, DEXIS introduced a dental intraoral sensor, the DEXIS Ti2 Sensor. The DEXIS digital ecosystem is a comprehensive, AI-powered platform for dental imaging designed to streamline and connect digital workflows for enhanced productivity. This is elevating the dental imaging market revenue.

### Increasing Focus on Handheld Imaging Devices

The rising requirement for convenience and flexibility in several clinical settings is stimulating the market. They are particularly useful in mobile or remote dental clinics,

where traditional imaging equipment may need to be more practical. In January 2024, Calcivis unveiled its groundbreaking new preventive dental technology in the United States. The business filed a PMA supplement with the FDA for enhancements to its imaging system.

#### Global Dental Imaging Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with the dental imaging market forecast at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on technology, method, application, and end user.

#### Breakup by Technology:

- Cone Beam Computed Tomography (CBCT) Systems

  - 2D

  - 3D

- Dental X-ray Systems

  - Analog

  - Digital

- Intraoral Scanners and Cameras

  - Others

Cone beam computed tomography (CBCT) systems exhibit dominance in the dental imaging market outlook

The report has provided a detailed breakup and analysis of the market based on the technology. This includes cone beam computed tomography (CBCT) systems (2D and 3D), dental X-ray systems (analog and digital), intraoral scanners and cameras, and others. According to the report, cone beam computed tomography (CBCT) systems represented the largest market segmentation.

Cone beam computed tomography (CBCT) systems are essential in modern dental practices due to their ability to provide high-resolution, 3D images of dental structures with minimal radiation exposure. For example, Planmeca introduced the Viso G5, a CBCT unit known for its large field of view and ultra-low dose imaging technology, making it suitable for both ENT and dental applications.

#### Breakup by Method:

Intraoral

Extraoral

Intraoral exhibits a dominance in the dental imaging market share

The report has provided a detailed breakup and analysis of the market based on the method. This includes intraoral and extraoral. According to the report, intraoral represented the largest market segmentation.

Intraoral dental imaging enhances ease of use, image quality, and patient comfort. It enables dentists to monitor oral health, detect cavities, and plan treatments effectively. For example, Carestream Dental introduced the CS 7600 system, which offers high-resolution images with an intelligent workflow designed to streamline the imaging process.

#### Breakup by Application:

Implantology

Endodontics

Oral and Maxillofacial Surgery

Orthodontics

Others

Implantology accounted for the dental imaging market statistics

The report has provided a detailed breakup and analysis of the market based on the application. This includes implantology, endodontics, oral and maxillofacial surgery, orthodontics, and others. According to the report, implantology represented the largest market segmentation.

The need for high-resolution imaging is critical in implantology, where accurate visualization of bone nerves, structures, and surrounding tissues is essential for optimal implant placement. For example, 3Shape released the 3Shape X1, a CBCT scanner particularly designed for implantology. This represents one of the dental imaging price trends.

Breakup by End User:

Dental Hospitals and Clinics

Dental Diagnostic Centers

Dental Academic and Research Institutes

Dental hospitals and clinics accounted for the largest dental imaging market demand

The report has provided a detailed breakup and analysis of the market based on the end user. This includes dental hospitals and clinics, dental diagnostic centers, and dental academic and research institutes. According to the report, dental hospitals and clinics represented the largest market segmentation.

The inflating requirement for comprehensive diagnostic tools that can handle high patient volumes while delivering consistent and accurate results is driving the segment's growth. Recent product launches have focused on improving image quality, workflow efficiency, and integration with broader hospital systems.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance in the market

The dental imaging market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

North America exhibits a clear dominance in the market, driven by advanced imaging technologies and a strong emphasis on improving diagnostic accuracy. In February 2024, A2Z Imaging introduced the DUO wireless-ready sensor to raise the standards of convenience, image quality, and patient comfort in dental x-rays.

Competitive Landscape:

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major market dental imaging companies have also been provided. Some of the key players in the market include:

Acteon Group

Align Technology

Carestream Health

Cefla s.c.

Dentsply Sirona

Flow Dental

Genoray Co.Ltd.

Midmark Corporation

Owandy Radiology

Planmeca Oy

The Yoshida Dental Mfg. Co. Ltd.

Vatech

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

#### Dental Imaging Market Recent Developments:

May 2024: Detection Technology, a global leader in X-ray detector solutions, introduced indium gallium zinc oxide thin-film transistor (IGZO-TFT) flat panel detectors (FPD) to improve dental imaging.

May 2024: DEXIS launched a dental intraoral sensor, the DEXIS Ti2 Sensor, which is a comprehensive, AI-powered platform for dental imaging designed to streamline digital workflows for enhanced productivity.

January 2024: Calcivis unveiled its groundbreaking new preventive dental technology in the United States. The business filed a PMA supplement with the FDA for enhancements to its imaging system.

#### Key Questions Answered in This Report

1. How big is the global dental imaging market?
2. What is the expected growth rate of the global dental imaging market during 2024-2032?
3. What are the key factors driving the global dental imaging market?



4. What has been the impact of COVID-19 on the global dental imaging market?
5. What is the breakup of the global dental imaging market based on the technology?
6. What is the breakup of the global dental imaging market based on the method?
7. What is the breakup of the global dental imaging market based on the application?
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9. What are the key regions in the global dental imaging market?
10. Who are the key players/companies in the global dental imaging market?

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