

Dental Floss Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/DA550F582A59EN.html>

Date: October 2023

Pages: 150

Price: US\$ 2,499.00 (Single User License)

ID: DA550F582A59EN

Abstracts

Market Overview:

The global dental floss market size reached US\$ 609.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 884.4 Million by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

Dental floss is a cord of thin filaments used for interdental cleaning. It is manufactured using multiple nylon or Teflon filaments twisted together to create one much stronger strand. It is widely used to remove plaque, films of bacteria, and all food particles that get stuck between the teeth and are impossible to remove from the toothbrush. Dental floss comes in ribbon or string form, which can be waxed or un-waxed. Besides this, it is also available in flat and curved variants that are reusable or disposable. Flossing reduces the likelihood of tooth decay, cavity, periodontal disease, gingivitis, bad breath, oral cancer, and gum disease.

Dental Floss Market Trends:

The increasing prevalence of oral and dental disorders across the globe is creating a positive outlook for the market. Regular use of dental floss prevents infections and inflammation of the gums and bones that surround and support the teeth. In line with this, the rising consciousness among the masses regarding maintaining adequate oral hygiene and the growing demand for oral care products as a result of increasing oral health problems is acting as another growth-inducing factor. Apart from this, the introduction of floss picks that are easier to maneuver and hold, especially for people with arthritis or dexterity problems, is providing an impetus to the market growth. Moreover, the growing number of adolescents and adults suffering from excessive

plaque and dental cavities due to the consumption of junk food and sugary snacks and beverages is favoring the market growth. Additionally, the widespread utilization of waxed dental floss, as they contain essential oils and enzymes and assist in effective plaque removal and effortless cleaning, is positively influencing the market growth. Other factors, including rising expenditure capacities of consumers, promotional campaigns and launch of such products under famous oral care brands, easy product availability across e-commerce platforms, and the introduction of flavored dental floss, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dental floss market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product and distribution channel.

Breakup by Product:

Waxed Floss

Unwaxed Floss

Dental Tape

Others

Breakup by Distribution Channel:

Offline

Online

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Alfred Becht GmbH, Colgate-Palmolive Company, Dr. Fresh LLC, Dr. Wild & Co. AG, Lion Corporation, Perrigo Company plc, Prestige Consumer Healthcare Inc., Procter & Gamble Company, Sunstar Group and The Humble Co. AB.

Key Questions Answered in This Report:

How has the global dental floss market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global dental floss market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global dental floss market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DENTAL FLOSS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Waxed Floss
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Unwaxed Floss
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Dental Tape

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Offline
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Online
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends

- 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 3M Company

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 Alfred Becht GmbH

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

- 13.3.3 Colgate-Palmolive Company
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis
- 13.3.4 Dr. Fresh LLC
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
- 13.3.5 Dr. Wild & Co. AG
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Lion Corporation
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
 - 13.3.6.4 SWOT Analysis
- 13.3.7 Perrigo Company plc
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
 - 13.3.7.3 Financials
 - 13.3.7.4 SWOT Analysis
- 13.3.8 Prestige Consumer Healthcare Inc.
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
 - 13.3.8.4 SWOT Analysis
- 13.3.9 Procter & Gamble Company
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
 - 13.3.9.4 SWOT Analysis
- 13.3.10 Sunstar Group
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
- 13.3.11 The Humble Co. AB
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Dental Floss Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Dental Floss Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Dental Floss Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Dental Floss Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Dental Floss Market: Competitive Structure

Table 6: Global: Dental Floss Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Dental Floss Market: Major Drivers and Challenges

Figure 2: Global: Dental Floss Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Dental Floss Market: Breakup by Product (in %), 2022

Figure 5: Global: Dental Floss Market: Breakup by Distribution Channel (in %), 2022

Figure 6: Global: Dental Floss Market: Breakup by Region (in %), 2022

Figure 7: Global: Dental Floss (Waxed Floss) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Dental Floss (Waxed Floss) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Dental Floss (Unwaxed Floss) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Dental Floss (Unwaxed Floss) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Dental Floss (Dental Tape) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Dental Floss (Dental Tape) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Dental Floss (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Dental Floss (Other Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Dental Floss (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Dental Floss (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Dental Floss (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Dental Floss (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: North America: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: North America: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: United States: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: United States: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Canada: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Canada: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Asia-Pacific: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Asia-Pacific: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: China: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: China: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Japan: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Japan: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: India: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: India: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: South Korea: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: South Korea: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Australia: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Australia: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Indonesia: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Indonesia: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Others: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Others: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Europe: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Europe: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Germany: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Germany: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: France: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: France: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: United Kingdom: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: United Kingdom: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Italy: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Italy: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Spain: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Spain: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Russia: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Russia: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Latin America: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Latin America: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Brazil: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Brazil: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Mexico: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Mexico: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Middle East and Africa: Dental Floss Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Middle East and Africa: Dental Floss Market: Breakup by Country (in %), 2022

Figure 67: Middle East and Africa: Dental Floss Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Global: Dental Floss Industry: SWOT Analysis

Figure 69: Global: Dental Floss Industry: Value Chain Analysis

Figure 70: Global: Dental Floss Industry: Porter's Five Forces Analysis

I would like to order

Product name: Dental Floss Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/DA550F582A59EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA550F582A59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

