

# Denim Finishing Agents Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global denim finishing agents market size reached US\$ 1.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.2 Billion by 2028, exhibiting a growth rate (CAGR) of 5.45% during 2022-2028.

Denim finishing agents refer to specialized additives used for pre-treatment, dyeing and bleaching of denim jean garments. They are introduced to improve the color and other properties of the fabric. Some of the commonly used denim finishing agents include enzymes, resins, softeners, defoamers, bleaches, crush-resistance and anti-back staining agents. The weaved denim fabric is mechanically and chemically treated with these agents to make it soft and stable. The agents eliminate the impurities and enhance the stiffness to ensure dimensional stability. They also aid in improving the appearance, luster and water and flame-resistance of the fabric.

### Denim Finishing Agents Market Trends:

Significant growth in the textile industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, the increasing demand for premium apparel that are treated and maintained using high-quality finishing agents is providing a boost to the market growth. Denim finishing agents are used to make denim products, such as jeans, jackets, trousers, bags and accessories, more comfortable, durable and last longer. Additionally, various product innovations, such as the launch of novel skinny, stretchable, colored and stain-resistant denim fabrics, are acting as other growth-inducing factors. Product manufacturers are also developing bio-based finishing formulations and nano-coatings for minimal impact on the environment and increased biodegradability. In line with this, aggressive promotional activities by garment

manufacturers and the proliferating online retail channels that provide a wide variety of products to the consumers, are also contributing to the market growth. Other factors, including rising expenditure capacities of the consumers, along with rapid urbanization, especially in the developing economies, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global denim finishing agents market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, enterprises size and distribution channel.

#### Breakup by Product:

- Enzymes
- Resins
- Softeners
- Defoamers
- Anti-Rusting Agent
- Crush Resistant
- Anti-Back Staining Agent
- Others

#### Breakup by Enterprises Size:

- Small and Medium Enterprises
- Large Enterprises

#### Breakup by Distribution Channel:

- Manufacturer/Distributor/Service Provider
- Aftermarket

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AB Enzymes GmbH (Associated British Foods plc), Americas Industries Inc., Aplicaci?n y Suministros Textiles S.A., BASF SE, Denimist Chemical Company, Huntsman Corporation, Kemin Industries Inc, Kunal Organics Pvt. Ltd., Nearchimica S.p.A., Organic Dyes and Pigments LLC, Rudolf GmbH and The Seydel Companies Inc.

#### Key Questions Answered in This Report

1. How big is the global denim finishing agents market?
2. What is the expected growth rate of the global denim finishing agents market during 2023-2028?
3. What are the key factors driving the global denim finishing agents market?
4. What has been the impact of COVID-19 on the global denim finishing agents market?
5. What is the breakup of the global denim finishing agents market based on the product?
6. What is the breakup of the global denim finishing agents market based on the

enterprise size?

7. What are the key regions in the global denim finishing agents market?

8. Who are the key players/companies in the global denim finishing agents market?

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