

Denim Finishing Agents Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global denim finishing agents market size reached US\$ 1.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 2.1 Billion by 2027, exhibiting a growth rate (CAGR) of 5.97% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Denim finishing agents refer to specialized additives used for pre-treatment, dyeing and bleaching of denim jean garments. They are introduced to improve the color and other properties of the fabric. Some of the commonly used denim finishing agents include enzymes, resins, softeners, defoamers, bleaches, crush-resistance and anti-back staining agents. The weaved denim fabric is mechanically and chemically treated with these agents to make it soft and stable. The agents eliminate the impurities and enhance the stiffness to ensure dimensional stability. They also aid in improving the appearance, luster and water and flame-resistance of the fabric.

Denim Finishing Agents Market Trends:

Significant growth in the textile industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, the increasing demand for premium apparel that are treated and maintained using high-quality finishing agents is providing a boost to the market growth. Denim finishing agents are used to make denim products, such as jeans, jackets, trousers, bags and accessories, more comfortable, durable and last longer. Additionally, various product innovations, such as the launch of novel skinny, stretchable, colored and stain-resistant denim fabrics, are acting as other growth-inducing factors. Product manufacturers are also developing bio-based finishing

formulations and nano-coatings for minimal impact on the environment and increased biodegradability. In line with this, aggressive promotional activities by garment manufacturers and the proliferating online retail channels that provide a wide variety of products to the consumers, are also contributing to the market growth. Other factors, including rising expenditure capacities of the consumers, along with rapid urbanization, especially in the developing economies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global denim finishing agents market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, enterprises size and distribution channel.

Breakup by Product:

- Enzymes
- Resins
- Softeners
- Defoamers
- Anti-Rusting Agent
- Crush Resistant
- Anti-Back Staining Agent
- Others

Breakup by Enterprises Size:

- Small and Medium Enterprises
- Large Enterprises

Breakup by Distribution Channel:

- Manufacturer/Distributor/Service Provider
- Aftermarket

Breakup by Region:

- North America
- United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AB Enzymes GmbH (Associated British Foods plc), Americas Industries Inc., Aplicaci?n y Suministros Textiles S.A., BASF SE, Denimist Chemical Company, Huntsman Corporation, Kemin Industries Inc, Kunal Organics Pvt. Ltd., Nearchimica S.p.A., Organic Dyes and Pigments LLC, Rudolf GmbH and The Seydel Companies Inc.

Key Questions Answered in This Report:

How has the global denim finishing agents market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global denim finishing agents market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the enterprises size?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global denim finishing agents market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DENIM FINISHING AGENTS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Enzymes
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Resins
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Softeners

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Defoamers
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Anti-Rusting Agent
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Crush Resistant
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Anti-Back Staining Agent
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 6.8 Others
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast

7 MARKET BREAKUP BY ENTERPRISES SIZE

- 7.1 Small and Medium Enterprises
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Large Enterprises
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Manufacturer/Distributor/Service Provider
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Aftermarket
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America

- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy

- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 AB Enzymes GmbH (Associated British Foods plc)
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Americos Industries Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Aplicaci?n y Suministros Textiles S.A.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 BASF SE
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
 - 14.3.5 Denimist Chemical Company
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Huntsman Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
 - 14.3.7 Kemin Industries Inc
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Kunal Organics Pvt. Ltd.

- 14.3.8.1 Company Overview
- 14.3.8.2 Product Portfolio
- 14.3.9 Nearchimica S.p.A.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Organic Dyes and Pigments LLC
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Rudolf GmbH
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 The Seydel Companies Inc
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Denim Finishing Agents Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Denim Finishing Agents Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Denim Finishing Agents Market Forecast: Breakup by Enterprises Size (in Million US\$), 2022-2027

Table 4: Global: Denim Finishing Agents Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 5: Global: Denim Finishing Agents Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Denim Finishing Agents Market: Competitive Structure

Table 7: Global: Denim Finishing Agents Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Denim Finishing Agents Market: Major Drivers and Challenges

Figure 2: Global: Denim Finishing Agents Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Denim Finishing Agents Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Denim Finishing Agents Market: Breakup by Product (in %), 2021

Figure 5: Global: Denim Finishing Agents Market: Breakup by Enterprises Size (in %), 2021

Figure 6: Global: Denim Finishing Agents Market: Breakup by Distribution Channel (in %), 2021

Figure 7: Global: Denim Finishing Agents Market: Breakup by Region (in %), 2021

Figure 8: Global: Denim Finishing Agents (Enzymes) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Denim Finishing Agents (Enzymes) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Denim Finishing Agents (Resins) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Denim Finishing Agents (Resins) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Denim Finishing Agents (Softeners) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Denim Finishing Agents (Softeners) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Denim Finishing Agents (Defoamers) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Denim Finishing Agents (Defoamers) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Denim Finishing Agents (Anti-Rusting Agent) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Denim Finishing Agents (Anti-Rusting Agent) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Denim Finishing Agents (Crush Resistant) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Denim Finishing Agents (Crush Resistant) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Denim Finishing Agents (Anti-Back Staining Agent) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Denim Finishing Agents (Anti-Back Staining Agent) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 22: Global: Denim Finishing Agents (Other Products) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Denim Finishing Agents (Other Products) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Denim Finishing Agents (Small and Medium Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Denim Finishing Agents (Small and Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Denim Finishing Agents (Large Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Denim Finishing Agents (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Denim Finishing Agents (Manufacturer/Distributor/Service Provider) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Denim Finishing Agents (Manufacturer/Distributor/Service Provider) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Denim Finishing Agents (Aftermarket) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Denim Finishing Agents (Aftermarket) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: North America: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: North America: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: United States: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: United States: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: Canada: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: Canada: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: Asia-Pacific: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: Asia-Pacific: Denim Finishing Agents Market Forecast: Sales Value (in

Million US\$), 2022-2027

Figure 40: China: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: China: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Japan: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: Japan: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: India: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: India: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: South Korea: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: South Korea: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: Australia: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: Australia: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: Indonesia: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: Indonesia: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: Others: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Others: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: Europe: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Europe: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Germany: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Germany: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: France: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: France: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: United Kingdom: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: United Kingdom: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: Italy: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: Italy: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: Spain: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: Spain: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 66: Russia: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Russia: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Others: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Others: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Latin America: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Latin America: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Brazil: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Brazil: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Mexico: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Mexico: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Others: Denim Finishing Agents Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Others: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 78: Middle East and Africa: Denim Finishing Agents Market: Sales Value (in

Million US\$), 2016 & 2021

Figure 79: Middle East and Africa: Denim Finishing Agents Market: Breakup by Country (in %), 2021

Figure 80: Middle East and Africa: Denim Finishing Agents Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 81: Global: Denim Finishing Agents Industry: SWOT Analysis

Figure 82: Global: Denim Finishing Agents Industry: Value Chain Analysis

Figure 83: Global: Denim Finishing Agents Industry: Porter's Five Forces Analysis

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