

Defense IT Spending Market by Type (Services, Hardware, Software), Force (Defense Forces, Civilian Forces), Application (IT Infrastructure, Cybersecurity, Defense Cloud Computing, Data Analytics, IT Application, Logistics and Asset Management, and Others), and Region 2023-2028

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Abstracts

The global defense IT spending market size reached US\$ 92.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 120.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2023-2028. The rising adoption of augmented reality (AR) and virtual reality (VR) technologies, increasing demand for defense IT systems to counter the threat of potential attacks, and the growing need for improving and securing the communication systems represent some of the key factors driving the market.

Defense information technology (IT) refers to the utilization of advanced technology, weapons, equipment, and vehicles integrated with artificial intelligence (AI) and the internet of things (IoT) in warfare. It assists in generating, transmitting, tracking, and routing military communications. It also aids in collecting airborne, shipborne, land-based radio detection and ranging (RADAR), and other signals within the electromagnetic spectrum. It helps protect data, networks, and net-centric capabilities by detecting, identifying, and responding to attacks from external forces. It finds applications in mission planning, preparation, and crew training to ensure operational readiness. It is also used to collect, analyze, and disseminate geospatial imagery for supporting warfighting operations and other activities. Besides this, it is employed to identify and process the intercepted signals and perform analysis to establish target identification and operational patterns for producing combat, strategic, and tactical

intelligence reports. At present, there is a rise in defense IT spending to ensure national security across the globe.

Defense IT Spending Market Trends:

The increasing demand for defense IT systems to counter the threat of potential attacks represents one of the key factors supporting the growth of the market. Besides this, there is a rise in the demand for defense IT spending to prevent cyber-attacks for protecting confidential and critical data pertaining to national defense across the globe. This, along with the growing number of conflicts between various countries due to unresolved regional tensions, a breakdown in the rule of law, the absent or co-opted state institutions, and the scarcity of resources, is positively influencing the market. In addition, the rising adoption of augmented reality (AR) and virtual reality (VR) technologies to provide battlefield or flight simulations is offering lucrative growth opportunities to industry investors. Moreover, the growing adoption of advanced technologies, such as 5G, cloud computing, cybersecurity, autonomous systems, and data analytics, in the military industry is offering a favorable market outlook. Additionally, governing agencies of various countries are extensively investing in wearable computing, 3D printing, and mobile solutions for increasing defense capabilities. They are also focusing on defense IT spending to improve and secure communication systems, which is strengthening the growth of the market. Apart from this, the rising utilization of IT as a service that requires minimal upfront investment and provides flexibility to change IT systems as per the requirements of different operational units within defense agencies is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global defense IT spending market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on the type, force, and application.

Type Insights:

Services
Hardware
Software

The report has provided a detailed breakup and analysis of the defense IT spending market based on the type. This includes services, hardware, and software. According to the report, services represented the largest segment.

Force Insights:

Defense Forces

Civilian Forces

A detailed breakup and analysis of the defense IT spending market based on force has also been provided in the report. This includes defense and civilian forces. According to the report, defense force accounted for the largest market share.

Application Insights:

IT Infrastructure

Cybersecurity

Defense Cloud Computing

Data Analytics

IT Application

Logistics and Asset Management

Others

A detailed breakup and analysis of the defense IT spending market based on application has also been provided in the report. This includes the IT infrastructure, cybersecurity, defense cloud computing, data analytics, IT application, logistics and asset management, and others. According to the report, cybersecurity accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, North America was the largest market for defense IT spending. Some of factors driving the North America defense IT spending market included the growing investments by governing agencies to modernize infrastructure, increasing need to develop secure communication lines for the military personnel, rapid adoption of advanced technologies, etc.

Competitive Landscape

The report has also provided a comprehensive analysis of the competitive landscape in the global defense IT spending market. Detailed profiles of all major companies have also been provided. Some of the companies include Accenture Plc, Amazon Web Services Inc (Amazon.com Inc.), BAE Systems plc, Capgemini SE, DXC Technology Company, General Dynamics Corporation, International Business Machines Corporation, Leidos Holding Inc., Microsoft Corporation, Northrop Grumman Corporation, Oracle Corporation, SNC Lavalin Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global defense IT spending market performed so far and how will it

perform in the coming years?

What are the drivers, restraints, and opportunities in the global defense IT spending market?

What are the key regional markets?

Which countries represent the most attractive defense IT spending markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the force?

What is the breakup of the market based on the application?

What is the competitive structure of the global defense IT spending market?

Who are the key players/companies in the global defense IT spending market?

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