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Deep Packet Inspection and Processing Market Report by Component (Solutions, Services), Product (Standalone, Integrated), Deployment Mode (On-Premises, Cloud-Based), Solution (Hardware, Software), Organization Size (Small and Medium-Sized Enterprises, Large Enterprises), Vertical (Banking, Financial Services and Insurance, Government and Defense, Healthcare, IT and Telecom, Retail and Ecommerce, Manufacturing, and Others), and Region 2024-2032

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Abstracts

The global deep packet inspection and processing market size reached US$ 24.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 150.9 Billion by 2032, exhibiting a growth rate (CAGR) of 22% during 2024-2032.

Deep packet inspection (DPI) is a technique of decoding computer network traffic and blocking or re-routing packets with specific data or code payloads from passing through the inspection point. It enables end users in internet data mining, eavesdropping, internet censorship, and advanced network management and security operations. As a result, this technique is extensively used to detect attack signs in specialized cybersecurity products, such as intrusion detection systems (IDS), intrusion prevention systems (IPS) and advanced firewalls.

Deep Packet Inspection and Processing Market Trends:
DPI is employed in the telecommunication and information technology (IT) sectors

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wherein internet service providers (ISPs) use it to profile networked applications. ISPs rely on DPI to offer enhanced lawful interception, targeted advertising, quality of service (QoS), copyright enforcement, policy definition and tiered services. Increasing instances of cybercrimes, a growing number of wireless broadband users and the development of data-intensive applications are among the key factors bolstering the market growth. Apart from this, as governing agencies deal with confidential data, there is an increase in the demand for DPI to strengthen censorship security and surveillance. Furthermore, it also finds applications in the corporate sector to monitor users and restrict their access to certain websites. Besides this, the outbreak of the coronavirus disease (COVID-19), consequent lockdowns imposed by governments of numerous countries, growing adoption of the remote working model and increasing network traffic have escalated the demand for DPI to improve QoS and reduce network congestion.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global deep packet inspection and processing market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, product, deployment mode, solution, organization size and vertical.

Breakup by Component:

Solutions
Services

Breakup by Product:

Standalone
Integrated

Breakup by Deployment Mode:

On-Premises
Cloud-Based

Breakup by Solution:

Hardware

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Software

Breakup by Organization Size:

Small and Medium-Sized Enterprises
Large Enterprises

Breakup by Vertical:

Banking, Financial Services and Insurance
Government and Defense
Healthcare
IT and Telecom
Retail and Ecommerce
Manufacturing
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America

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Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The report has also analysed the competitive landscape of the market with some of the key players being Bivio Networks Inc., Cisco Systems Inc., Extreme Networks, Huawei Technologies Co. Ltd., IBM Corporation, Juniper Networks Inc., LogRhythm Inc., Netscout Systems Inc., Sandvine Inc. and Viavi Solutions.

Key Questions Answered in This Report

1. What was the size of the global deep packet inspection and processing market in 2023?
2. What is the expected growth rate of the global deep packet inspection and processing market during 2024-2032?
3. What are the key factors driving the global deep packet inspection and processing market?
4. What has been the impact of COVID-19 on the global deep packet inspection and processing market?
5. What is the breakup of the global deep packet inspection and processing market based on the component?
6. What is the breakup of the global deep packet inspection and processing market based on the product?
7. What is the breakup of the global deep packet inspection and processing market based on the deployment mode?
8. What is the breakup of the global deep packet inspection and processing market based on the solution?
9. What is the breakup of the global deep packet inspection and processing market based on the organization size?
10. What is the breakup of the global deep packet inspection and processing market based on the vertical?
11. What are the key regions in the global deep packet inspection and processing market?
12. Who are the key players/companies in the global deep packet inspection and processing market?

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