

Deep Packet Inspection and Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global deep packet inspection and processing market size reached US\$ 19.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 73.7 Billion by 2028, exhibiting a growth rate (CAGR) of 25% during 2023-2028.

Deep packet inspection (DPI) is a technique of decoding computer network traffic and blocking or re-routing packets with specific data or code payloads from passing through the inspection point. It enables end users in internet data mining, eavesdropping, internet censorship, and advanced network management and security operations. As a result, this technique is extensively used to detect attack signs in specialized cybersecurity products, such as intrusion detection systems (IDS), intrusion prevention systems (IPS) and advanced firewalls.

Deep Packet Inspection and Processing Market Trends:

DPI is employed in the telecommunication and information technology (IT) sectors wherein internet service providers (ISPs) use it to profile networked applications. ISPs rely on DPI to offer enhanced lawful interception, targeted advertising, quality of service (QoS), copyright enforcement, policy definition and tiered services. Increasing instances of cybercrimes, a growing number of wireless broadband users and the development of data-intensive applications are among the key factors bolstering the market growth. Apart from this, as governing agencies deal with confidential data, there is an increase in the demand for DPI to strengthen censorship security and surveillance. Furthermore, it also finds applications in the corporate sector to monitor users and restrict their access to certain websites. Besides this, the outbreak of the coronavirus disease (COVID-19), consequent lockdowns imposed by governments of numerous countries, growing adoption of the remote working model and increasing network traffic have

escalated the demand for DPI to improve QoS and reduce network congestion.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global deep packet inspection and processing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, product, deployment mode, solution, organization size and vertical.

Breakup by Component:

Solutions
Services

Breakup by Product:

Standalone
Integrated

Breakup by Deployment Mode:

On-Premises
Cloud-Based

Breakup by Solution:

Hardware
Software

Breakup by Organization Size:

Small and Medium-Sized Enterprises
Large Enterprises

Breakup by Vertical:

Banking, Financial Services and Insurance
Government and Defense
Healthcare

IT and Telecom
Retail and Ecommerce
Manufacturing
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bivio Networks Inc., Cisco Systems Inc., Extreme Networks, Huawei Technologies Co. Ltd., IBM Corporation, Juniper Networks Inc., LogRhythm Inc., Netscout Systems Inc., Sandvine Inc. and Viavi Solutions.

Key Questions Answered in This Report:

Deep Packet Inspection and Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and For...

How has the global deep packet inspection and processing market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global deep packet inspection and processing market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the product?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global deep packet inspection and processing market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DEEP PACKET INSPECTION AND PROCESSING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Solutions
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT

7.1 Standalone

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Integrated

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY DEPLOYMENT MODE

8.1 On-Premises

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Cloud-Based

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY SOLUTION

9.1 Hardware

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Software

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY ORGANIZATION SIZE

10.1 Small and Medium-Sized Enterprises

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Large Enterprises

10.2.1 Market Trends

10.2.2 Market Forecast

11 MARKET BREAKUP BY VERTICAL

11.1 Banking, Financial Services and Insurance

- 11.1.1 Market Trends
- 11.1.2 Market Forecast
- 11.2 Government and Defense
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 Healthcare
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 IT and Telecom
 - 11.4.1 Market Trends
 - 11.4.2 Market Forecast
- 11.5 Retail and Ecommerce
 - 11.5.1 Market Trends
 - 11.5.2 Market Forecast
- 11.6 Manufacturing
 - 11.6.1 Market Trends
 - 11.6.2 Market Forecast
- 11.7 Others
 - 11.7.1 Market Trends
 - 11.7.2 Market Forecast

12 MARKET BREAKUP BY REGION

- 12.1 North America
 - 12.1.1 United States
 - 12.1.1.1 Market Trends
 - 12.1.1.2 Market Forecast
 - 12.1.2 Canada
 - 12.1.2.1 Market Trends
 - 12.1.2.2 Market Forecast
- 12.2 Asia Pacific
 - 12.2.1 China
 - 12.2.1.1 Market Trends
 - 12.2.1.2 Market Forecast
 - 12.2.2 Japan
 - 12.2.2.1 Market Trends
 - 12.2.2.2 Market Forecast
 - 12.2.3 India
 - 12.2.3.1 Market Trends

- 12.2.3.2 Market Forecast
- 12.2.4 South Korea
 - 12.2.4.1 Market Trends
 - 12.2.4.2 Market Forecast
- 12.2.5 Australia
 - 12.2.5.1 Market Trends
 - 12.2.5.2 Market Forecast
- 12.2.6 Indonesia
 - 12.2.6.1 Market Trends
 - 12.2.6.2 Market Forecast
- 12.2.7 Others
 - 12.2.7.1 Market Trends
 - 12.2.7.2 Market Forecast
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.1.1 Market Trends
 - 12.3.1.2 Market Forecast
 - 12.3.2 France
 - 12.3.2.1 Market Trends
 - 12.3.2.2 Market Forecast
 - 12.3.3 United Kingdom
 - 12.3.3.1 Market Trends
 - 12.3.3.2 Market Forecast
 - 12.3.4 Italy
 - 12.3.4.1 Market Trends
 - 12.3.4.2 Market Forecast
 - 12.3.5 Spain
 - 12.3.5.1 Market Trends
 - 12.3.5.2 Market Forecast
 - 12.3.6 Russia
 - 12.3.6.1 Market Trends
 - 12.3.6.2 Market Forecast
 - 12.3.7 Others
 - 12.3.7.1 Market Trends
 - 12.3.7.2 Market Forecast
- 12.4 Latin America
 - 12.4.1 Brazil
 - 12.4.1.1 Market Trends
 - 12.4.1.2 Market Forecast

12.4.2 Mexico

12.4.2.1 Market Trends

12.4.2.2 Market Forecast

12.4.3 Others

12.4.3.1 Market Trends

12.4.3.2 Market Forecast

12.5 Middle East and Africa

12.5.1 Market Trends

12.5.2 Market Breakup by Country

12.5.3 Market Forecast

13 SWOT ANALYSIS

13.1 Overview

13.2 Strengths

13.3 Weaknesses

13.4 Opportunities

13.5 Threats

14 VALUE CHAIN ANALYSIS

15 PORTERS FIVE FORCES ANALYSIS

15.1 Overview

15.2 Bargaining Power of Buyers

15.3 Bargaining Power of Suppliers

15.4 Degree of Competition

15.5 Threat of New Entrants

15.6 Threat of Substitutes

16 PRICE ANALYSIS

17 COMPETITIVE LANDSCAPE

17.1 Market Structure

17.2 Key Players

17.3 Profiles of Key Players

17.3.1 Bivio Networks Inc.

17.3.1.1 Company Overview

- 17.3.1.2 Product Portfolio
- 17.3.2 Cisco Systems Inc.
 - 17.3.2.1 Company Overview
 - 17.3.2.2 Product Portfolio
 - 17.3.2.3 Financials
 - 17.3.2.4 SWOT Analysis
- 17.3.3 Extreme Networks
 - 17.3.3.1 Company Overview
 - 17.3.3.2 Product Portfolio
 - 17.3.3.3 Financials
 - 17.3.3.4 SWOT Analysis
- 17.3.4 Huawei Technologies Co. Ltd.
 - 17.3.4.1 Company Overview
 - 17.3.4.2 Product Portfolio
 - 17.3.4.3 SWOT Analysis
- 17.3.5 IBM Corporation
 - 17.3.5.1 Company Overview
 - 17.3.5.2 Product Portfolio
 - 17.3.5.3 Financials
 - 17.3.5.4 SWOT Analysis
- 17.3.6 Juniper Networks Inc.
 - 17.3.6.1 Company Overview
 - 17.3.6.2 Product Portfolio
 - 17.3.6.3 Financials
 - 17.3.6.4 SWOT Analysis
- 17.3.7 LogRhythm Inc.
 - 17.3.7.1 Company Overview
 - 17.3.7.2 Product Portfolio
- 17.3.8 Netscout Systems Inc.
 - 17.3.8.1 Company Overview
 - 17.3.8.2 Product Portfolio
 - 17.3.8.3 Financials
 - 17.3.8.4 SWOT Analysis
- 17.3.9 Sandvine Inc.
 - 17.3.9.1 Company Overview
 - 17.3.9.2 Product Portfolio
 - 17.3.9.3 SWOT Analysis
- 17.3.10 Viavi Solutions
 - 17.3.10.1 Company Overview

17.3.10.2 Product Portfolio

17.3.10.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Deep Packet Inspection and Processing Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 3: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 4: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Deployment Mode (in Million US\$), 2023-2028

Table 5: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Solution (in Million US\$), 2023-2028

Table 6: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Organization Size (in Million US\$), 2023-2028

Table 7: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Vertical (in Million US\$), 2023-2028

Table 8: Global: Deep Packet Inspection and Processing Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 9: Global: Deep Packet Inspection and Processing Market: Competitive Structure

Table 10: Global: Deep Packet Inspection and Processing Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Deep Packet Inspection and Processing Market: Major Drivers and Challenges

Figure 2: Global: Deep Packet Inspection and Processing Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Deep Packet Inspection and Processing Market: Breakup by Component (in %), 2022

Figure 4: Global: Deep Packet Inspection and Processing Market: Breakup by Product (in %), 2022

Figure 5: Global: Deep Packet Inspection and Processing Market: Breakup by Deployment Mode (in %), 2022

Figure 6: Global: Deep Packet Inspection and Processing Market: Breakup by Solution (in %), 2022

Figure 7: Global: Deep Packet Inspection and Processing Market: Breakup by Organization Size (in %), 2022

Figure 8: Global: Deep Packet Inspection and Processing Market: Breakup by Vertical (in %), 2022

Figure 9: Global: Deep Packet Inspection and Processing Market: Breakup by Region (in %), 2022

Figure 10: Global: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 11: Global: Deep Packet Inspection and Processing (Solutions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Deep Packet Inspection and Processing (Solutions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Deep Packet Inspection and Processing (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Deep Packet Inspection and Processing (Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Deep Packet Inspection and Processing (Standalone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Deep Packet Inspection and Processing (Standalone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Deep Packet Inspection and Processing (Integrated) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Deep Packet Inspection and Processing (Integrated) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Deep Packet Inspection and Processing (On-Premises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Deep Packet Inspection and Processing (On-Premises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Deep Packet Inspection and Processing (Cloud-Based) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Deep Packet Inspection and Processing (Cloud-Based) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Deep Packet Inspection and Processing (Hardware) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Deep Packet Inspection and Processing (Hardware) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Deep Packet Inspection and Processing (Software) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Deep Packet Inspection and Processing (Software) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Deep Packet Inspection and Processing (Small and Medium-Sized Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Deep Packet Inspection and Processing (Small and Medium-Sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Deep Packet Inspection and Processing (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Deep Packet Inspection and Processing (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Deep Packet Inspection and Processing (Banking, Financial Services and Insurance) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Deep Packet Inspection and Processing (Banking, Financial Services and Insurance) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Deep Packet Inspection and Processing (Government and Defense) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Deep Packet Inspection and Processing (Government and Defense) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Deep Packet Inspection and Processing (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Deep Packet Inspection and Processing (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Deep Packet Inspection and Processing (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Deep Packet Inspection and Processing (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Deep Packet Inspection and Processing (Retail and Ecommerce) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Deep Packet Inspection and Processing (Retail and Ecommerce) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Deep Packet Inspection and Processing (Manufacturing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Deep Packet Inspection and Processing (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Global: Deep Packet Inspection and Processing (Other Verticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Global: Deep Packet Inspection and Processing (Other Verticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: North America: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: North America: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: United States: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: United States: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Canada: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Canada: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Asia Pacific: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Asia Pacific: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: China: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: China: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Japan: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Japan: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: India: Deep Packet Inspection and Processing Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 58: India: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: South Korea: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: South Korea: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Australia: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Australia: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Indonesia: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Indonesia: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Europe: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Europe: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Germany: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Germany: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: France: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: France: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: United Kingdom: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: United Kingdom: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Italy: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Italy: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Spain: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Spain: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Russia: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Russia: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Others: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Latin America: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Latin America: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Brazil: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Brazil: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 87: Mexico: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: Mexico: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 89: Others: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 90: Others: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 91: Middle East and Africa: Deep Packet Inspection and Processing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 92: Middle East and Africa: Deep Packet Inspection and Processing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 93: Global: Deep Packet Inspection and Processing Industry: SWOT Analysis

Figure 94: Global: Deep Packet Inspection and Processing Industry: Value Chain Analysis

Figure 95: Global: Deep Packet Inspection and Processing Industry: Porter's Five Forces Analysis

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