

De-Oiled Lecithin Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global de-oiled lecithin market size reached US\$ 189.7 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 301.6 Million by 2027, exhibiting a growth rate (CAGR) of 8.13% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

De-oiled lecithin is oil-free, neutral in color and flavor, easy to handle, and enriched with phospholipids compounds. It helps in emulsification, stabilization, softening, wetting, blending and enhancing dispersion in water. As a result, it is widely used as an antioxidant, surfactant, instant agent, viscosity modifier, release agent, and lubricant in various industry verticals worldwide. Nowadays, it is available in both granular and powdered forms, which facilitates easy storage and transportation and offers a competitive advantage over other forms of de-oiled lecithin like liquid.

De-Oiled Lecithin Market Trends:

The escalating demand for convenient food products on account of rapid urbanization, inflating income levels and hectic lifestyles represents one of the key factors positively influencing the application of de-oiled lecithin in the food and beverage (F&B) industry around the world. It is used as a key ingredient in the preparation of bread, biscuits, wafers, margarine, pastries, chocolates, instant mixes, powdered beverages, soups, sauces, whipped creams, and ground meat products and fillings. Moreover, due to the high concentration of polyunsaturated fatty acids and improved functional properties, de-oiled lecithin is utilized in formulating nutraceuticals across the globe. Apart from this, leading manufacturers are introducing non-genetically modified organisms (GMO) de-

oiled lecithin that can be incorporated as an additive in baby food, energy drinks, healthy bars, and non-dairy creams. Furthermore, with the advent of modern high-tech formulation techniques, de-oiled lecithin can be used in the manufacturing of pharmaceutical products with unique characteristics. They are also employed as a direct supplement in the form of capsules and tablets. Apart from this, de-oiled lecithin is gaining traction in the production of soaps, shampoos, creams, moisturizers, conditioners, and other organic and natural cosmetic products.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global de-oiled lecithin market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on form, method of extraction, source and application.

Breakup by Form:

- Powdered
- Granulated

Breakup by Method of Extraction:

- Acetone Extraction
- Carbon Dioxide Extraction
- Ultrafiltration Process

Breakup by Source:

- Soy
- Sunflower
- Rapeseed
- Egg

Breakup by Application:

- Food
- Animal Feed
- Personal Care
- Pharmaceuticals
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avi Agri Business Limited, American Lecithin Company, Amitex Agro Product Pvt. Ltd., Archer-Daniels-Midland Company, Austrade Inc., Bunge Limited, Cargill Incorporated, GIIAVA, Lecilite Ingredients Pvt. Ltd., Lasenor Emul S.L., Novastell (Avril group) and Sonic Biochem Extraction Pvt Ltd.

Key Questions Answered in This Report:

How has the global de-oiled lecithin market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global de-oiled lecithin market?

What are the key regional markets?

What is the breakup of the market based on the form?

What is the breakup of the market based on the method of extraction?

What is the breakup of the market based on the source?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global de-oiled lecithin market and who are the key players?

What is the degree of competition in the industry?

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