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Data Wrangling Market Report by Component (Solution, Service), Deployment Mode (On-premises, Cloud-based), Organization Size (Large Enterprises, Small and Medium Enterprises), Business Function (Finance, Marketing and Sales, Operations, Human Resources), Industry Vertical (BFSI, Government and Public Sector, Healthcare and Life Science, Retail and E-commerce, Media and Entertainment, IT and Telecom, Manufacturing, and Others), and Region 2024-2032

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Abstracts

The global data wrangling market size reached US$ 3.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 10.6 Billion by 2032, exhibiting a growth rate (CAGR) of 14.6% during 2024-2032.

Data wrangling refers to the transformation and mapping of unorganized data to gain meaningful analytical insights. It involves cleaning, restructuring and enhancing raw data for data visualization and aggregation using advanced algorithms. Data wrangling tools and solutions can be deployed on-premises or on the cloud. The processed data is further utilized for advanced tasks, such as artificial intelligence (AI), machine learning (ML) and data analytics. In addition, it can also be used for optimizing various business functions, such as finance, marketing, sales, operation and human resources (HR). As a result, data wrangling solutions find extensive applications across various industries, including banking, financial services and insurance (BFSI), healthcare, retail, media, manufacturing and information technology (IT).

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Data Wrangling Market Trends:

Significant growth in the IT industry, along with the increasing demand for effective tools and software for data processing and cleaning, is one of the key factors creating a positive outlook for the market. Moreover, rising concerns regarding data veracity among the consumers are escalating the demand for data wrangling solutions. Small, medium and large-scale organizations use these solutions to filter low-quality data, visualize distributions and inconsistencies and improve the organizational processes. In line with this, BFSI institutions use data wrangling processes to improve data security, organize semi-structured and unstructured data and optimize online banking portals. Additionally, various technological advancements, such as the deployment of big data and edge computing solutions, are acting as other growth-inducing factors. These technologies facilitate real-time forecasting and monitoring of incidents that may have a direct impact on the functioning of the organizations. Other factors, including rapid digitization, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data wrangling market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, deployment mode, organization size, business function and industry vertical.

Breakup by Component:

Solution

Service

Breakup by Deployment Mode:

On-premises

Cloud-based

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Breakup by Organization Size:

- Large Enterprises
- Small and Medium Enterprises

Breakup by Business Function:

- Finance
- Marketing and Sales
- Operations
- Human Resources

Breakup by Industry Vertical:

- BFSI
- Government and Public Sector
- Healthcare and Life Science
- Retail and E-commerce
- Media and Entertainment
- IT and Telecom
- Manufacturing
- Others

Breakup by Region:

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North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

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Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ALTERYX INC., Altair Engineering Inc., Hitachi Vantara Corporation, Impetus Technologies Inc., International Business Machines Corporation, Oracle Corporation, SAS Institute Inc., Teradata Corporation, TIBCO Software Inc and Trifacta Software Inc.

Key Questions Answered in This Report

1. What was the size of the global data wrangling market in 2023?

2. What is the expected growth rate of the global data wrangling market during 2024-2032?

3. What are the key factors driving the global data wrangling market?

4. What has been the impact of COVID-19 on the global data wrangling market?

5. What is the breakup of the global data wrangling market based on the component?

6. What is the breakup of the global data wrangling market based on the deployment mode?

7. What is the breakup of the global data wrangling market based on organization size?

8. What is the breakup of the global data wrangling market based on the business function?

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9. What is the breakup of the global data wrangling market based on the industry vertical?

10. What are the key regions in the global data wrangling market?

11. Who are the key players/companies in the global data wrangling market?

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