

# Data Warehousing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/D7A1094D1D38EN.html>

Date: November 2022

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: D7A1094D1D38EN

## Abstracts

The global data warehousing market size reached US\$ 25.7 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 47.2 Billion by 2027, exhibiting a growth rate (CAGR) of 10.76% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Data warehousing is the process of electronically storing, analysis and reporting structured, semi-structured and unstructured data. It records information from various sources, such as point-of-sale (POS) transactions, marketing systems and customer relationship management (CRM) solutions. It can record historical and current data in a centralized repository to provide long-term insights and business intelligence (BI). Some commonly used data warehousing solutions include enterprise data warehouse (EDW), operational data store and data mart. They can be deployed on-premises, cloud or in hybrid environments and consist of load, warehouse and query managers used for extracting and analysis of data to ensure consistency, creation of indexes, aggregates and transformation and merging of source data.

### Data Warehousing Market Trends:

The rising demand for next generation BI solutions, along with the increasing amount of data generated by organizations across the globe, is one of the key factors driving the market growth. Moreover, the increasing requirement for dedicated storage systems to perform enhanced data analytics with low latency and the real-time view is providing a thrust to the market growth. In line with this, the emerging trend of virtual data warehousing is also contributing to the growth of the market. It offers a condensed view

of the data inventory and metadata and utilizes middleware to form connections to different information sources and prevent replication of physical data. Additionally, various technological advancements, such as the integration of data warehouses with artificial intelligence (AI) and machine learning (ML) solutions, are acting as other growth-inducing factors. These innovative solutions automatically optimize and transform data according to user requirements and extract predictive insights. Other factors, including significant improvements in the information technology (IT) infrastructure, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data warehousing market report, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on offering, data type, deployment model, enterprise size and end user.

#### Breakup by Offering:

- ETL Solutions
- Statistical Analysis
- Data Mining
- Others

#### Breakup by Data Type:

- Unstructured Data
- Semi-Structured and Structured Data

#### Breakup by Deployment Model:

- On-premises
- Cloud-based
- Hybrid

#### Breakup by Enterprise Size:

- Large Enterprises
- Small and Medium-sized Enterprises

### Breakup by End User:

- BFSI
- IT and Telecom
- Government
- Manufacturing
- Retail
- Healthcare
- Media and Entertainment
- Others

### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil
  - Mexico
  - Others
- Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Actian Corporation (HCL Technologies Limited), Amazon Web Services Inc. (Amazon.com Inc), Cloudera Inc., Dell Technologies Inc., Google LLC (Alphabet Inc.), Hewlett Packard Enterprise Development LP, International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Snowflake Inc and Teradata Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global data warehousing market in 2021?
2. What is the expected growth rate of the global data warehousing market during 2022-2027?
3. What has been the impact of COVID-19 on the global data warehousing market?
4. What are the key factors driving the global data warehousing market?
5. What is the breakup of the global data warehousing market based on the offering?
6. What is the breakup of the global data warehousing market based on the data type?
7. What is the breakup of the global data warehousing market based on deployment model?
8. What is the breakup of the global data warehousing market based on the enterprise size?
9. What is the breakup of the global data warehousing market based on the end user?
10. What are the key regions in the global data warehousing market?
11. Who are the key players/companies in the global data warehousing market?

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