

Data Center UPS Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/D0203D015AC7EN.html

Date: October 2023 Pages: 142 Price: US\$ 2,499.00 (Single User License) ID: D0203D015AC7EN

Abstracts

Market Overview:

The global data center UPS market size reached US\$ 6.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.7% during 2023-2028. The escalating demand for continuous power supply on the global level, rapid digitalization and the rising dependence on technology for conducting business operations, and considerable rise in cloud computing represent some of the key factors driving the market.

A data center UPS or uninterruptible power supply refers to a crucial element in data center infrastructure that is specifically designed to provide an alternate power supply to data center equipment in case of a power outage or disruption. These systems ensure seamless operation and protect the data center from suffering any loss or damage. Capacity is one of the key characteristics of data center UPS systems that is determined by kilovolt-amperes (kVA) or megavolt-amperes (MVA) rating, along with its runtime, which defines the duration of backup power provision. The primary function of data center UPS is to provide power backup to critical data center equipment, thereby eliminating data loss, equipment damage, and operational downtime. These UPS systems are also responsible for regulating voltage and frequency to ensure the power supplied to equipment is steady and dependable. In addition to this, remote monitoring and management capabilities are also available in many product variants, which provide data center operators with a centralized means of monitoring and managing the UPS performance.

Data Center UPS Market Trends:



The market is primarily driven by the escalating demand for continuous power supply on the global level. This can be attributed to the rapid digitalization and the rising dependence on technology for conducting business operations, resulting in a higher demand for 24/7 availability of the data centers. In line with this, a considerable rise in cloud computing is leading to the growing number of data centers, which, in turn, has augmented the demand for UPS systems. Moreover, the rising need for eco-friendly solutions for reducing power consumption and achieving energy efficiency is propelling the demand for UPS systems that use renewable energy sources, such as solar and wind power. The market is further fueled by the growing awareness regarding downtime costs and protection against power outages. Apart from this, the growing adoption of modular UPS systems that are easily expandable is also creating lucrative growth opportunities in the market. Additionally, the emerging trend of edge computing is propelling the demand for more compact UPS systems that can be deployed in remote locations, which, in turn, is providing an impetus to the market. Some of the other factors contributing to the market include rapid urbanization, inflating disposable income levels, rising penetration of the internet, emergence of 5G, and extensive research and development (R&D) activities conducted by key players.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data center UPS market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component type, battery technology, capacity, tier type, data center size and end use vertical.

Component Type Insights:

Solution

Standby UPS

Line Interactive UPS

Double Conversion Online UPS

Others

Services



Managed

Professional

The report has provided a detailed breakup and analysis of the market based on the component type. This includes solution (standby UPS, line interactive UPS, double conversion online UPS, and others) and services (managed and professional).

Battery Technology Insights:

Lithium-Ion

Flywheel

VRLA

The report has provided a detailed breakup and analysis of the market based on the battery technology. This includes lithium-ion, flywheel, and VRLA.

Breakup by Capacity:

Less than or Equal to 500 kVA

500 kVA-1000 kVA

More than 1000 kVA

The report has provided a detailed breakup and analysis of the market based on the capacity. This includes less than or equal to 500 kVA, 500 kva-1000 kVA, and more than 1000 kVA.

Tier Type Insights:

TIER I and II

TIER III

TIER IV

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The report has provided a detailed breakup and analysis of the market based on the tier type. This includes TIER I and II, TIER III, and TIER IV.

Data Center Size Insights:

Small Data Centers

Medium Data Centers

Large Data Centers

The report has provided a detailed breakup and analysis of the market based on the data center sizer. This includes small data centers, medium data centers, and large data centers. According to the report, small data centers represented the largest segment.

End Use Vertical Insights:

Banking and Financial Services

Manufacturing

Information Technology

Energy

Healthcare

Government

Entertainment and Media

Others

A detailed breakup and analysis of the market based on the end use vertical has also been provided in the report. This includes banking and financial services, manufacturing, information technology, energy, healthcare, government, entertainment and media, and others. According to the report, information technology accounted for



the largest market share.

Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

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Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for data center UPS. Some of the factors driving the market in North America included continual technological advancements, considerable rise in cloud computing, rapid digitalization, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include ABB Ltd., Cyber Power Systems Inc., Delta Electronics Inc., Eaton Corporation plc, General Electric Company, Kohler Uninterruptible Power (Ireland) Limited, Legrand, Mitsubishi Electric Corporation, RPS Spa (Riello Elettronica S.p.A.), Schneider Electric SE, Solaredge Technologies Inc., Toshiba Corporation and Vertiv Group Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the data center UPS market performed so far, and how will it perform in the



coming years?

What are the drivers, restraints, and opportunities in the market? What is the impact of each driver, restraint, and opportunity on the market? What are the key regional markets? Which countries represent the most attractive data center UPS market? What is the breakup of the market based on the component type? Which is the most attractive component type in the data center UPS market? What is the breakup of the market based on the battery technology? Which is the most attractive battery technology in the data center UPS market? What is the breakup of the market based on the capacity? Which is the most attractive capacity in the data center UPS market? What is the breakup of the market based on the tier type? Which is the most attractive tier type in the data center UPS market? What is the breakup of the market based on the data center size? Which is the most attractive data center size in the data center UPS market? What is the breakup of the market based on the end use vertical? Which is the most attractive end use vertical in the data center UPS market? What is the competitive structure of the data center UPS market? Who are the key players/companies in the Data center UPS market?



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