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Data Center Server Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/D2BC9CA2F2FEN.html
Date: January 2023
Pages: 108
Price: US$ 2,499.00 (Single User License)
ID: D2BC9CA2F2FEN

Abstracts

The global data center server market size reached US$ 52.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 69.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.79% during 2023-2028.

Data centers are designated archives that provide either a physical or virtual infrastructure to store, process, organize, and disseminate an organization's data and critical files. They are designed uniquely and can be differentiated as internet facing or enterprise (or "internal") data centers. A network's most vital systems are housed in the data centers as they are essential for the continuity of daily tasks. For some organizations, data centers can be a large centralized place with various IT systems and solutions for support, and for others, it can be a small room with physical files and reports. Data centers can be found in various industries such as healthcare, financial institutions, IT, retail, and even in government sectors. The servers act as the backbones of data centers and are usually employed for transferring data over different computers.

The continuous transfer of data from private servers to cloud-based solutions is currently driving the growth of data center servers in various industries across the globe. Data centers can store servers and other equipment, thereby increasing their demand among the cloud service providers to house cloud services and cloud-based resources. Most consumers are now planning to increase the use of private and public cloud in the coming years. Moreover, various consumers are now transferring data across public cloud and other commercial facilities such as colocation sites, and network provider's point of the present location. This has augmented the demand for the Internet of Things (IoT) which further requires data center servers to include endpoint devices such as

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integrated compute/storage; intelligent gateway devices and nearby devices such as on-premise data centers and managed hosting sites. Other factors elevating the growth of the data center server market include increasing usage of unique client-centric solutions, enhanced security management, and technological innovations.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global data center server market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product and application.

Breakup by Product:

Rack Servers
Blade Servers
Microservers
Tower Servers

Based on the product, the market has been segmented into rack servers, blade servers, microservers and tower servers. Rack servers currently represent the biggest segment.

Breakup by Application:

Industrial Servers
Commercial Servers

Based on the application, the market has been segmented into industrial servers and commercial servers.

Breakup by Region:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Region-wise, the market has been segmented into North America, Europe, Asia Pacific, Middle East and Africa, and Latin America.

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Competitive Landscape:
The competitive landscape of the market has also been examined with some of the key players being Hewlett Packard Enterprise, Dell, Inc., International Business Machines (IBM) Corporation, Fujitsu Ltd., Cisco Systems, Inc., Lenovo Group Ltd., Oracle Corporation, Huawei Technologies Co. Ltd., Inspur Group, Bull (Atos SE), Hitachi Systems, NEC Corporation and Super Micro Computer, Inc.

Key Questions Answered in This Report
1. What was the size of the global data center server market in 2022?
2. What is the expected growth rate of the global data center server market during 2023-2028?
3. What has been the impact of COVID-19 on the global data center server market?
4. What are the key factors driving the global data center server market?
5. What is the breakup of the global data center server market based on the product?
6. What is the breakup of the global data center server market based on the application?
7. What are the key regions in the global data center server market?
8. Who are the key players/companies in the global data center server market?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL DATA CENTER SERVER MARKET

5.1 Market Overview
5.2 Market Performance
5.3 Impact of COVID-19
5.4 Market Breakup by Product
5.5 Market Breakup by Application
5.6 Market Breakup by Region
5.7 Market Forecast

6 MARKET BREAKUP BY PRODUCT

6.1 Rack Servers
  6.1.1 Market Trends
  6.1.2 Market Forecast
6.2 Blade Servers

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6.2.1 Market Trends
6.2.2 Market Forecast
6.3 Micro Servers
6.3.1 Market Trends
6.3.2 Market Forecast
6.4 Tower Servers
6.4.1 Market Trends
6.4.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

7.1 Industrial Servers
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 Commercial Servers
7.2.1 Market Trends
7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

8.1 North America
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Europe
8.2.1 Market Trends
8.2.2 Market Forecast
8.3 Asia Pacific
8.3.1 Market Trends
8.3.2 Market Forecast
8.4 Middle East and Africa
8.4.1 Market Trends
8.4.2 Market Forecast
8.5 Latin America
8.5.1 Market Trends
8.5.2 Market Forecast

9 GLOBAL DATA CENTER SERVER INDUSTRY: SWOT ANALYSIS

9.1 Overview

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9.2 Strengths
9.3 Weaknesses
9.4 Opportunities
9.5 Threats

10 GLOBAL DATA CENTER SERVER INDUSTRY: VALUE CHAIN ANALYSIS

11 GLOBAL DATA CENTER SERVER INDUSTRY: PORTERS FIVE FORCES ANALYSIS

11.1 Overview
11.2 Bargaining Power of Buyers
11.3 Bargaining Power of Suppliers
11.4 Degree of Competition
11.5 Threat of New Entrants
11.6 Threat of Substitutes

12 GLOBAL DATA CENTER SERVER INDUSTRY: PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure
13.2 Key Players
13.3 Profiles of Key Players
13.3.1 Hewlett Packard Enterprise
13.3.2 Dell, Inc.
13.3.3 International Business Machines (IBM) Corporation
13.3.4 Fujitsu Ltd.
13.3.5 Cisco Systems, Inc.
13.3.6 Lenovo Group Ltd.
13.3.7 Oracle Corporation
13.3.8 Huawei Technologies Co. Ltd.
13.3.9 Inspur Group
13.3.10 Bull (Atos SE)
13.3.11 Hitachi Systems
13.3.12 NEC Corporation
13.3.13 Super Micro Computer, Inc.

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List Of Tables

LIST OF TABLES

Table 1: Global: Data Center Server Market: Key Industry Highlights, 2022 and 2028
Table 2: Global: Data Center Server Market Forecast: Breakup by Product (in Million US$), 2023-2028
Table 3: Global: Data Center Server Market Forecast: Breakup by Application (in Million US$), 2023-2028
Table 4: Global: Data Center Server Market Forecast: Breakup by Region (in Million US$), 2023-2028
Table 5: Global: Data Center Server Market Structure
Table 6: Global: Data Center Server Market: Key Players

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List Of Figures

LIST OF FIGURES

Figure 1: Global: Data Center Server Market: Major Drivers and Challenges
Figure 2: Global: Data Center Server Market: Sales Value (in Billion US$), 2017-2022
Figure 3: Global: Data Center Server Market: Breakup by Product (in %), 2022
Figure 4: Global: Data Center Server Market: Breakup by Application (in %), 2022
Figure 5: Global: Data Center Server Market: Breakup by Region (in %), 2022
Figure 6: Global: Data Center Server Market Forecast: Sales Value (in Billion US$), 2023-2028
Figure 7: Global: Data Center Server Industry: SWOT Analysis
Figure 8: Global: Data Center Server Industry: Value Chain Analysis
Figure 9: Global: Data Center Server Industry: Porter's Five Forces Analysis
Figure 10: Global: Data Center Server (Rack Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 11: Global: Data Center Server (Rack Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 12: Global: Data Center Server (Blade Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 13: Global: Data Center Server (Blade Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 14: Global: Data Center Server (Micro Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 15: Global: Data Center Server (Micro Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 16: Global: Data Center Server (Tower Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 17: Global: Data Center Server (Tower Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 18: Global: Data Center Server (Industrial Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 19: Global: Data Center Server (Industrial Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 20: Global: Data Center Server (Commercial Servers) Market: Sales Value (in Million US$), 2017 & 2022
Figure 21: Global: Data Center Server (Commercial Servers) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 22: North America: Data Center Server Market: Sales Value (in Million US$),

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2017 & 2022
Figure 23: North America: Data Center Server Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 24: Europe: Data Center Server Market: Sales Value (in Million US$), 2017 & 2022
Figure 25: Europe: Data Center Server Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 26: Asia Pacific: Data Center Server Market: Sales Value (in Million US$), 2017 & 2022
Figure 27: Asia Pacific: Data Center Server Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 28: Middle East and Africa: Data Center Server Market: Sales Value (in Million US$), 2017 & 2022
Figure 29: Middle East and Africa: Data Center Server Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 30: Latin America: Data Center Server Market: Sales Value (in Million US$), 2017 & 2022
Figure 31: Latin America: Data Center Server Market Forecast: Sales Value (in Million US$), 2023-2028

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