

Data Center Market Report by Component (Solution, Services), Type (Colocation, Hyperscale, Edge, and Others), Enterprise Size (Large Enterprises, Small and Medium Enterprises), End User (BFSI, IT and Telecom, Government, Energy and Utilities, and Others), and Region 2026-2034

<https://marketpublishers.com/r/D3B3FDB85F01EN.html>

Date: March 2026

Pages: 148

Price: US\$ 3,999.00 (Single User License)

ID: D3B3FDB85F01EN

Abstracts

The global data center market size reached USD 233.4 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 515.2 Billion by 2034, exhibiting a growth rate (CAGR) of 8.92% during 2026-2034. The market demand for cloud services, data storage solutions, and edge computing is the primary driver of growth. Moreover, the market forecast indicates constant growth, supported by amplifying digital transformation, IoT adoption, and the expansion of energy-efficient and sustainable data center infrastructure globally.

DATA CENTER MARKET ANALYSIS:

Major Market Drivers: The increasing demand for cloud computing, big data analytics, and IoT applications is driving the growth of the data center market.

Key Market Trends: The trend towards hyperscale data centers and edge computing is gaining momentum, as organizations seek to improve data processing speed and reduce latency.

Geographical Trends: North America holds the largest market share, driven by early adoption, strong economy, established ecosystem, favorable regulations, and geographical advantages. In addition, the Asia Pacific region is

experiencing rapid growth owing to the increasing digitalization and economic development.

Competitive Landscape: The competitive landscape of the data center industry is highly dynamic, with a mix of established players and emerging startups. Major market players compete based on geographic footprint, data center capacity, network connectivity, and service offerings.

Challenges and Opportunities: The industry faces challenges such as high energy costs, regulatory hurdles, and lack of skilled workforce. However, the growing demand for data center services also presents significant opportunities for expansion and innovation.

DATA CENTER MARKET TRENDS:

Heightening Cloud Adoption and Hybrid Models

The global data center market growth is predominantly steered by the increasing cloud adoption and hybrid cloud models. As businesses are actively migrating their operations to the cloud, the requirement for cost-effective, flexible, and scalable data center solutions has propelled. Moreover, hybrid cloud models, which integrate on-premise data centers with both private and public cloud services, are rapidly being preferred for managing workloads, upgrading performance, and guaranteeing data security. In addition, this trend is driven by the demand for effective data management, improved flexibility, and minimized operational costs, especially as organizations deal with magnifying data volumes and sophisticated IT environments. As per industry reports, globally, 94% of companies utilize cloud computing services for their operations. Furthermore, 85% of organizations are anticipated to adopt a cloud-first principle by 2025.

Growing Shift Towards Sustainability and Green Data Centers

Sustainability has emerged as a key trend in the global data center market, with escalating emphasis on energy-saving and lowering environmental impact. Numerous companies are significantly investing in green data centers, leveraging renewable energy sources such as wind and solar power, and integrating energy-saving cooling systems. Furthermore, this shift is prompted by elevating energy costs, stricter regulatory policies, and corporate social responsibility programs. As environmental

concerns grow, data centers are increasingly adopting sustainable practices to reduce their carbon footprints while maintaining optimal performance. These efforts are driving advancements in energy management and eco-friendly infrastructure design, which in turn are contributing to the expansion of the data center market share. For instance, in October 2024, DSM Group unveiled its Eco Data Center in England, which is incorporated with leading-edge cooling technology and a 200kW of solar farm. This solar installation will provide renewable energy to execute operations within this green data center.

Increase in Edge Computing and Decentralization

The rising popularity of edge computing is revolutionizing the global data center market, with a notable inclination towards decentralization. Edge computing brings processing closer to data sources, significantly lowering latency and enhancing real-time decision-making. Moreover, this trend is majorly boosted by the accelerating adoption of Internet of Things (IoT) devices, 5G networks, and autonomous systems, which demand low latency and fast data processing. As per industry reports, globally, in 2023, 2,497 cities across 92 countries established operational commercial 5G networks. Furthermore, 23 countries are actively executing pre-commercial 5G trials, while 32 others announced plans to deploy 5G networks. In addition, by deploying smaller, localized data centers closer to devices as well as users, organizations can effectively upgrade performance, enhance customer experience, and minimize the load on conventional centralized data centers, improving overall network efficiency.

DATA CENTER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2026-2034. Our report has categorized the market based on component, type, enterprise size, and end user.

Breakup by Component:

Solution

Services

Solution accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the component. This includes solution and services. According to the report, solution represented the largest segment.

Breakup by Type:

Colocation

Hyperscale

Edge

Others

Hyperscale holds the largest share of the industry

A detailed breakup and analysis of the market based on the type have also been provided in the report. This includes colocation, hyperscale, edge, and others. According to the report, hyperscale accounted for the largest market share.

Breakup by Enterprise Size:

Large Enterprises

Small and Medium Enterprises

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes large enterprises, and small and medium enterprises.

Breakup by End User:

BFSI

IT and Telecom

Government

Energy and Utilities

Others

BFSI exhibits a clear dominance in the market

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes BFSI, IT and telecom, government, energy and utilities, and others. According to the report, BFSI accounted for the largest market share.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America leads the market, accounting for the largest data center market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America represents the largest regional market for data center. Some of the factors driving the North America data center market included the growing volume of digital data, the expanding adoption of cloud computing, artificial intelligence, machine learning, and the internet of things, and the surging demand for video streaming services.

COMPETITIVE LANDSCAPE:

The report has also provided a comprehensive analysis of the competitive landscape in the global data center market. Detailed profiles of all major companies have also been provided. Some of the companies covered include:

Amazon Web Services Inc. (Amazon.com Inc.)

Cisco Systems Inc.

Dell Inc. (Dell Technologies Inc.)

Digital Realty Trust Inc.

DXC Technology Company

Equinix Inc.

Google LLC (Alphabet Inc.)

Hewlett Packard Enterprise Development LP

International Business Machines Corporation

Microsoft Corporation

NTT Communications Corporation (Nippon Telegraph and Telephone Corporation)

Oracle Corporation

Kindly note that this only represents a partial list of companies and the complete list has been provided in the report.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the global data center market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global data center market?

What is the impact of each driver, restraint, and opportunity on the global data center market?

What are the key regional markets?

Which countries represent the most attractive data center market?

What is the breakup of the market based on the component?

Which is the most attractive component in the data center market?

What is the breakup of the market based on the type?

Which is the most attractive type in the data center market?

What is the breakup of the market based on the enterprise size?

Which is the most attractive enterprise size in the data center market?

What is the breakup of the market based on the end user?

Which is the most attractive end user in the data center market?

What is the competitive structure of the market?

Who are the key players/companies in the global data center market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DATA CENTER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Solution
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY TYPE

7.1 Colocation

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Hyperscale

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Edge

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY ENTERPRISE SIZE

8.1 Large Enterprises

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Small and Medium Enterprises

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 BFSI

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 IT and Telecom

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Government

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Energy and Utilities

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Others

9.5.1 Market Trends

9.5.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 11.1 Overview
- 11.2 Drivers
- 11.3 Restraints
- 11.4 Opportunities

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Amazon Web Services Inc. (Amazon.com Inc.)
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 SWOT Analysis
 - 15.3.2 Cisco Systems Inc.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Dell Inc. (Dell Technologies Inc.)
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Digital Realty Trust Inc.
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.5 DXC Technology Company
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis

- 15.3.6 Equinix Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7 Google LLC (Alphabet Inc.)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 SWOT Analysis
- 15.3.8 Hewlett Packard Enterprise Development LP
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 International Business Machines Corporation
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Microsoft Corporation
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 NTT Communications Corporation (Nippon Telegraph and Telephone Corporation)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 Oracle Corporation
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Data Center Market: Key Industry Highlights, 2025 & 2034

Table 2: Global: Data Center Market Forecast: Breakup by Component (in Million USD), 2026-2034

Table 3: Global: Data Center Market Forecast: Breakup by Type (in Million USD), 2026-2034

Table 4: Global: Data Center Market Forecast: Breakup by Enterprise Size (in Million USD), 2026-2034

Table 5: Global: Data Center Market Forecast: Breakup by End User (in Million USD), 2026-2034

Table 6: Global: Data Center Market Forecast: Breakup by Region (in Million USD), 2026-2034

Table 7: Global: Data Center Market: Competitive Structure

Table 8: Global: Data Center Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Data Center Market: Major Drivers and Challenges
- Figure 2: Global: Data Center Market: Sales Value (in Billion USD), 2020-2025
- Figure 3: Global: Data Center Market Forecast: Sales Value (in Billion USD), 2026-2034
- Figure 4: Global: Data Center Market: Breakup by Component (in %), 2025
- Figure 5: Global: Data Center Market: Breakup by Type (in %), 2025
- Figure 6: Global: Data Center Market: Breakup by Enterprise Size (in %), 2025
- Figure 7: Global: Data Center Market: Breakup by End User (in %), 2025
- Figure 8: Global: Data Center Market: Breakup by Region (in %), 2025
- Figure 9: Global: Data Center (Solution) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 10: Global: Data Center (Solution) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 11: Global: Data Center (Services) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 12: Global: Data Center (Services) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 13: Global: Data Center (Colocation) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 14: Global: Data Center (Colocation) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 15: Global: Data Center (Hyperscale) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 16: Global: Data Center (Hyperscale) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 17: Global: Data Center (Edge) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 18: Global: Data Center (Edge) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 19: Global: Data Center (Other Types) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 20: Global: Data Center (Other Types) Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 21: Global: Data Center (Large Enterprises) Market: Sales Value (in Million USD), 2020 & 2025
- Figure 22: Global: Data Center (Large Enterprises) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 23: Global: Data Center (Small and Medium Enterprises (SMEs)) Market: Sales Value (in Million USD), 2020 & 2025

Figure 24: Global: Data Center (Small and Medium Enterprises (SMEs)) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 25: Global: Data Center (BFSI) Market: Sales Value (in Million USD), 2020 & 2025

Figure 26: Global: Data Center (BFSI) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 27: Global: Data Center (IT and Telecom) Market: Sales Value (in Million USD), 2020 & 2025

Figure 28: Global: Data Center (IT and Telecom) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 29: Global: Data Center (Government) Market: Sales Value (in Million USD), 2020 & 2025

Figure 30: Global: Data Center (Government) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 31: Global: Data Center (Energy and Utilities) Market: Sales Value (in Million USD), 2020 & 2025

Figure 32: Global: Data Center (Energy and Utilities) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 33: Global: Data Center (Other End Users) Market: Sales Value (in Million USD), 2020 & 2025

Figure 34: Global: Data Center (Other End Users) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 35: North America: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 36: North America: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 37: United States: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 38: United States: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 39: Canada: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 40: Canada: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 41: Asia-Pacific: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 42: Asia-Pacific: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 43: China: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 44: China: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 45: Japan: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 46: Japan: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 47: India: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 48: India: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 49: South Korea: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 50: South Korea: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 51: Australia: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 52: Australia: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 53: Indonesia: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 54: Indonesia: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 55: Others: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 56: Others: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 57: Europe: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 58: Europe: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 59: Germany: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 60: Germany: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 61: France: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 62: France: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 63: United Kingdom: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 64: United Kingdom: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 65: Italy: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 66: Italy: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 67: Spain: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 68: Spain: Data Center Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 69: Russia: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 70: Russia: Data Center Market Forecast: Sales Value (in Million USD),

2026-2034

Figure 71: Others: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 72: Others: Data Center Market Forecast: Sales Value (in Million USD),
2026-2034

Figure 73: Latin America: Data Center Market: Sales Value (in Million USD), 2020 &
2025

Figure 74: Latin America: Data Center Market Forecast: Sales Value (in Million USD),
2026-2034

Figure 75: Brazil: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 76: Brazil: Data Center Market Forecast: Sales Value (in Million USD),
2026-2034

Figure 77: Mexico: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 78: Mexico: Data Center Market Forecast: Sales Value (in Million USD),
2026-2034

Figure 79: Others: Data Center Market: Sales Value (in Million USD), 2020 & 2025

Figure 80: Others: Data Center Market Forecast: Sales Value (in Million USD),
2026-2034

Figure 81: Middle East and Africa: Data Center Market: Sales Value (in Million USD),
2020 & 2025

Figure 82: Middle East and Africa: Data Center Market: Breakup by Country (in %),
2025

Figure 83: Middle East and Africa: Data Center Market Forecast: Sales Value (in Million
USD), 2026-2034

Figure 84: Global: Data Center Industry: Drivers, Restraints, and Opportunities

Figure 85: Global: Data Center Industry: Value Chain Analysis

Figure 86: Global: Data Center Industry: Porter's Five Forces Analysis

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