

Data Center Colocation Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global data center colocation market size reached US\$ 57.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 120.3 Billion by 2028, exhibiting a growth rate (CAGR) of 13.1% during 2022-2028.

Data center colocation refers to a service that enables enterprises to rent physical space, network bandwidth and other computing resources within an existing data center. These data centers are equipped with in-built networking components, power backup facilities, information protocol (IP) system and cooling units and are usually available in retail and wholesale setups. In comparison to the traditionally used data centers, colocation data centers are more cost-effective, highly reliable, easily scalable, can be located near the users and require minimal technical staff. As a result, they find extensive applications across various industry sectors, such as banking, financial services and insurance (BFSI), healthcare, information technology (IT), manufacturing, energy, government and retail.

Data Center Colocation Market Trends:

Rapid digitization across industries, along with the increasing utilization of hybrid cloud computing and virtualization systems, is one of the key factors driving the growth of the data center colocation market. Data center colocation facilities are located away from the user premises and can be controlled remotely in case of disasters to secure the data. Furthermore, widespread adoption of reliable, scalable and secure infrastructure for efficient data recovery and business continuity requirements, is providing a thrust to the market growth. With the increasing number of small- and medium-sized enterprises (SMEs), especially in the developing economies, there is a substantial rise in the deployment of modular data centers to keep up with the rising network complexities. Other factors, including the growing demand for data storage facilities from the e-commerce industry, along with significant improvements in the IT infrastructure, are

anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data center colocation market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, organization size and end use industry.

Breakup by Type:

Retail Colocation

Wholesale Colocation

Breakup by Organization Size:

Small and Medium Enterprises

Large Enterprises

Breakup by End Use Industry:

BFSI

Manufacturing

IT and Telecom

Energy

Healthcare

Government

Retail

Education

Entertainment and Media

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being AT&T Inc., CenturyLink Inc., China Telecom Corporation Limited, Coresite Realty Corporation, Cyrusone Inc., Cyxtera Technologies Inc., Digital Realty Trust Inc., Equinix Inc., Global Switch Limited, Internap Corporation, KDDI Corporation, NTT Communications Corporation (Nippon Telegraph and Telephone Corporation) and Verizon Enterprise Solutions Inc.

Key Questions Answered in This Report

1. What is the market size for the global data center colocation market in 2022?
2. What is the global data center colocation market growth during 2023-2028?
3. What are the global data center colocation market drivers?
4. What are the key industry trends in the global data center colocation market?
5. What is the impact of COVID-19 on the global data center colocation market?
6. What is the global data center colocation market breakup by organization size?
7. What is the global data center colocation market breakup by end-use industry?
8. What are the major regions in the global data center colocation market?
9. Who are the key companies/players in the global data center colocation market?

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