

# Data Center Automation Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

The global data center automation market size reached US\$ 5.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 11.4 Billion by 2028, exhibiting a growth rate (CAGR) of 14.72% during 2022-2028.

Data center automation refers to the process of managing and executing routine workflows, such as scheduling, monitoring, and maintenance, of a data center without human administration. It is undertaken using software solutions and hardware tools to increase agility and operational efficiency while reducing the time to perform routine tasks. It also enables automation of storage, servers, network, and other data center management tasks that deliver on-demand and centralized access to resources. As a result, enterprises from different industry verticals are adopting data center automation to allow data exchange and automation among systems, components, and applications.

#### Data Center Automation Market Trends:

A shift towards remote working solutions due to the coronavirus disease (COVID-19) outbreak and implementation of strict lockdown in numerous countries has escalated the need for cloud services to provide a secure and robust IT environment. This represents one of the major factors positively influencing the demand for data center automation as it reduces the reliance on human intervention by automating routine procedures like patching, updating, and reporting. Apart from this, the massive growth in the volume of data has made manual monitoring, troubleshooting, and remediation ineffective. As a result, organizations across the globe are adopting data center automation to enable transparency and interoperability for continuous optimization and high availability. Moreover, the increasing use of the global web, social media, streaming media, and cloud gaming are catalyzing the demand for automation solutions



in hyperscale data centers. These data centers store and move massive amounts of data for online platforms. Furthermore, leading players are integrating machine learning (ML) and artificial intelligence (Al) to identify inefficiencies and irregularities within the data center space. They are also investing in robotics in the data center, which is anticipated to drive the market.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data center automation market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, solution, deployment mode, end user and industry vertical.

solution, deployment mode, end user and industry vertical.
Breakup by Type:
Tier 1
Tier 2
Tier 3
Tier 4
Breakup by Solution:
Server
Database
Network
Others
Breakup by Deployment Mode:
Cloud-based
On-premises
Breakup by End User:
Enterprises
Cloud Services Providers
Colocation Service Providers
Breakup by Industry Vertical:



IT and Telecom

**Public Sector and Utilities** 

Energy

Manufacturing

Healthcare

Others

# Breakup by Region:

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

**United Kingdom** 

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

# Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ABB Limited, BMC Software Inc., Cisco Systems Inc., Citrix Systems Inc., Dell Technologies Inc., Fujitsu limited (Furukawa Group), HashRoot



Ltd., Hewlett Packard Enterprise Development LP, Intel Corporation, Micro Focus International plc, Oracle Corporation, Riverturn Inc., Siemens AG and Veristor Systems Inc.

Key Questions Answered in This Report:

How has the global data center automation market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global data center automation market? What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the end user?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global data center automation market and who are the key players?

What is the degree of competition in the industry?



# **Contents**

#### 1 PREFACE

#### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

#### **3 EXECUTIVE SUMMARY**

#### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

#### **5 GLOBAL DATA CENTER AUTOMATION MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

# **6 MARKET BREAKUP BY TYPE**

- 6.1 Tier
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Tier
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Tier



- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Tier
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

# **7 MARKET BREAKUP BY SOLUTION**

- 7.1 Server
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Database
  - 7.2.1 Market Trends
- 7.2.2 Market Forecast
- 7.3 Network
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

# **8 MARKET BREAKUP BY DEPLOYMENT MODE**

- 8.1 Cloud-based
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 On-premises
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

# 9 MARKET BREAKUP BY END USER

- 9.1 Enterprises
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Cloud Services Providers
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Colocation Service Providers



- 9.3.1 Market Trends
- 9.3.2 Market Forecast

# 10 MARKET BREAKUP BY INDUSTRY VERTICAL

- 10.1 BFSI
  - 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 IT and Telecom
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Public Sector and Utilities
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Energy
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 Manufacturing
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast
- 10.6 Healthcare
  - 10.6.1 Market Trends
  - 10.6.2 Market Forecast
- 10.7 Others
  - 10.7.1 Market Trends
  - 10.7.2 Market Forecast

#### 11 MARKET BREAKUP BY REGION

- 11.1 North America
  - 11.1.1 United States
    - 11.1.1.1 Market Trends
    - 11.1.1.2 Market Forecast
  - 11.1.2 Canada
    - 11.1.2.1 Market Trends
    - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
  - 11.2.1 China
  - 11.2.1.1 Market Trends



- 11.2.1.2 Market Forecast
- 11.2.2 Japan
  - 11.2.2.1 Market Trends
  - 11.2.2.2 Market Forecast
- 11.2.3 India
  - 11.2.3.1 Market Trends
  - 11.2.3.2 Market Forecast
- 11.2.4 South Korea
  - 11.2.4.1 Market Trends
  - 11.2.4.2 Market Forecast
- 11.2.5 Australia
  - 11.2.5.1 Market Trends
- 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
  - 11.2.6.1 Market Trends
  - 11.2.6.2 Market Forecast
- 11.2.7 Others
  - 11.2.7.1 Market Trends
  - 11.2.7.2 Market Forecast
- 11.3 Europe
  - 11.3.1 Germany
    - 11.3.1.1 Market Trends
    - 11.3.1.2 Market Forecast
  - 11.3.2 France
    - 11.3.2.1 Market Trends
    - 11.3.2.2 Market Forecast
  - 11.3.3 United Kingdom
    - 11.3.3.1 Market Trends
    - 11.3.3.2 Market Forecast
  - 11.3.4 Italy
    - 11.3.4.1 Market Trends
    - 11.3.4.2 Market Forecast
  - 11.3.5 Spain
    - 11.3.5.1 Market Trends
    - 11.3.5.2 Market Forecast
  - 11.3.6 Russia
    - 11.3.6.1 Market Trends
    - 11.3.6.2 Market Forecast
  - 11.3.7 Others



- 11.3.7.1 Market Trends
- 11.3.7.2 Market Forecast
- 11.4 Latin America
  - 11.4.1 Brazil
    - 11.4.1.1 Market Trends
  - 11.4.1.2 Market Forecast
  - 11.4.2 Mexico
    - 11.4.2.1 Market Trends
    - 11.4.2.2 Market Forecast
  - 11.4.3 Others
    - 11.4.3.1 Market Trends
    - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
  - 11.5.1 Market Trends
  - 11.5.2 Market Breakup by Country
  - 11.5.3 Market Forecast

#### 12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

# 13 VALUE CHAIN ANALYSIS

# 14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

# **15 PRICE ANALYSIS**

# **16 COMPETITIVE LANDSCAPE**



- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
  - 16.3.1 ABB Limited
    - 16.3.1.1 Company Overview
    - 16.3.1.2 Product Portfolio
    - 16.3.1.3 Financials
    - 16.3.1.4 SWOT Analysis
  - 16.3.2 BMC Software Inc.
  - 16.3.2.1 Company Overview
  - 16.3.2.2 Product Portfolio
  - 16.3.2.3 SWOT Analysis
  - 16.3.3 Cisco Systems Inc.
    - 16.3.3.1 Company Overview
    - 16.3.3.2 Product Portfolio
    - 16.3.3.3 Financials
    - 16.3.3.4 SWOT Analysis
  - 16.3.4 Citrix Systems Inc.
    - 16.3.4.1 Company Overview
    - 16.3.4.2 Product Portfolio
    - 16.3.4.3 Financials
    - 16.3.4.4 SWOT Analysis
  - 16.3.5 Dell Technologies Inc.
    - 16.3.5.1 Company Overview
    - 16.3.5.2 Product Portfolio
    - 16.3.5.3 Financials
    - 16.3.5.4 SWOT Analysis
  - 16.3.6 Fujitsu limited (Furukawa Group)
    - 16.3.6.1 Company Overview
    - 16.3.6.2 Product Portfolio
    - 16.3.6.3 Financials
    - 16.3.6.4 SWOT Analysis
  - 16.3.7 HashRoot Ltd.
    - 16.3.7.1 Company Overview
    - 16.3.7.2 Product Portfolio
  - 16.3.8 Hewlett Packard Enterprise Development LP
    - 16.3.8.1 Company Overview
    - 16.3.8.2 Product Portfolio



- 16.3.8.3 Financials
- 16.3.8.4 SWOT Analysis
- 16.3.9 Intel Corporation
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
  - 16.3.9.3 Financials
  - 16.3.9.4 SWOT Analysis
- 16.3.10 Micro Focus International plc
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio
  - 16.3.10.3 Financials
- 16.3.11 Oracle Corporation
  - 16.3.11.1 Company Overview
  - 16.3.11.2 Product Portfolio
  - 16.3.11.3 Financials
  - 16.3.11.4 SWOT Analysis
- 16.3.12 Riverturn Inc.
  - 16.3.12.1 Company Overview
  - 16.3.12.2 Product Portfolio
- 16.3.13 Siemens AG
  - 16.3.13.1 Company Overview
  - 16.3.13.2 Product Portfolio
  - 16.3.13.3 Financials
  - 16.3.13.4 SWOT Analysis
- 16.3.14 Veristor Systems Inc.
  - 16.3.14.1 Company Overview
  - 16.3.14.2 Product Portfolio



# **List Of Tables**

#### LIST OF TABLES

Table 1: Global: Data Center Automation Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Data Center Automation Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Data Center Automation Market Forecast: Breakup by Solution (in Million US\$), 2023-2028

Table 4: Global: Data Center Automation Market Forecast: Breakup by Deployment Mode (in Million US\$), 2023-2028

Table 5: Global: Data Center Automation Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Data Center Automation Market Forecast: Breakup by Industry Vertical (in Million US\$), 2023-2028

Table 7: Global: Data Center Automation Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Data Center Automation Market: Competitive Structure

Table 9: Global: Data Center Automation Market: Key Players



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Global: Data Center Automation Market: Major Drivers and Challenges Figure 2: Global: Data Center Automation Market: Sales Value (in Billion US\$),

2017-2022

Figure 3: Global: Data Center Automation Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Data Center Automation Market: Breakup by Type (in %), 2022

Figure 5: Global: Data Center Automation Market: Breakup by Solution (in %), 2022

Figure 6: Global: Data Center Automation Market: Breakup by Deployment Mode (in %), 2022

Figure 7: Global: Data Center Automation Market: Breakup by End User (in %), 2022

Figure 8: Global: Data Center Automation Market: Breakup by Industry Vertical (in %), 2022

Figure 9: Global: Data Center Automation Market: Breakup by Region (in %), 2022

Figure 10: Global: Data Center Automation (Tier 1) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Data Center Automation (Tier 1) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Data Center Automation (Tier 2) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Data Center Automation (Tier 2) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Data Center Automation (Tier 3) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Data Center Automation (Tier 3) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Data Center Automation (Tier 4) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Data Center Automation (Tier 4) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Data Center Automation (Server) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Data Center Automation (Server) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Data Center Automation (Database) Market: Sales Value (in Million US\$), 2017 & 2022



Figure 21: Global: Data Center Automation (Database) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Data Center Automation (Network) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Data Center Automation (Network) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Data Center Automation (Other Solutions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Data Center Automation (Other Solutions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Data Center Automation (Cloud-based) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Data Center Automation (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Data Center Automation (On-premises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Data Center Automation (On-premises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Data Center Automation (Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Data Center Automation (Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Data Center Automation (Cloud Services Providers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Data Center Automation (Cloud Services Providers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Data Center Automation (Colocation Service Providers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Data Center Automation (Colocation Service Providers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Data Center Automation (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Data Center Automation (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Data Center Automation (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Data Center Automation (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Data Center Automation (Public Sector and Utilities) Market: Sales



Value (in Million US\$), 2017 & 2022

Figure 41: Global: Data Center Automation (Public Sector and Utilities) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Data Center Automation (Energy) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 43: Global: Data Center Automation (Energy) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 44: Global: Data Center Automation (Manufacturing) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 45: Global: Data Center Automation (Manufacturing) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 46: Global: Data Center Automation (Healthcare) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 47: Global: Data Center Automation (Healthcare) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 48: Global: Data Center Automation (Other Industry Verticals) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 49: Global: Data Center Automation (Other Industry Verticals) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 50: North America: Data Center Automation Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 51: North America: Data Center Automation Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 52: United States: Data Center Automation Market: Sales Value (in Million US\$),

2017 & 2022

Figure 53: United States: Data Center Automation Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 54: Canada: Data Center Automation Market: Sales Value (in Million US\$), 2017

& 2022

Figure 55: Canada: Data Center Automation Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 56: Asia-Pacific: Data Center Automation Market: Sales Value (in Million US\$),

2017 & 2022

Figure 57: Asia-Pacific: Data Center Automation Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 58: China: Data Center Automation Market: Sales Value (in Million US\$), 2017 &

2022

Figure 59: China: Data Center Automation Market Forecast: Sales Value (in Million

US\$), 2023-2028



Figure 60: Japan: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Japan: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: India: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: India: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: South Korea: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: South Korea: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Australia: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Australia: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Indonesia: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Indonesia: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Others: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Others: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Europe: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Europe: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Germany: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Germany: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: France: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: France: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: United Kingdom: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: United Kingdom: Data Center Automation Market Forecast: Sales Value (in



Million US\$), 2023-2028

Figure 80: Italy: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Italy: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Spain: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Spain: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Russia: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Russia: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Others: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Others: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Latin America: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Latin America: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Brazil: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Brazil: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Mexico: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Mexico: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Others: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Others: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Middle East and Africa: Data Center Automation Market: Sales Value (in Million US\$), 2017 & 2022

Figure 97: Middle East and Africa: Data Center Automation Market: Breakup by Country (in %), 2022

Figure 98: Middle East and Africa: Data Center Automation Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 99: Global: Data Center Automation Industry: SWOT Analysis

Figure 100: Global: Data Center Automation Industry: Value Chain Analysis

Figure 101: Global: Data Center Automation Industry: Porter's Five Forces Analysis



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