

Data Catalog Market Report by Component (Solution, Services), Deployment Mode (On-premises, Cloudbased), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), Data Consumer (Business Intelligence Tools, Enterprise Applications, Mobile and Web Applications), End Use Industry (BFSI, Retail and E-Commerce, Manufacturing, Government and Defense, Energy and Utilities, IT and Telecom, Education, Healthcare, and Others), and Region 2024-2032

https://marketpublishers.com/r/D1C19D0490DEEN.html

Date: April 2024

Pages: 138

Price: US\$ 3,899.00 (Single User License)

ID: D1C19D0490DEEN

## **Abstracts**

The global data catalog market size reached US\$ 937.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4,636.4 Million by 2032, exhibiting a growth rate (CAGR) of 19.1% during 2024-2032.

A data catalog refers to an inventory solution that is utilized by multiple businesses to store numerous data assets, including databases, web pages, and output files. It also helps businesses to search and manage large volumes of data while making it more visible to the users. It is an essential component of modern data management that is widely used by data users as a reference application. As a result, it assists users in understanding the data and searching for insightful information that is beneficial for the decision-making process. It is extensively utilized in healthcare, manufacturing, and e-commerce sectors to eliminate data silos and duplication and simplify data discovery.

Data Catalog Market Trends:



The global market is primarily driven by significant growth in the information technology (IT) industry. Along with this, rapid digitization across numerous sectors and a considerable rise in data generation have encouraged numerous organizations to heavily invest in the deployment of data catalogs solutions, thereby providing a boost to the market growth. Moreover, continual technological advancements across the corporate segment are creating a positive outlook for the market on the global level. For instance, the widespread integration of cloud-based technologies with data catalogs to assist in creating personalized data for data analysts is positively influencing the market growth across the globe. Furthermore, the sudden outbreak of coronavirus disease (COVID-19) across the globe has encouraged numerous businesses to adapt the workfrom-home (WFH) approach, which is providing an impetus to the market growth. Other factors, including continuous improvements in the manufacturing and e-commerce sectors and increasing investments to conduct extensive research and development (R&D) activities, are also projected to drive the market further.

# Key Market Segmentation:

Breakup by Component:

IMARC Group provides an analysis of the key trends in each sub-segment of the global data catalog market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on component, deployment mode, organization size, data consumer, and end use industry.

Solution
Services

Breakup by Deployment Mode:

On-premises
Cloud-based

Breakup by Organization Size:

Small and Medium-sized Enterprises
Large Enterprises

**Business Intelligence Tools** 

Breakup by Data Consumer:



Enterprise Applications
Mobile and Web Applications

# Breakup by End Use Industry:

**BFSI** 

Retail and E-Commerce

Manufacturing

Government and Defense

**Energy and Utilities** 

IT and Telecom

Education

Healthcare

Others

# Breakup by Region:

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

**United Kingdom** 

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico



#### Others

Middle East and Africa

# Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alation Inc., Alteryx Inc., Amazon Web Services Inc. (Amazon.com Inc.), Collibra Inc., Hitachi Ltd., Informatica, International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Tamr Inc., TIBCO Software Inc. and Zaloni Inc.

# Key Questions Answered in This Report

- 1. What was the size of the global data catalog market in 2023?
- 2. What is the expected growth rate of the global data catalog market during 2024-2032?
- 3. What has been the impact of COVID-19 on the global data catalog market?
- 4. What are the key factors driving the global data catalog market?
- 5. What is the breakup of the global data catalog market based on the component?
- 6. What is the breakup of the global data catalog market based on the deployment mode?
- 7. What is the breakup of the global data catalog market based on the organization size?
- 8. What is the breakup of the global data catalog market based on the end use industry?
- 9. What are the key regions in the global data catalog market?
- 10. Who are the key players/companies in the global data catalog market?



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