

Dairy Protein Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global dairy protein market size reached US\$ 14.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 19.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.06% during 2023-2028.

Dairy protein has multifunctional properties, such as antimicrobial, immunomodulatory, and antithrombotic. It enhances metabolic health by stimulating the formation of skeletal muscle while assisting in weight loss and fat mass reduction. It also helps prevent cancer by enhancing cellular levels of glutathione and promoting hormonal and cell-mediated immune responses. In addition, it reduces insulin resistance, improves glycemic control in diabetes, and enhances osmotic pressure of blood. As a result, it finds extensive applications in food and beverage (F&B), personal care and cosmetics, and nutraceutical industries across the globe.

Dairy Protein Market Trends:

The growing utilization of dairy protein as a texture modifier, carrier, and thickening, gelling, and foaming agent in the food and beverage (F&B) industry currently represents one of the key factors driving the market. Moreover, there is a rise in the adoption of nutritious and healthy diets due to the increasing health awareness among the masses. This, along with the growing consumption of protein supplements prepared from dairy protein, is positively influencing the market. In addition, dairy protein assists in repairing damaged cells and enhancing the overall growth of the body. This, coupled with the rising consumption of milk for strengthening the bones of the children around the world, is propelling the growth of the market. Besides this, key market players are extensively



investing in research and development (R&D) activities to introduce products with enhanced properties, such as flavor, aroma, and performance, which is contributing to the growth of the market. Apart from this, the increasing global population with poor metabolic health across the globe is expected to bolster the growth of the market in the coming years.

Key Market Segmentation:

Others

IMARC Group provides an analysis of the key trends in each sub-segment of the global dairy protein market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, form and application.

Breakup by Type:
Casein and Derivatives
Whey Protein
Milk Protein Concentrate
Breakup by Form:
Solid
Liquid
Breakup by Application:
Food and Beverages
Nutrition
Personal Care and Cosmetics
Feed



Breakup by Region:
North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others



Latin America
Brazil
Mexico
Others
Middle East and Africa
Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Ace International LLP, AMCO Proteins, Arla Foods amba, Fonterra Co-operative Group Limited, Glanbia PLC, Grassland Dairy Products Inc., Groupe Lactalis, Idaho Milk Products, Kerry Group plc, Royal FrieslandCampina N.V., Saputo Inc., Schreiber Foods Inc., United Dairymen of Arizona and Westland Milk Products (Yili Group).
Key Questions Answered in This Report
1. What was the size of the global dairy protein market in 2022?
2. What is the expected growth rate of the global dairy protein market during 2023-2028?
3. What has been the impact of COVID-19 on the global dairy protein market?
4. What are the key factors driving the global dairy protein market?
5. What is the breakup of the global dairy protein market based on the type?
6. What is the breakup of the global dairy protein market based on the form?
7. What is the breakup of the global dairy protein market based on the application?
8. What are the key regions in the global dairy protein market?



9. Who are the key players/companies in the global dairy protein market?



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