

# Dairy Industry in Uttar Pradesh: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution

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## Abstracts

IMARC Group's latest report, titled "Dairy Industry in Uttar Pradesh: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Uttar Pradesh dairy market. The milk production in Uttar Pradesh mainly consists of cow and buffalo milk. According to the report, the Uttar Pradesh dairy market size reached INR 1,626.7 Billion in 2022. Looking forward, the market is expected to reach INR 3,613.2 Billion by 2028, exhibiting a growth rate (CAGR) of 14.24% during 2023-2028.

Based on the product type, this report has categorized the Uttar Pradesh dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk

Dairy Whitener  
Sweet Condensed Milk  
Infant Food  
Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Uttar Pradesh. Some of the fastest growing segments include frozen/flavoured yoghurt, cheese, UHT milk, flavoured milk and butter milk. The competitive landscape of Uttar Pradesh's dairy market has also been examined in this report. Some of the major players include Amul (Gujarat Co-operative Milk Marketing Federation Ltd), Mother Dairy Fruit & Vegetable Pvt Ltd, Parag (Pradeshik Cooperative Dairy Federation Ltd), Madhusudan (SMC Foods Ltd) and Ananda Group.

The study provides a detailed evaluation of the dairy market landscape in Uttar Pradesh, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Uttar Pradesh dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Uttar Pradesh dairy market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the dairy industry in Uttar Pradesh in 2022?
2. What is the expected growth rate of the dairy industry in Uttar Pradesh during 2023-2028?
3. What are the key factors driving the dairy industry in Uttar Pradesh?
4. What has been the impact of COVID-19 on the dairy industry in Uttar Pradesh?
5. What is the breakup of the dairy industry in Uttar Pradesh based on the product type?
6. Who are the key players/companies in the dairy industry in Uttar Pradesh?

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