

# **Dairy Industry in Tamil Nadu: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution**

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## **Abstracts**

IMARC Group's latest report, titled "Dairy Industry in Tamil Nadu: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Tamil Nadu dairy market. The milk production in Tamil Nadu mainly consists of cow and buffalo milk. According to the report, the Tamil Nadu dairy market size reached INR 1,058 Billion in 2022.

Based on the product type, this report has categorized the Tamil Nadu dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener
- Sweet Condensed Milk

## Infant Food Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Tamil Nadu, accounting for majority of the total market share. Some of the fastest growing segments include frozen/flavoured yogurt, cheese, UHT milk, flavoured milk and probiotic milk drinks. The competitive landscape of Tamil Nadu's dairy market has also been examined in this report. Looking forward, IMARC Group expects the Tamil Nadu dairy market to reach INR 2,473 Billion by 2028, exhibiting a growth rate (CAGR) of 15.5% during 2023-2028.

The study provides a detailed evaluation of the dairy market landscape in Tamil Nadu, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Tamil Nadu dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tamil Nadu dairy market in any manner.

### Key Questions Answered in This Report

1. What was the size of the dairy industry in Tamil Nadu in 2022?
2. What is the expected growth rate of the dairy industry in Tamil Nadu during 2023-2028?
3. What are the key factors driving the dairy industry in Tamil Nadu?
4. What has been the impact of COVID-19 on the dairy industry in Tamil Nadu?
5. What is the breakup of the dairy industry in Tamil Nadu based on the product type?

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