

Dairy Industry in Madhya Pradesh: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution

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Abstracts

IMARC Group's latest report, titled "Dairy Industry in Madhya Pradesh: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Madhya Pradesh dairy market. The milk production in Madhya Pradesh reached a volume of around 16 Billion Litres. The milk production in Madhya Pradesh mainly consists of cow and buffalo milk. According to the report, the Madhya Pradesh dairy market size reached INR 975.3 Billion in 2022.

Based on the product type, this report has categorized the Madhya Pradesh dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener

Sweet Condensed Milk
Infant Food
Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Madhya Pradesh, accounting for majority of the market share in the region. Some of the fastest growing segments include frozen/flavoured yoghurt, cheese, UHT milk, flavoured milk and butter milk. The competitive landscape of Madhya Pradesh's dairy market has also been examined in this report. Some of the major players covered in the report include GCMMF (Amul), MPCDF (Sanchi), Anit Industries (Sourabh), Pawanshree Food International Ltd., etc. Looking forward, IMARC Group expects the Madhya Pradesh dairy market to reach INR 2,299.3 Billion by 2028, exhibiting a growth rate (CAGR) of 15.37% during 2023-2028.

The study provides a detailed evaluation of the dairy market landscape in Madhya Pradesh, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Madhya Pradesh dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Madhya Pradesh dairy market in any manner.

Key Questions Answered in This Report

1. How big is the dairy industry in Madhya Pradesh?
2. What is the expected growth rate of the dairy industry in Madhya Pradesh during 2023-2028?
3. What are the key factors driving the dairy industry in Madhya Pradesh?
4. What has been the impact of COVID-19 on the dairy industry in Madhya Pradesh?
5. What is the breakup of the dairy industry in Madhya Pradesh based on the product type?
6. Who are the key players/companies in the dairy industry in Madhya Pradesh?

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