

Dairy Industry in Kerala: Market Size, Share, Demand, Growth Price, Consumption and District Wise Milk Production Report 2022-2027

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Abstracts

IMARC Group's latest report, titled "Dairy Industry in Kerala: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Kerala dairy market. The milk production in Kerala mainly consists of cow milk and buffalo milk. According to the report, the Kerala dairy market size reached INR 410.7 Billion in 2021.

Based on the product type, this report has categorized the Kerala dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener
- Sweet Condensed Milk

Infant Food Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Kerala, accounting for majority of the total market share. Some of the fastest growing segments include frozen/flavoured yoghurt, cheese, UHT milk, flavoured milk and butter milk. The competitive landscape of Kerala's dairy market has also been examined in this report. Some of the major players covered in the report include Milma (Kerala Cooperative Milk Market Federation Limited), Malanadu, PDDP (Peoples Dairy Development Project Central Society) and Jeeva. Looking forward, IMARC Group expects the Kerala dairy market to reach INR 992.1 Billion by 2027, exhibiting a growth rate (CAGR) of 15.8% during 2022-2027.

The study provides a detailed evaluation of the dairy market landscape in Kerala, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Kerala dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kerala dairy market in any manner.

Key Questions Answered in This Report:

1. What was the size of the dairy industry in Kerala in 2021?
2. What is the expected growth rate of the dairy industry in Kerala during 2022-2027?
3. What are the key factors driving the dairy industry in Kerala?
4. What has been the impact of COVID-19 on the dairy industry in Kerala?
5. What is the breakup of the dairy industry in Kerala based on the product type?
6. Who are the key players/companies in the dairy industry in Kerala?

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