

Dairy Industry in Kerala: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution

<https://marketpublishers.com/r/DE58991C28DEN.html>

Date: February 2018

Pages: 84

Price: US\$ 1,799.00 (Single User License)

ID: DE58991C28DEN

Abstracts

IMARC Group's latest report, titled "Dairy Industry in Kerala: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Kerala dairy market. In 2017, the milk production in Kerala reached a volume of XX Billion Litres, growing at a CAGR of XX% during 2010-2017. The state currently represents the twelfth largest dairy market in India. The milk production in Kerala mainly consists of cow milk and buffalo milk. The report's analysis concludes that cow milk dominates the total milk production, accounting for around 98% of the total share. According to the report, the Kerala dairy market is further expected to grow at a CAGR of around XX% during 2018-2023, reaching a volume of XX Billion Litres in 2023.

Based on the product type, this report has categorized the Kerala dairy market into 18 major product segments:

Liquid milk

Ghee

Curd

Paneer

Ice-cream

Table butter

Skimmed milk powder

Frozen/flavoured yoghurt

Fresh cream

Lassi

Butter milk

Cheese

Flavoured milk

UHT milk

Dairy whitener

Sweet condensed milk

Infant food

Malt based beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Kerala, accounting for more than 71% of the total market share. Some of the fastest growing segments include frozen/flavoured yoghurt, cheese, UHT milk, flavoured milk and butter milk. The competitive landscape of Kerala's dairy market has also been examined in this report. Some of the major players covered in the report include Milma (Kerala Cooperative Milk Market Federation Limited), Malanadu, PDDP (Peoples Dairy Development Project Central Society) and Jeeva.

The study provides a detailed evaluation of the dairy market landscape in Kerala, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Kerala dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kerala dairy market in any manner.

Contents

1 PREFACE

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 INDIAN DAIRY INDUSTRY

5.1 Market Overview

5.2 Market Performance

5.3 Market by Organised and Unorganised Segment

5.4 Milk Production and Consumption Trends

5.4.1 Current and Historical Trends

5.4.2 Production and Consumption Forecast

5.5 Milk Production by State

5.6 Milk Production by Cattle

5.7 Milk Utilization Patterns in India

5.8 Market Forecast

6 KERALA DAIRY INDUSTRY

6.1 Market Overview

6.2 Market Performance

6.2.1 Volume Trends

6.2.2 Value Trends

6.3 Milk Production Trend

6.3.1 Current and Historical Trend

6.3.2 Milk Production Forecast

6.4 Milk Production by Cattle

6.5 Milk Procurement Price Trend

6.6 Market Breakup by Product Type

6.7 Market Forecast

6.8 SWOT Analysis

6.8.1 Strengths

6.8.2 Weaknesses

6.8.3 Opportunities

6.8.4 Threats

6.9 Value Chain Analysis

6.10 Porter's Five Forces Analysis

6.10.1 Overview

6.10.2 Bargaining Power of Buyers

6.10.3 Bargaining Power of Suppliers

6.10.4 Degree of Competition

6.10.5 Threat of New Entrants

6.10.6 Threat of Substitutes

6.11 Key Success and Risk Factors

7 MARKET BY PRODUCT TYPE

7.1 Liquid Milk

7.1.1 Market Performance

7.1.1.1 Volume Trends

7.1.1.2 Value Trends

7.1.2 Market Share of Key Players

7.1.3 Market Forecast

7.2 Ghee

7.2.1 Market Performance

7.2.1.1 Volume Trends

7.2.1.2 Value Trends

7.2.2 Market Share of Key Players

7.2.3 Market Forecast

7.3 Curd

7.3.1 Market Performance

7.3.1.1 Volume Trends

7.3.1.2 Value Trends

7.3.2 Market Share of Key Players

7.3.3 Market Forecast

7.4 Paneer

7.4.1 Market Performance

7.4.1.1 Volume Trends

7.4.1.2 Value Trends

- 7.4.2 Market Share of Key Players
- 7.4.3 Market Forecast
- 7.5 Ice Cream
 - 7.5.1 Market Performance
 - 7.5.1.1 Volume Trends
 - 7.5.1.2 Value Trends
 - 7.5.2 Market Share of Key Players
 - 7.5.3 Market Forecast
- 7.6 Table Butter
 - 7.6.1 Market Performance
 - 7.6.1.1 Volume Trends
 - 7.6.1.2 Value Trends
 - 7.6.2 Market Share of Key Players
 - 7.6.3 Market Forecast
- 7.7 Skimmed Milk Powder
 - 7.7.1 Market Performance
 - 7.7.1.1 Volume Trends
 - 7.7.1.2 Value Trends
 - 7.7.2 Market Share of Key Players
 - 7.7.3 Market Forecast
- 7.8 Frozen/Flavored Yoghurt
 - 7.8.1 Market Performance
 - 7.8.1.1 Volume Trends
 - 7.8.1.2 Value Trends
 - 7.8.2 Market Share of Key Players
 - 7.8.3 Market Forecast
- 7.9 Fresh Cream
 - 7.9.1 Market Performance
 - 7.9.1.1 Volume Trends
 - 7.9.1.2 Value Trends
 - 7.9.2 Market Share of Key Players
 - 7.9.3 Market Forecast
- 7.10 Lassi
 - 7.10.1 Market Performance
 - 7.10.1.1 Volume Trends
 - 7.10.1.2 Value Trends
 - 7.10.2 Market Share of Key Players
 - 7.10.3 Market Forecast
- 7.11 Butter Milk

- 7.11.1 Market Performance
 - 7.11.1.1 Volume Trends
 - 7.11.1.2 Value Trends
- 7.11.2 Market Share of Key Players
- 7.11.3 Market Forecast
- 7.12 Cheese
 - 7.12.1 Market Performance
 - 7.12.1.1 Volume Trends
 - 7.12.1.2 Value Trends
 - 7.12.2 Market Share of Key Players
 - 7.12.3 Market Forecast
- 7.13 Flavored Milk
 - 7.13.1 Market Performance
 - 7.13.1.1 Volume Trends
 - 7.13.1.2 Value Trends
 - 7.13.2 Market Share of Key Players
 - 7.13.3 Market Forecast
- 7.14 UHT Milk
 - 7.14.1 Market Performance
 - 7.14.1.1 Volume Trends
 - 7.14.1.2 Value Trends
 - 7.14.2 Market Share of Key Players
 - 7.14.3 Market Forecast
- 7.15 Dairy Whitener
 - 7.15.1 Market Performance
 - 7.15.1.1 Volume Trends
 - 7.15.1.2 Value Trends
 - 7.15.2 Market Share of Key Players
 - 7.15.3 Market Forecast
- 7.16 Sweet Condensed Milk
 - 7.16.1 Market Performance
 - 7.16.1.1 Volume Trends
 - 7.16.1.2 Value Trends
 - 7.16.2 Market Share of Key Players
 - 7.16.3 Market Forecast
- 7.17 Infant Food
 - 7.17.1 Market Performance
 - 7.17.1.1 Volume Trends
 - 7.17.1.2 Value Trends

7.17.2 Market Share of Key Players

7.17.3 Market Forecast

7.18 Malt Based Beverages

7.18.1 Market Performance

7.18.1.1 Volume Trends

7.18.1.2 Value Trends

7.18.2 Market Share of Key Players

7.18.3 Market Forecast

8 COMPETITIVE LANDSCAPE

8.1 Competitive Structure

8.2 Market Share of Key Players

9 KEY PLAYER PROFILES

List Of Figures

LIST OF FIGURES

Figure 1: India: Dairy Industry Overview

Figure 2: India: Dairy Market (in Billion INR), 2010-2017

Figure 3: India: Dairy Market: Breakup by Segment (in %), 2017

Figure 4: India: Dairy Market: Total Milk Production (in Million Metric Tons), 2010-11 – 2017-18

Figure 5: India: Dairy Market: Total Milk Consumption (in Million Metric Tons), 2010-11 – 2017-18

Figure 6: India: Dairy Market: Total Milk Production Forecast (in Million Metric Tons), 2018-19 – 2023-24

Figure 7: India: Dairy Market: Total Milk Consumption Forecast (in Million Metric Tons), 2018-19 – 2023-24

Figure 8: India: Milk Utilisation Patterns

Figure 9: India: Dairy Market Forecast (in Billion INR), 2018-2023

Figure 10: Kerala: Dairy Industry Overview

Figure 11: Kerala: Dairy Market: Volume Trends (in Million Tons), 2010-2017

Figure 12: Kerala: Dairy Market: Value Trends (in Billion INR), 2010-2017

Figure 13: Kerala: Dairy Market: Milk Production (in Million Tons), 2010-2017

Figure 14: Kerala: Dairy Market: Milk Production Forecast (in Million Tons), 2018-2023

Figure 15: Kerala: Dairy Market: Milk Production Breakup by Cattle (in %), 2010-2017

Figure 16: Kerala: Dairy Market: Milk Procurement Price Trends (in INR/Litre), 2010-2017

Figure 17: Kerala: Dairy Market: Breakup by Product Type (in %), 2017

Figure 18: Kerala: Dairy Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 19: Kerala: Dairy Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 20: Kerala: Dairy Industry: SWOT Analysis

Figure 21: Kerala: Dairy Industry: Value Chain Analysis

Figure 22: Kerala: Dairy Industry: Porter's Five Forces Analysis

Figure 23: Kerala: Liquid Milk Market: Volume Trends (in Million Tons), 2010-2017

Figure 24: Kerala: Liquid Milk Market: Value Trends (in Billion INR), 2010-2017

Figure 25: Kerala: Liquid Milk Market: Breakup of Key Players (in %), 2017

Figure 26: Kerala: Liquid Milk Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 27: Kerala: Liquid Milk Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 28: Kerala: Ghee Market: Volume Trends (in '000 Tons), 2010-2017

Figure 29: Kerala: Ghee Market: Value Trends (in Billion INR), 2010-2017

- Figure 30: Kerala: Ghee Market: Breakup of Key Players (in %), 2017
- Figure 31: Kerala: Ghee Market Forecast: Volume Trends (in Million Tons), 2018-2023
- Figure 32: Kerala: Ghee Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 33: Kerala: Curd Market: Volume Trends (in '000Tons), 2010-2017
- Figure 34: Kerala: Curd Market: Value Trends (in Billion INR), 2010-2017
- Figure 35: Kerala: Curd Market: Breakup of Key Players (in %), 2017
- Figure 36: Kerala: Curd Market Forecast: Volume Trends (in '000 Tons), 2018-2023
- Figure 37: Kerala: Curd Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 38: Kerala: Paneer Market: Volume Trends (in '000 Tons), 2010-2017
- Figure 39: Kerala: Paneer Market: Value Trends (in Billion INR), 2010-2017
- Figure 40: Kerala: Paneer Market: Breakup of Key Players (in %), 2017
- Figure 41: Kerala: Paneer Market Forecast: Volume Trends (in '000 Tons), 2018-2023
- Figure 42: Kerala: Paneer Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 43: Kerala: Ice-Cream Market: Volume Trends (in '000 Tons), 2010-2017
- Figure 44: Kerala: Ice-Cream Market: Value Trends (in Billion INR), 2010-2017
- Figure 45: Kerala: Ice-Cream Market: Breakup of Key Players (in %), 2017
- Figure 46: Kerala: Ice-Cream Market Forecast: Volume Trends (in '000 Tons), 2018-2023
- Figure 47: Kerala: Ice-Cream Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 48: Kerala: Table Butter Market: Volume Trends (in Million Tons), 2010-2017
- Figure 49: Kerala: Table Butter Market: Value Trends (in Billion INR), 2010-2017
- Figure 50: Kerala: Table Butter Market: Breakup of Key Players (in %), 2017
- Figure 51: Kerala: Table Butter Market Forecast: Volume Trends (in Million Tons), 2018-2023
- Figure 52: Kerala: Table Butter Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 53: Kerala: Skimmed Milk Powder Market: Volume Trends (in Million Tons), 2010-2017
- Figure 54: Kerala: Skimmed Milk Powder Market: Value Trends (in Billion INR), 2010-2017
- Figure 55: Kerala: Skimmed Milk Powder Market: Breakup of Key Players (in %), 2017
- Figure 56: Kerala: Skimmed Milk Powder Market Forecast: Volume Trends (in Million Tons), 2018-2023
- Figure 57: Kerala: Skimmed Milk Powder Market Forecast: Value Trends (in Billion INR), 2018-2023
- Figure 58: Kerala: Frozen/Flavored Yoghurt Market: Volume Trends (in Million Tons), 2010-2017
- Figure 59: Kerala: Frozen/Flavored Yoghurt Market: Value Trends (in Billion INR), 2010-2017

Figure 60: Kerala: Frozen/Flavored Yoghurt Market: Breakup of Key Players (in %), 2017

Figure 61: Kerala: Frozen/Flavored Yoghurt Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 62: Kerala: Frozen/Flavored Yoghurt Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 63: Kerala: Fresh Cream Market: Volume Trends (in Million Tons), 2010-2017

Figure 64: Kerala: Fresh Cream Market: Value Trends (in Billion INR), 2010-2017

Figure 65: Kerala: Fresh Cream Market: Breakup of Key Players (in %), 2017

Figure 66: Kerala: Fresh Cream Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 67: Kerala: Fresh Cream Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 68: Kerala: Lassi Market: Volume Trends (in Million Tons), 2010-2017

Figure 69: Kerala: Lassi Market: Value Trends (in Billion INR), 2010-2017

Figure 70: Kerala: Lassi Market: Breakup of Key Players (in %), 2017

Figure 71: Kerala: Lassi Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 72: Kerala: Lassi Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 73: Kerala: Butter Milk Market: Volume Trends (in Million Tons), 2010-2017

Figure 74: Kerala: Butter Milk Market: Value Trends (in Billion INR), 2010-2017

Figure 75: Kerala: Butter Milk Market: Breakup of Key Players (in %), 2017

Figure 76: Kerala: Butter Milk Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 77: Kerala: Butter Milk Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 78: Kerala: Cheese Market: Volume Trends (in Million Tons), 2010-2017

Figure 79: Kerala: Cheese Market: Value Trends (in Billion INR), 2010-2017

Figure 80: Kerala: Cheese Market: Breakup of Key Players (in %), 2017

Figure 81: Kerala: Cheese Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 82: Kerala: Cheese Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 83: Kerala: Flavored Milk Market: Volume Trends (in Million Tons), 2010-2017

Figure 84: Kerala: Flavored Milk Market: Value Trends (in Billion INR), 2010-2017

Figure 85: Kerala: Flavored Milk Market: Breakup of Key Players (in %), 2016

Figure 86: Kerala: Flavored Milk Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 87: Kerala: Flavored Milk Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 88: Kerala: UHT Milk Market: Volume Trends (in Million Tons), 2010-2017

Figure 89: Kerala: UHT Milk Market: Value Trends (in Billion INR), 2010-2017

Figure 90: Kerala: UHT Milk Market: Breakup of Key Players (in %), 2017

Figure 91: Kerala: UHT Milk Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 92: Kerala: UHT Milk Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 93: Kerala: Dairy Whitener Market: Volume Trends (in Million Tons), 2010-2017

Figure 94: Kerala: Dairy Whitener Market: Value Trends (in Billion INR), 2010-2017

Figure 95: Kerala: Dairy Whitener Market: Breakup of Key Players (in %), 2017

Figure 96: Kerala: Dairy Whitener Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 97: Kerala: Dairy Whitener Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 98: Kerala: Sweet Condensed Milk Market: Volume Trends (in Million Tons), 2010-2017

Figure 99: Kerala: Sweet Condensed Milk Market: Value Trends (in Billion INR), 2010-2017

Figure 100: Kerala: Sweet Condensed Milk Market: Breakup of Key Players (in %), 2017

Figure 101: Kerala: Sweet Condensed Milk Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 102: Kerala: Sweet Condensed Milk Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 103: Kerala: Infant Food Market: Volume Trends (in Million Tons), 2010-2017

Figure 104: Kerala: Infant Food Market: Value Trends (in Billion INR), 2010-2017

Figure 105: Kerala: Infant Food Market: Breakup of Key Players (in %), 2017

Figure 106: Kerala: Infant Food Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 107: Kerala: Infant Food Market Forecast: Value Trends (in Billion INR), 2018-2023

Figure 108: Kerala: Malt based Beverages Market: Volume Trends (in Million Tons), 2010-2017

Figure 109: Kerala: Malt based Beverages Market: Value Trends (in Billion INR), 2010-2017

Figure 110: Kerala: Malt based Beverages Market: Breakup of Key Players (in %), 2017

Figure 111: Kerala: Malt based Beverages Market Forecast: Volume Trends (in Million Tons), 2018-2023

Figure 112: Kerala: Malt based Beverages Market Forecast: Value Trends (in Billion INR), 2018-2023

List Of Tables

LIST OF TABLES

Table 1: India: Dairy Market: Key Industry Highlights, 2017 and 2023

Table 2: India: Dairy Market: Milk Production Breakup by State, 2010-11 - 2017-18

Table 3: India: Dairy Market: Milk Production Breakup by Cattle, 2010-11 - 2017-18

Table 4: Kerala: Dairy Market Forecast: Breakup by Product Type 2018 - 2023

I would like to order

Product name: Dairy Industry in Kerala: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution

Product link: <https://marketpublishers.com/r/DE58991C28DEN.html>

Price: US\$ 1,799.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DE58991C28DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

