

# Dairy Industry in Delhi: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution

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## Abstracts

IMARC Group's latest report, titled "Dairy Industry in Delhi: Market Size, Growth, Prices, Segments, Cooperatives, Private Dairies, Procurement and Distribution", offers an in-depth analysis of the Delhi dairy market. The milk production in Delhi mainly consists of buffalo milk and cow milk. According to the report, the Delhi dairy market size reached INR 646.8 Billion in 2022. Looking forward, the market is expected to reach INR 1,297.3 Billion by 2028, exhibiting a growth rate (CAGR) of 13.4% during 2023-2028.

Based on the product type, this report has categorized the Delhi dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk

## UHT Milk

Dairy Whitener

Sweet Condensed Milk

Infant Food

Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Delhi, accounting for majority of the total market. Some of the fastest growing segments include frozen/flavoured yoghurt, probiotics milk drinks, cheese, UHT milk, flavoured milk. The competitive landscape of Delhi's dairy market has also been examined in this report. Some of the major players covered in the report include Mother Dairy, Amul, Paras, Delhi Milk Scheme and Kwality.

The study provides a detailed evaluation of the dairy market landscape in Delhi, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Delhi dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Delhi dairy market in any manner.

### Key Questions Answered in This Report

1. How big is the dairy industry in Delhi?
2. What is the expected growth rate of the dairy industry in Delhi during 2023-2028?
3. What are the key factors driving the dairy industry in Delhi?
4. What has been the impact of COVID-19 on the dairy industry in Delhi?
5. What is the breakup of the dairy industry in Delhi based on the product type?
6. Who are the key players/companies in the dairy industry in Delhi?

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