

Dairy Industry in Bihar: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

IMARC Group's latest report, titled "Dairy Industry in Bihar: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers an in-depth analysis of the Bihar dairy market. The milk production in Bihar mainly consists of cow milk and buffalo milk. According to the report, the Bihar dairy market size reached 5.6 Million Tons in 2022. Looking forward, the market is expected to reach 7.2 Million Tons by 2028, exhibiting a growth rate (CAGR) of 4% during 2023-2028.

Based on the product type, this report has categorized the Bihar dairy market into 18 major product segments:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice-Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener
- Sweet Condensed Milk

Infant Food Malt Based Beverages

For each of the product segments, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, liquid milk represents the biggest product segment in Bihar, accounting for majority of the market share. Some of the fastest growing segments include frozen/flavoured yoghurt, cheese, UHT milk, flavoured milk and butter milk. The competitive landscape of Bihar's dairy market has also been examined in this report. Some of the major players covered in the report include Sudha, Anuj Dairy, Ganga Dairy and Amul.

The study provides a detailed evaluation of the dairy market landscape in Bihar, covering the current, historical and future trends for milk production, milk production by cattle, milk procurement prices, etc. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of Bihar dairy market along with market segmentation by product type and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bihar dairy market in any manner.

Key Questions Answered in This Report

1. What was the size of the dairy industry in Bihar in 2022?
2. What is the expected growth rate of the dairy industry in Bihar during 2023-2028?
3. What are the key factors driving the dairy industry in Bihar?
4. What has been the impact of COVID-19 on the dairy industry in Bihar?
5. What is the breakup of the dairy industry in Bihar based on the product type?
6. Who are the key players/companies in the dairy industry in Bihar?

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