

Cyber Warfare Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global cyber warfare market size reached US\$ 51.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 128.5 Billion by 2028, exhibiting a growth rate (CAGR) of 15.2% during 2023-2028. The increasing number of cyber-attacks on government and military networks, the expanding product adoption across various industries to protect their IT infrastructure, and ongoing product advancements represent some of the key factors driving the market.

Cyber warfare can be defined as the use of a cyberattack or series of attacks that target the computer network systems of other organizations to disrupt, damage, or destroy military resources, financial infrastructure, public safety infrastructure, or other critical systems. These attacks can range from simple phishing attacks to complex malware attacks that can cause significant harm to the targeted systems and networks. The resulting outcome could be espionage, sabotage, propaganda, manipulation, or economic warfare. Cyber warfare finds extensive applications across the aerospace, corporate, government, defense, power and utilities, and banking, financial services, and insurance (BFSI) industries.

Cyber Warfare Market Trends:

The increasing use of cyber warfare by international organizations to safeguard their digital infrastructure and internet-connected devices represents the key factor driving the market growth. Besides this, with the growing number of cyber-attacks on government and military networks, numerous countries are extensively investing in enhancing their cybersecurity capabilities to improve national security, which, in turn, is creating a favorable outlook for the market. Moreover, the surging popularity of cloud-

based security solutions, as they offer end-to-end protection of data through encryption, strong passwords, multi-factor authentication, and tested backups, is acting as another significant growth-inducing factor. Concurrent with this, the widespread adoption of the internet of things (IoT) and big data analytics by various organizations are presenting remunerative growth opportunities for the market. In line with this, the largescale demand for artificial intelligence (AI) and machine learning (ML) based cybersecurity software and solutions across various industries is aiding in market expansion. In addition to this, the expanding use of social media and hyper-connectivity has created a need for constant management of cyber breaches in computer systems, which is propelling the demand for cyber warfare. Furthermore, the rise in cyber espionage and cyber-terrorism activities, along with the escalating product employment in military aviation to prevent various threats that could harm aircraft during operations, is positively impacting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cyber warfare market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, type and application.

Component Insights:

- Solutions
- Services

The report has provided a detailed breakup and analysis of the cyber warfare market based on the component. This includes solutions and services. According to the report, solutions represented the largest segment.

Type Insights:

- Cyberattacks
- Espionage
- Sabotage

A detailed breakup and analysis of the cyber warfare market based on the type has also

been provided in the report. This includes cyberattacks, espionage, and sabotage. According to the report, cyberattacks accounted for the largest market share.

Application Insights:

- Aerospace
- Corporate
- Government and Defense
- Homeland
- Others

The report has provided a detailed breakup and analysis of the cyber warfare market based on the application. This includes aerospace, corporate, government and defense, homeland, and others.

Regional Insights:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil
 - Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for cyber warfare. Some of the factors driving the North America cyber warfare market included increasing incidences of cyber espionage and cyber-terrorism activities, the surging demand for cloud, artificial intelligence (AI), and machine learning (ML) based cybersecurity solutions, and favorable government initiatives and investments.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global cyber warfare market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Airbus SE, BAE Systems plc, Booz Allen Hamilton Inc., Cisco Systems Inc., DXC Technology Company, General Dynamics Corporation, Intel Corporation, International Business Machines Corporation, Leonardo S.p.A., Lockheed Martin Corporation, Northrop Grumman Corporation, Raytheon Technologies Corporation, and The Boeing Company. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global cyber warfare market in 2022?
2. What is the expected growth rate of the global cyber warfare market during 2023-2028?
3. What has been the impact of COVID-19 on the global cyber warfare market?
4. What are the key factors driving the global cyber warfare market?
5. What is the breakup of the global cyber warfare market based on the component?
6. What is the breakup of the global cyber warfare market based on the type?
7. What are the key regions in the global cyber warfare market?
8. Who are the key players/companies in the global cyber warfare market?

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