

Cyber Situational Awareness Market Report by Solution Type (Network Forensics, Network Traffic Analysis, DNS Threat Analysis, Network Detection and Response, Network Performance Monitoring and Diagnosis, Intrusion Detection System, Intrusion Prevention System, and Others), Component (Solution, Services), Deployment Type (On Premise, Cloud), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Military and Defense, Healthcare, Aerospace, Marine Security, Automotive, Mining and Oil & Gas, IT and Telecom, Government Agencies, Energy and Utilities, and Others), and Region 2024-2032

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Abstracts

The global cyber situational awareness market size reached US\$ 60.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 222.5 Billion by 2032, exhibiting a growth rate (CAGR) of 15.3% during 2024-2032.

Cyber situational awareness (CSA) is an integral component utilized to facilitate holistic and specific observations on threats and vulnerabilities. It enables organizations to reduce human errors by detecting, administering, and understanding the information in real-time. They include sensors, cameras, gyroscopes, displays, notification devices, and global positioning systems (GPS). Currently, cyber situational awareness finds extensive applications in across industries, including aviation, automotive, defense,

telecom, and aerospace.

Cyber Situational Awareness Market Trends:

Increasing instances of cyberattacks and online fraudulent activities represent one of the key factors primarily driving the cyber situational awareness market growth. In line with this, the sudden outbreak of COVID-19 pandemic, and the consequent widespread adoption of the work-from-home (WFH) model further strengthened the organizational data vulnerability, thus catalyzing the need for effective CSA solutions and tools. The growing utilization of CSA across information technology (IT) industry, for analyzing storage infrastructure and eliminating the overall risk of data breaches is acting as another major growth-inducing factor. Moreover, CSA finds widescale application in the banking, financial services, and insurance (BFSI) sector as it aids in the proactive monitoring of vital information regarding finances and transactions, thereby helping in informed and timely decision-making process in real time. In addition to this, numerous stringent initiatives undertaken by the regulatory bodies of various nations for strengthening commercial and industrial infrastructures are positively influencing the market growth. Other factors, such as the increasing digitization across sectors, the emergence of bring your own device (BYOD) at workplaces, extensive research and development (R&D) activities, and rising utilization of cloud-based platforms for storing and managing crucial data, are creating a positive outlook for the market further across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cyber situational awareness market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on solution type, component, deployment type, organization size and industry vertical.

Breakup by Solution Type:

- Network Forensics
- Network Traffic Analysis
- DNS Threat Analysis
- Network Detection and Response
- Network Performance Monitoring and Diagnosis
- Intrusion Detection System
- Intrusion Prevention System
- Others

Breakup by Component:

Solution
Services

Breakup by Deployment Type:

On Premise
Cloud

Breakup by Organization Size:

Small and Medium-sized Enterprises
Large Enterprises

Breakup by Industry Vertical:

BFSI
Military and Defense
Healthcare
Aerospace
Marine Security
Automotive
Mining and Oil & Gas
IT and Telecom
Government Agencies
Energy and Utilities
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea

Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cyware, DXC Technology, Field Effect Software Inc., Firemon LLC, Honeywell International Inc., International Business Machines Corporation, Lynx Technology Partners LLC., Marklogic Corporation, Microsoft Corporation, The Mitre Corporation, Vehere Inc. and Verint.

Key Questions Answered in This Report

1. What was the size of the global cyber situational awareness market in 2023?
2. What is the expected growth rate of the global cyber situational awareness market during 2024-2032?
3. What are the key factors driving the global cyber situational awareness market?
4. What has been the impact of COVID-19 on the global cyber situational awareness market?
5. What is the breakup of the global cyber situational awareness market based on the solution type?
6. What is the breakup of the global cyber situational awareness market based on the component?
7. What is the breakup of the global cyber situational awareness market based on the deployment type?
8. What is the breakup of the global cyber situational awareness market based on the

organization size?

9. What is the breakup of the global cyber situational awareness market based on the industry vertical?

10. What are the key regions in the global cyber situational awareness market?

11. Who are the key players/companies in the global cyber situational awareness market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CYBER SITUATIONAL AWARENESS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOLUTION TYPE

- 6.1 Network Forensics
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Network Traffic Analysis
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 DNS Threat Analysis

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Network Detection and Response
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Network Performance Monitoring and Diagnosis
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Intrusion Detection System
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Intrusion Prevention System
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 6.8 Others
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast

7 MARKET BREAKUP BY COMPONENT

- 7.1 Solution
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Services
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DEPLOYMENT TYPE

- 8.1 On Premise
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Cloud
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY ORGANIZATION SIZE

- 9.1 Small and Medium-sized Enterprises

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Large Enterprises
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY INDUSTRY VERTICAL

- 10.1 BFSI
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Military and Defense
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Healthcare
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Aerospace
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Marine Security
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 10.6 Automotive
 - 10.6.1 Market Trends
 - 10.6.2 Market Forecast
- 10.7 Mining and Oil & Gas
 - 10.7.1 Market Trends
 - 10.7.2 Market Forecast
- 10.8 IT and Telecom
 - 10.8.1 Market Trends
 - 10.8.2 Market Forecast
- 10.9 Government Agencies
 - 10.9.1 Market Trends
 - 10.9.2 Market Forecast
- 10.10 Energy and Utilities
 - 10.10.1 Market Trends
 - 10.10.2 Market Forecast
- 10.11 Others

- 10.11.1 Market Trends
- 10.11.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France

- 11.3.2.1 Market Trends
- 11.3.2.2 Market Forecast
- 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
- 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Cyware
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.2 DXC Technology
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
 - 16.3.2.4 SWOT Analysis
 - 16.3.3 Field Effect Software Inc.
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.4 Firemon LLC
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.5 Honeywell International Inc.
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
 - 16.3.5.4 SWOT Analysis
 - 16.3.6 International Business Machines Corporation

- 16.3.6.1 Company Overview
- 16.3.6.2 Product Portfolio
- 16.3.6.3 Financials
- 16.3.6.4 SWOT Analysis
- 16.3.7 Lynx Technology Partners LLC.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Marklogic Corporation
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Microsoft Corporation
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 The Mitre Corporation
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Vehere Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12 Verint
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
 - 16.3.12.3 Financials
 - 16.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Cyber Situational Awareness Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Cyber Situational Awareness Market Forecast: Breakup by Solution Type (in Million US\$), 2024-2032

Table 3: Global: Cyber Situational Awareness Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 4: Global: Cyber Situational Awareness Market Forecast: Breakup by Deployment Type (in Million US\$), 2024-2032

Table 5: Global: Cyber Situational Awareness Market Forecast: Breakup by Organization Size (in Million US\$), 2024-2032

Table 6: Global: Cyber Situational Awareness Market Forecast: Breakup by Industry Vertical (in Million US\$), 2024-2032

Table 7: Global: Cyber Situational Awareness Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Cyber Situational Awareness Market: Competitive Structure

Table 9: Global: Cyber Situational Awareness Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Cyber Situational Awareness Market: Major Drivers and Challenges

Figure 2: Global: Cyber Situational Awareness Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Cyber Situational Awareness Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Cyber Situational Awareness Market: Breakup by Solution Type (in %), 2023

Figure 5: Global: Cyber Situational Awareness Market: Breakup by Component (in %), 2023

Figure 6: Global: Cyber Situational Awareness Market: Breakup by Deployment Type (in %), 2023

Figure 7: Global: Cyber Situational Awareness Market: Breakup by Organization Size (in %), 2023

Figure 8: Global: Cyber Situational Awareness Market: Breakup by Industry Vertical (in %), 2023

Figure 9: Global: Cyber Situational Awareness Market: Breakup by Region (in %), 2023

Figure 10: Global: Cyber Situational Awareness (Network Forensics) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Cyber Situational Awareness (Network Forensics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Cyber Situational Awareness (Network Traffic Analysis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Cyber Situational Awareness (Network Traffic Analysis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Cyber Situational Awareness (DNS Threat Analysis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Cyber Situational Awareness (DNS Threat Analysis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Cyber Situational Awareness (Network Detection and Response) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Cyber Situational Awareness (Network Detection and Response) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Cyber Situational Awareness (Network Performance Monitoring and Diagnosis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Cyber Situational Awareness (Network Performance Monitoring and

Diagnosis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Cyber Situational Awareness (Intrusion Detection System) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Cyber Situational Awareness (Intrusion Detection System) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Cyber Situational Awareness (Intrusion Prevention System) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Cyber Situational Awareness (Intrusion Prevention System) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Cyber Situational Awareness (Other Solution Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Cyber Situational Awareness (Other Solution Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Cyber Situational Awareness (Solution) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Cyber Situational Awareness (Solution) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Cyber Situational Awareness (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Cyber Situational Awareness (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Cyber Situational Awareness (On Premise) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Cyber Situational Awareness (On Premise) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Cyber Situational Awareness (Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Cyber Situational Awareness (Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Cyber Situational Awareness (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Cyber Situational Awareness (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Cyber Situational Awareness (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Cyber Situational Awareness (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Cyber Situational Awareness (BFSI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Cyber Situational Awareness (BFSI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Cyber Situational Awareness (Military and Defense) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Global: Cyber Situational Awareness (Military and Defense) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Global: Cyber Situational Awareness (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Global: Cyber Situational Awareness (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Global: Cyber Situational Awareness (Aerospace) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Global: Cyber Situational Awareness (Aerospace) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Global: Cyber Situational Awareness (Marine Security) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Global: Cyber Situational Awareness (Marine Security) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Global: Cyber Situational Awareness (Automotive) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Global: Cyber Situational Awareness (Automotive) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Global: Cyber Situational Awareness (Mining and Oil & Gas) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Global: Cyber Situational Awareness (Mining and Oil & Gas) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Global: Cyber Situational Awareness (IT and Telecom) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Global: Cyber Situational Awareness (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Global: Cyber Situational Awareness (Government Agencies) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Global: Cyber Situational Awareness (Government Agencies) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Global: Cyber Situational Awareness (Energy and Utilities) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Global: Cyber Situational Awareness (Energy and Utilities) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Global: Cyber Situational Awareness (Other Industry Verticals) Market: Sales

Value (in Million US\$), 2018 & 2023

Figure 59: Global: Cyber Situational Awareness (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: North America: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: North America: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: United States: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: United States: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Canada: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Canada: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Asia-Pacific: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Asia-Pacific: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: China: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: China: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Japan: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Japan: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: India: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: India: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: South Korea: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: South Korea: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Australia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Australia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Indonesia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Indonesia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Others: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Europe: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Europe: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Germany: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Germany: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: France: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: France: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 88: United Kingdom: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 89: United Kingdom: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 90: Italy: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 91: Italy: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 92: Spain: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 93: Spain: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 94: Russia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 95: Russia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 96: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 97: Others: Cyber Situational Awareness Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 98: Latin America: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 99: Latin America: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 100: Brazil: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 101: Brazil: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 102: Mexico: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 103: Mexico: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 104: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 105: Others: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 106: Middle East and Africa: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 107: Middle East and Africa: Cyber Situational Awareness Market: Breakup by Country (in %), 2023

Figure 108: Middle East and Africa: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 109: Global: Cyber Situational Awareness Industry: SWOT Analysis

Figure 110: Global: Cyber Situational Awareness Industry: Value Chain Analysis

Figure 111: Global: Cyber Situational Awareness Industry: Porter's Five Forces Analysis

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