

Cyber Situational Awareness Market Report by Solution Type (Network Forensics, Network Traffic Analysis, DNS Threat Analysis, Network Detection and Response, Network Performance Monitoring and Diagnosis, Intrusion Detection System, Intrusion Prevention System, and Others), Component (Solution, Services), Deployment Type (On Premise, Cloud), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Military and Defense, Healthcare, Aerospace, Marine Security, Automotive, Mining and Oil & Gas, IT and Telecom, Government Agencies, Energy and Utilities, and Others), and Region 2024-2032

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Abstracts

The global cyber situational awareness market size reached US\$ 60.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 222.5 Billion by 2032, exhibiting a growth rate (CAGR) of 15.3% during 2024-2032.

Cyber situational awareness (CSA) is an integral component utilized to facilitate holistic and specific observations on threats and vulnerabilities. It enables organizations to reduce human errors by detecting, administering, and understanding the information in real-time. They include sensors, cameras, gyroscopes, displays, notification devices, and global positioning systems (GPS). Currently, cyber situational awareness finds extensive applications in across industries, including aviation, automotive, defense,

telecom, and aerospace.

Cyber Situational Awareness Market Trends:

Increasing instances of cyberattacks and online fraudulent activities represent one of the key factors primarily driving the cyber situational awareness market growth. In line with this, the sudden outbreak of COVID-19 pandemic, and the consequent widespread adoption of the work-from-home (WFH) model further strengthened the organizational data vulnerability, thus catalyzing the need for effective CSA solutions and tools. The growing utilization of CSA across information technology (IT) industry, for analyzing storage infrastructure and eliminating the overall risk of data breaches is acting as another major growth-inducing factor. Moreover, CSA finds widescale application in the banking, financial services, and insurance (BFSI) sector as it aids in the proactive monitoring of vital information regarding finances and transactions, thereby helping in informed and timely decision-making process in real time. In addition to this, numerous stringent initiatives undertaken by the regulatory bodies of various nations for strengthening commercial and industrial infrastructures are positively influencing the market growth. Other factors, such as the increasing digitization across sectors, the emergence of bring your own device (BYOD) at workplaces, extensive research and development (R&D) activities, and rising utilization of cloud-based platforms for storing and managing crucial data, are creating a positive outlook for the market further across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cyber situational awareness market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on solution type, component, deployment type, organization size and industry vertical.

Breakup by Solution Type:

- Network Forensics
- Network Traffic Analysis
- DNS Threat Analysis
- Network Detection and Response
- Network Performance Monitoring and Diagnosis
- Intrusion Detection System
- Intrusion Prevention System
- Others

Breakup by Component:

Solution
Services

Breakup by Deployment Type:

On Premise
Cloud

Breakup by Organization Size:

Small and Medium-sized Enterprises
Large Enterprises

Breakup by Industry Vertical:

BFSI
Military and Defense
Healthcare
Aerospace
Marine Security
Automotive
Mining and Oil & Gas
IT and Telecom
Government Agencies
Energy and Utilities
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea

Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cyware, DXC Technology, Field Effect Software Inc., Firemon LLC, Honeywell International Inc., International Business Machines Corporation, Lynx Technology Partners LLC., Marklogic Corporation, Microsoft Corporation, The Mitre Corporation, Vehere Inc. and Verint.

Key Questions Answered in This Report

1. What was the size of the global cyber situational awareness market in 2023?
2. What is the expected growth rate of the global cyber situational awareness market during 2024-2032?
3. What are the key factors driving the global cyber situational awareness market?
4. What has been the impact of COVID-19 on the global cyber situational awareness market?
5. What is the breakup of the global cyber situational awareness market based on the solution type?
6. What is the breakup of the global cyber situational awareness market based on the component?
7. What is the breakup of the global cyber situational awareness market based on the deployment type?
8. What is the breakup of the global cyber situational awareness market based on the

organization size?

9. What is the breakup of the global cyber situational awareness market based on the industry vertical?

10. What are the key regions in the global cyber situational awareness market?

11. Who are the key players/companies in the global cyber situational awareness market?

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