

Cyber Situational Awareness Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global cyber situational awareness market size reached US\$ 51.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 142.4 Billion by 2028, exhibiting a growth rate (CAGR) of 17.4% during 2023-2028.

Cyber situational awareness (CSA) is an integral component utilized to facilitate holistic and specific observations on threats and vulnerabilities. It enables organizations to reduce human errors by detecting, administering, and understanding the information in real-time. They include sensors, cameras, gyroscopes, displays, notification devices, and global positioning systems (GPS). Currently, cyber situational awareness finds extensive applications in across industries, including aviation, automotive, defense, telecom, and aerospace.

Cyber Situational Awareness Market Trends:

Increasing instances of cyberattacks and online fraudulent activities represent one of the key factors primarily driving the cyber situational awareness market growth. In line with this, the sudden outbreak of COVID-19 pandemic, and the consequent widespread adoption of the work-from-home (WFH) model further strengthened the organizational data vulnerability, thus catalyzing the need for effective CSA solutions and tools. The growing utilization of CSA across information technology (IT) industry, for analyzing storage infrastructure and eliminating the overall risk of data breaches is acting as another major growth-inducing factor. Moreover, CSA finds widescale application in the banking, financial services, and insurance (BFSI) sector as it aids in the proactive monitoring of vital information regarding finances and transactions, thereby helping in informed and timely decision-making process in real time. In addition to this, numerous stringent initiatives undertaken by the regulatory bodies of various nations for

strengthening commercial and industrial infrastructures are positively influencing the market growth. Other factors, such as the increasing digitization across sectors, the emergence of bring your own device (BYOD) at workplaces, extensive research and development (R&D) activities, and rising utilization of cloud-based platforms for storing and managing crucial data, are creating a positive outlook for the market further across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cyber situational awareness market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution type, component, deployment type, organization size and industry vertical.

Breakup by Solution Type:

- Network Forensics
- Network Traffic Analysis
- DNS Threat Analysis
- Network Detection and Response
- Network Performance Monitoring and Diagnosis
- Intrusion Detection System
- Intrusion Prevention System
- Others

Breakup by Component:

- Solution
- Services

Breakup by Deployment Type:

- On Premise
- Cloud

Breakup by Organization Size:

- Small and Medium-sized Enterprises
- Large Enterprises

Breakup by Industry Vertical:

BFSI

Military and Defense

Healthcare

Aerospace

Marine Security

Automotive

Mining and Oil & Gas

IT and Telecom

Government Agencies

Energy and Utilities

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cyware, DXC Technology, Field Effect Software Inc., Firemon LLC, Honeywell International Inc., International Business Machines Corporation, Lynx Technology Partners LLC., Marklogic Corporation, Microsoft Corporation, The Mitre Corporation, Vehere Inc. and Verint.

Key Questions Answered in This Report:

How has the global cyber situational awareness market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global cyber situational awareness market?

What are the key regional markets?

What is the breakup of the market based on the solution type?

What is the breakup of the market based on the component?

What is the breakup of the market based on the deployment type?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cyber situational awareness market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CYBER SITUATIONAL AWARENESS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOLUTION TYPE

- 6.1 Network Forensics
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Network Traffic Analysis
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 DNS Threat Analysis

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Network Detection and Response
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Network Performance Monitoring and Diagnosis
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Intrusion Detection System
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Intrusion Prevention System
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 6.8 Others
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast

7 MARKET BREAKUP BY COMPONENT

- 7.1 Solution
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Services
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DEPLOYMENT TYPE

- 8.1 On Premise
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Cloud
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY ORGANIZATION SIZE

- 9.1 Small and Medium-sized Enterprises

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Large Enterprises
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY INDUSTRY VERTICAL

- 10.1 BFSI
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Military and Defense
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Healthcare
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Aerospace
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Marine Security
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 10.6 Automotive
 - 10.6.1 Market Trends
 - 10.6.2 Market Forecast
- 10.7 Mining and Oil & Gas
 - 10.7.1 Market Trends
 - 10.7.2 Market Forecast
- 10.8 IT and Telecom
 - 10.8.1 Market Trends
 - 10.8.2 Market Forecast
- 10.9 Government Agencies
 - 10.9.1 Market Trends
 - 10.9.2 Market Forecast
- 10.10 Energy and Utilities
 - 10.10.1 Market Trends
 - 10.10.2 Market Forecast
- 10.11 Others

- 10.11.1 Market Trends
- 10.11.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France

- 11.3.2.1 Market Trends
- 11.3.2.2 Market Forecast
- 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
- 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Cyware
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.2 DXC Technology
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
 - 16.3.2.4 SWOT Analysis
 - 16.3.3 Field Effect Software Inc.
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.4 Firemon LLC
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.5 Honeywell International Inc.
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
 - 16.3.5.4 SWOT Analysis
 - 16.3.6 International Business Machines Corporation

- 16.3.6.1 Company Overview
- 16.3.6.2 Product Portfolio
- 16.3.6.3 Financials
- 16.3.6.4 SWOT Analysis
- 16.3.7 Lynx Technology Partners LLC.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Marklogic Corporation
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Microsoft Corporation
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 The Mitre Corporation
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Vehere Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12 Verint
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
 - 16.3.12.3 Financials
 - 16.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Cyber Situational Awareness Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cyber Situational Awareness Market Forecast: Breakup by Solution Type (in Million US\$), 2023-2028

Table 3: Global: Cyber Situational Awareness Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 4: Global: Cyber Situational Awareness Market Forecast: Breakup by Deployment Type (in Million US\$), 2023-2028

Table 5: Global: Cyber Situational Awareness Market Forecast: Breakup by Organization Size (in Million US\$), 2023-2028

Table 6: Global: Cyber Situational Awareness Market Forecast: Breakup by Industry Vertical (in Million US\$), 2023-2028

Table 7: Global: Cyber Situational Awareness Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Cyber Situational Awareness Market: Competitive Structure

Table 9: Global: Cyber Situational Awareness Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Cyber Situational Awareness Market: Major Drivers and Challenges

Figure 2: Global: Cyber Situational Awareness Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Cyber Situational Awareness Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Cyber Situational Awareness Market: Breakup by Solution Type (in %), 2022

Figure 5: Global: Cyber Situational Awareness Market: Breakup by Component (in %), 2022

Figure 6: Global: Cyber Situational Awareness Market: Breakup by Deployment Type (in %), 2022

Figure 7: Global: Cyber Situational Awareness Market: Breakup by Organization Size (in %), 2022

Figure 8: Global: Cyber Situational Awareness Market: Breakup by Industry Vertical (in %), 2022

Figure 9: Global: Cyber Situational Awareness Market: Breakup by Region (in %), 2022

Figure 10: Global: Cyber Situational Awareness (Network Forensics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Cyber Situational Awareness (Network Forensics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Cyber Situational Awareness (Network Traffic Analysis) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Cyber Situational Awareness (Network Traffic Analysis) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Cyber Situational Awareness (DNS Threat Analysis) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Cyber Situational Awareness (DNS Threat Analysis) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Cyber Situational Awareness (Network Detection and Response) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Cyber Situational Awareness (Network Detection and Response) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Cyber Situational Awareness (Network Performance Monitoring and Diagnosis) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Cyber Situational Awareness (Network Performance Monitoring and

Diagnosis) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Cyber Situational Awareness (Intrusion Detection System) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Cyber Situational Awareness (Intrusion Detection System) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Cyber Situational Awareness (Intrusion Prevention System) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Cyber Situational Awareness (Intrusion Prevention System) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Cyber Situational Awareness (Other Solution Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Cyber Situational Awareness (Other Solution Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Cyber Situational Awareness (Solution) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Cyber Situational Awareness (Solution) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Cyber Situational Awareness (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Cyber Situational Awareness (Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Cyber Situational Awareness (On Premise) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Cyber Situational Awareness (On Premise) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Cyber Situational Awareness (Cloud) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Cyber Situational Awareness (Cloud) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Cyber Situational Awareness (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Cyber Situational Awareness (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Cyber Situational Awareness (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Cyber Situational Awareness (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Cyber Situational Awareness (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Cyber Situational Awareness (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Cyber Situational Awareness (Military and Defense) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Cyber Situational Awareness (Military and Defense) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Cyber Situational Awareness (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Cyber Situational Awareness (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Cyber Situational Awareness (Aerospace) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Cyber Situational Awareness (Aerospace) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Cyber Situational Awareness (Marine Security) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Cyber Situational Awareness (Marine Security) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Global: Cyber Situational Awareness (Automotive) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Global: Cyber Situational Awareness (Automotive) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Global: Cyber Situational Awareness (Mining and Oil & Gas) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Global: Cyber Situational Awareness (Mining and Oil & Gas) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Global: Cyber Situational Awareness (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Global: Cyber Situational Awareness (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Global: Cyber Situational Awareness (Government Agencies) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Global: Cyber Situational Awareness (Government Agencies) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Global: Cyber Situational Awareness (Energy and Utilities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Global: Cyber Situational Awareness (Energy and Utilities) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Global: Cyber Situational Awareness (Other Industry Verticals) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 59: Global: Cyber Situational Awareness (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: North America: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: North America: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: United States: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: United States: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Canada: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Canada: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Asia-Pacific: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Asia-Pacific: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: China: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: China: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Japan: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Japan: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: India: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: India: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: South Korea: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: South Korea: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Australia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Australia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Indonesia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Indonesia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Others: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Europe: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Europe: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Germany: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Germany: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: France: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: France: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: United Kingdom: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: United Kingdom: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Italy: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Italy: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Spain: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Spain: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Russia: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Russia: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 97: Others: Cyber Situational Awareness Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 98: Latin America: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 99: Latin America: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 100: Brazil: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 101: Brazil: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 102: Mexico: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 103: Mexico: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 104: Others: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 105: Others: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 106: Middle East and Africa: Cyber Situational Awareness Market: Sales Value (in Million US\$), 2017 & 2022

Figure 107: Middle East and Africa: Cyber Situational Awareness Market: Breakup by Country (in %), 2022

Figure 108: Middle East and Africa: Cyber Situational Awareness Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 109: Global: Cyber Situational Awareness Industry: SWOT Analysis

Figure 110: Global: Cyber Situational Awareness Industry: Value Chain Analysis

Figure 111: Global: Cyber Situational Awareness Industry: Porter's Five Forces Analysis

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