

# **Curd Market in India Report by Type (Cup Curd, Pouch Curd, and Others), Retail Vs Institutional (Retail, Institutional), and States 2024-2032**

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## **Abstracts**

Curd, also known as Dahi, is prepared by coagulating milk by adding a starter culture of lactic acid bacteria, vinegar or lemon juice. Curd represents an essential part of a balanced diet and can also be consumed by lactose intolerant people. Owing to the high content of calcium, vitamin D, proteins and phosphorus present in it, curd helps to strengthen bones and improve digestion. Besides this, it also reduces the chance of breast cancer. A recently released report by IMARC Group, titled “Curd Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032”, critically examines the Indian curd market. The report finds that the market size reached INR 1,571.7 Billion in 2023. The healthy growth of the market can be attributed to numerous forces. Population growth, rising disposable incomes, increasing health consciousness among consumers and affordable price are some of the factors that are currently broadening the growth aspects of the market. Looking forward, the curd market in India is expected to reach INR 4,948.0 Billion by 2032, exhibiting a growth rate (CAGR) of 13.2% during 2024-2032.

The report has examined the Indian Curd Market in 15 major states:

Maharashtra

Uttar Pradesh

Andhra Pradesh and Telangana

Tamil Nadu

Gujarat

Rajasthan

Karnataka

Madhya Pradesh

## West Bengal

Bihar

Delhi

Kerala

Punjab

Orissa

Haryana

For each of the states, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, Maharashtra represents the region with highest market share in the country. The competitive landscape of the Indian curd market has also been covered in this report. Some of the prominent players operating in the market include KMF, GCMMF, Mother Dairy, Sri Vijaya Visakha Milk Producers and Heritage.

The study gives an in-depth analysis of the curd market landscape in India, covering the current, historical and future trends for curd production along with its prices. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of the Indian curd market along with breakup by segment, region, and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian curd industry in any manner.

### Key Questions Answered in This Report

1. What was the size of the curd market in India in 2023?
2. What is the expected growth rate of the curd market in India during 2024-2032?
3. What has been the impact of COVID-19 on the curd market in India?
4. What are the key factors driving the curd market in India?
5. What is the breakup of the curd market in India based on the type?
6. What is the breakup of the curd market in India based on the retail vs institutional?
7. What are the key regions in the curd market in India?
8. Who are the key players/companies in the curd market in India?

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