

Courier, Express and Parcel (CEP) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C297D187622FEN.html>

Date: June 2023

Pages: 141

Price: US\$ 2,499.00 (Single User License)

ID: C297D187622FEN

Abstracts

Market Overview:

The global courier, express and parcel (CEP) market size reached US\$ 415.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 540.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2023-2028.

Courier, express and parcel (CEP) services comprise the delivery of parcels and documents through the land, air, and waterways across various locations. They help deliver non-palletized packages that usually weigh around a hundred pounds collectively. They operate on various business models, such as business-to-business (B2B), customer-to-customer (C2C), and business-to-customer (B2C). They provide value-added services, including express deliveries to retail consumers, government agencies, and business customers. At present, CEP services are gaining traction across the globe due to safe delivery options, cost-effectiveness, and parcel tracking facilities.

Courier, Express and Parcel (CEP) Market Trends:

Rapid urbanization, globalization, and a significant rise in cross-border trade channels are among the key factors positively influencing the market. In addition, increasing the expenditure capacity of individuals and the burgeoning e-commerce industry on account of the shifting consumer preferences towards online shopping is contributing to market growth. In line with this, the rising focus of e-commerce companies on strategic collaborations with CEP providers to deliver products across domestic and international locations is creating a positive market outlook. They are also improving value-added

services, which include mobile tracking of products, SMS and e-mail alerts, and recorded call facilities. Furthermore, the growing consumer reliance on smartphones, laptops, tablets, and personal computers (PCs), along with the rising internet penetration, is offering a favorable market outlook. Apart from this, the increasing utilization of advanced digital technologies by the CEP service providers, such as delivery lockers, autonomous vehicles, and drone deliveries, are bolstering the market growth. These technological advancements help service providers improve operational efficiency and effectively meet customer requirements. Additionally, a considerable rise in the manufacturing industry is positively influencing the market. Moreover, the emerging trend of sending online gifts on special occasions and the widespread adoption of the work-from-home (WFH) policy by various organizations are driving the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global courier, express and parcel (CEP) market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on service type, destination, type and end-use sector.

Breakup by Service Type:

- B2B (Business-to-Business)
- B2C (Business-to-Consumer)
- C2C (Customer-to-Customer)

Based on the service type, the market has been segmented into B2B (business-to-business), B2C (business-to-consumer), and C2C (customer-to-customer).

Breakup by Destination:

- Domestic
- International

On the basis of the destination, the market has been bifurcated into domestic and international.

Breakup by Type:

Air
Ship
Subway
Road

Based on the type, the market has been classified into air, ship, subway, and road.

Breakup by End-Use Sector:

Services (BFSI- Banking, Financial Services and Insurance)
Wholesale and Retail Trade (E-commerce)
Manufacturing, Construction and Utilities
Others

On the basis of the end-use sector, the market has been segregated into services (BFSI- banking, financial services and insurance), wholesale and retail trade (e-commerce), manufacturing, construction and utilities, and others.

Breakup by Region:

North America

United States
Canada

Asia Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

On the geographical front, the market has been divided into North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Aramex PJSC, Deutsche Post AG, Fedex Corporation, La Poste SA, Pos Malaysia Berhad, Poste Italiane SpA., PostNL NV, Qantas Courier Limited, Royal Mail Group Plc, SF Express Co. Ltd., SG Holdings Co. Ltd., Singapore Post Ltd., United Parcel Service Inc., Yamato Transport Co., etc.

Key Questions Answered in This Report:

What was the size of the global courier, express and parcel market in 2022?

What is the expected growth rate of the global courier, express and parcel market during 2023-2028?

What are the key factors driving the global courier, express and parcel market?

What has been the impact of COVID-19 on the global courier, express and parcel market?

What is the breakup of the global courier, express and parcel market based on the service type?

What is the breakup of the global courier, express and parcel market based on the

destination?

What is the breakup of the global courier, express and parcel market based on type?

What is the breakup of the global courier, express and parcel market based on the end-use sector?

What are the key regions in the global courier, express and parcel market?

Who are the key players/companies in the global courier, express and parcel market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL COURIER, EXPRESS AND PARCEL (CEP) MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SERVICE TYPE

- 6.1 B2B (Business-to-Business)
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 B2C (Business-to-Consumer)
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 C2C (Customer-to-Customer)

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY DESTINATION

7.1 Domestic

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 International

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY TYPE

8.1 Air

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Ship

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Subway

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Road

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY END-USE SECTOR

9.1 Services (BFSI- Banking, Financial Services and Insurance)

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Wholesale and Retail Trade (E-commerce)

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Manufacturing, Construction and Utilities

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Others

9.4.1 Market Trends

9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE INDICATORS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Aramex PJSC

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 Deutsche Post AG

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 Financials

15.3.3 Fedex Corporation

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.3.4 SWOT Analysis

15.3.4 La Poste SA

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.4.3 Financials

15.3.5 Pos Malaysia Berhad

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

15.3.5.3 Financials

- 15.3.6 Poste Italiane SpA
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
- 15.3.7 PostNL NV
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Qantas Courier Ltd.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Royal Mail Group Plc
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 SF Express Co. Ltd.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 SG Holdings Co. Ltd.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
- 15.3.12 Singapore Post Ltd.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
- 15.3.13 United Parcel Service Inc.
 - 15.3.13.1 Company Overview
 - 15.3.13.2 Product Portfolio
 - 15.3.13.3 Financials
 - 15.3.13.4 SWOT Analysis
- 15.3.14 Yamato Transport Co. Ltd.
 - 15.3.14.1 Company Overview
 - 15.3.14.2 Product Portfolio
 - 15.3.14.3 Financials
 - 15.3.14.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Courier, Express and Parcel Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Courier, Express and Parcel Market Forecast: Breakup by Service Type (in Million US\$), 2023-2028

Table 3: Global: Courier, Express and Parcel Market Forecast: Breakup by Destination (in Million US\$), 2023-2028

Table 4: Global: Courier, Express and Parcel Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 5: Global: Courier, Express and Parcel Market Forecast: Breakup by End-Use Sector (in Million US\$), 2023-2028

Table 6: Global: Courier, Express and Parcel Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Courier, Express and Parcel Market: Competitive Structure

Table 8: Global: Courier, Express and Parcel Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Courier, Express and Parcel Market: Major Drivers and Challenges

Figure 2: Global: Courier, Express and Parcel Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Courier, Express and Parcel Market: Breakup by Service Type (in %), 2022

Figure 4: Global: Courier, Express and Parcel Market: Breakup by Destination (in %), 2022

Figure 5: Global: Courier, Express and Parcel Market: Breakup by Type (in %), 2022

Figure 6: Global: Courier, Express and Parcel Market: Breakup by End-Use Sector (in %), 2022

Figure 7: Global: Courier, Express and Parcel Market: Breakup by Region (in %), 2022

Figure 8: Global: Courier, Express and Parcel Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Courier, Express and Parcel (B2B) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Courier, Express and Parcel (B2B) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Courier, Express and Parcel (B2C) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Courier, Express and Parcel (B2C) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Courier, Express and Parcel (C2C) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Courier, Express and Parcel (C2C) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Courier, Express and Parcel (Domestic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Courier, Express and Parcel (Domestic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Courier, Express and Parcel (International) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Courier, Express and Parcel (International) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Courier, Express and Parcel (Air) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Courier, Express and Parcel (Air) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Courier, Express and Parcel (Ship) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Courier, Express and Parcel (Ship) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Courier, Express and Parcel (Subway) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Courier, Express and Parcel (Subway) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Courier, Express and Parcel (Road) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Courier, Express and Parcel (Road) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Courier, Express and Parcel (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Courier, Express and Parcel (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Courier, Express and Parcel (E-commerce) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Courier, Express and Parcel (E-commerce) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Courier, Express and Parcel (Manufacturing, Construction and Utilities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Courier, Express and Parcel (Manufacturing, Construction and Utilities) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Courier, Express and Parcel (Other Sectors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Courier, Express and Parcel (Other Sectors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: United States: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: United States: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Courier, Express and Parcel Market: Sales Value (in Million US\$),

2017 & 2022

Figure 40: Canada: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Asia Pacific: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Asia Pacific: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: China: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: China: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Japan: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Japan: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: India: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: India: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: South Korea: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: South Korea: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Australia: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Australia: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Indonesia: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Indonesia: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Europe: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Europe: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Germany: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Germany: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: France: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: France: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United Kingdom: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United Kingdom: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Italy: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Italy: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Spain: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Spain: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Russia: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Russia: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Latin America: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Latin America: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Brazil: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Brazil: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Mexico: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Mexico: Courier, Express and Parcel Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 79: Others: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Middle East and Africa: Courier, Express and Parcel Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Middle East and Africa: Courier, Express and Parcel Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Global: Courier, Express and Parcel Industry: SWOT Analysis

Figure 84: Global: Courier, Express and Parcel Industry: Value Chain Analysis

Figure 85: Global: Courier, Express and Parcel Industry: Porter's Five Forces Analysis

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