

Cosmetic Surgery Market Report by Procedure (Surgical Procedures, Non-Surgical Procedures), Gender (Female, Male), Age Group (13 To 29, 30 To 54, 55 and Above), End User (Ambulatory Surgical Facility, Hospitals and Clinics, and Others), and Region 2024-2032

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Abstracts

The global cosmetic surgery market size reached US\$ 81.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 191.4 Billion by 2032, exhibiting a growth rate (CAGR) of 9.72% during 2024-2032. The increasing prevalence of skin-related diseases, rising awareness among individuals about new procedures, and the advent of smart implants represent some of the key factors driving the market.

Cosmetic surgery, also known as aesthetic surgery, is performed to enhance or change the appearance of a person. It comprises various surgical and non-invasive procedures that aid in improving the physical appearance, enhancing self esteem and confidence, correcting physical deformities or asymmetries, and improving the look of scars or other skin imperfections among individuals. At present, the expanding cosmetic and medical tourism, rising investments in improving healthcare infrastructure, and the development of high-quality healthcare services in several countries are catalyzing the demand for these surgeries across the globe.

Cosmetic Surgery Market Trends:

The increasing focus of individuals on improving their physical appearance, along with the rising influence of social media platforms, currently represents one of the major factors driving the demand for cosmetic surgeries around the world. Moreover, the surging prevalence of skin-related diseases, such as acne vulgaris, on account of

sedentary lifestyles, unhealthy dietary patterns, hormonal imbalance and insomnia is favoring the market growth. In addition, there is an increase in the prevalence of obesity and other diseases that lead to excess fat accumulation in the body. This, in confluence with the growing global aging population, which is prone to develop sagging and loose skin, is influencing the market positively. Apart from this, governing agencies of numerous countries are undertaking measures to improve the safety of cosmetic procedures and generate awareness among individuals about new and advanced cosmetic procedures. Furthermore, there is an increase in the demand for minimally invasive (MI) surgical procedures around the world. Besides this, there is a rise in the integration of 3D printing, augmented reality (AR), virtual reality (VR), and artificial intelligence (AI) in cosmetic surgeries to create precise surgical guides, prosthetics, and implants and improve the accuracy and outcomes of procedures. These advanced technologies also help analyze data and images to optimize surgical planning, improve patient outcomes, and reduce human error. This, coupled with the advent of smart implants that help monitor and adapt to changes in the body, communicate with other devices like smartphones and provide real time data on the condition of the patient, is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global cosmetic surgery market report, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on procedure, gender, age group, and end user.

Procedure Insights:

Surgical Procedures

Breast Augmentation

Liposuction

Eyelid Surgery

Abdominoplasty

Rhinoplasty

Others

Non-Surgical Procedures

Botulinum Toxin

Hyaluronic Acid

Hair Removal

Nonsurgical Fat Reduction

Photo Rejuvenation

Others

The report has provided a detailed breakup and analysis of the cosmetic surgery market based on the procedure. This includes surgical procedures (breast augmentation, liposuction, eyelid surgery, abdominoplasty, rhinoplasty, and others) and non-surgical procedures (botulinum toxin, hyaluronic acid, hair removal, nonsurgical fat reduction, photo rejuvenation, and other). According to the report, surgical procedures represented the largest segment.

Gender Insights:

Female

Male

A detailed breakup and analysis of the cosmetic surgery market based on the gender has also been provided in the report. This includes female and male. According to the report, females represented the largest segment.

Age Group Insights:

13 To 29

30 To 54

55 and Above

The report has provided a detailed breakup and analysis of the cosmetic surgery market based on the age group. This includes 13 To 29, 30 To 54, and 55 and above. According to the report, 30 to 54 represented the largest segment.

End User Insights:

Ambulatory Surgical Facility

Hospitals and Clinics

Others

A detailed breakup and analysis of the cosmetic surgery market based on the end user has also been provided in the report. This includes ambulatory surgical facility, hospitals and clinics, and others. According to the report, hospitals and clinics represented the largest segment.

Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for cosmetic surgery. Some of the factors driving the North America cosmetic surgery market included the growing demand for minimally invasive procedures, increasing adoption of cosmetic surgeries among older adults, and the availability of advanced technologies.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in

the global tea market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered AbbVie Inc., Alma Laser [Shanghai Fosun Pharmaceutical (Group) Co. Ltd], Cutera Inc., Cynosure LLC, Genesis Biosystems Inc., Long Island Plastic Surgical Group PC, Lumenis Inc (Boston Scientific Corporation), Sientra Inc., Sinclair Pharmaceuticals Limited, Solta Medical (Bausch Health Companies Inc.), Syneron Candela, Teoxane Laboratories, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the global cosmetic surgery market?
2. What is the expected growth rate of the global cosmetic surgery market during 2024-2032?
3. What are the key factors driving the global cosmetic surgery market?
4. What has been the impact of COVID-19 on the global cosmetic surgery market?
5. What is the breakup of the global cosmetic surgery market based on the procedure?
6. What is the breakup of the global cosmetic surgery market based on the gender?
7. What is the breakup of the global cosmetic surgery market based on the age group?
8. What is the breakup of the global cosmetic surgery market based on the end user?
9. What are the key regions in the global cosmetic surgery market?
10. Who are the key players/companies in the global cosmetic surgery market?

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