

Cosmetic Preservatives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global cosmetic preservatives market size reached US\$ 307.24 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 459.56 Million by 2027, exhibiting a growth rate (CAGR) of 7.03% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Cosmetic preservatives refer to various ingredients that are specifically added to inhibit the development of microorganisms and contamination during the formulation, shipment, storage or use of the cosmetic product. They preserve the formula and ensure the durability and stability of the product upon getting exposed to oxygen and moisture. Some of the commonly available cosmetic preservatives include natural variants, such as oil extracts from curry leaves, cinnamon and clove bud, and synthetic variants, including parabens, organic acids, formaldehyde releasers, phenoxyethanol and isothiazolinones, etc. They are usually added to personal care products, such as face masks, lotions, sunscreens, scrubs, hair conditioners, face powders, soaps, etc.

The increasing preference for personalized cosmetic products, along with the rising levels of beauty consciousness among the masses, is one of the key factors driving the growth of the market. Owing to the water and oil content, cosmetic products can easily get contaminated by fungi and bacteria. Cosmetic preservatives are usually added as antioxidants, antimicrobials and stabilizers to prevent skin infections and other problems, thereby creating a positive impact on the product demand. Various product innovations, such as the utilization of phenol derivatives as an effective alternative to parabens, are acting as another growth-inducing factor. Manufacturers are emphasizing

on producing cosmetics with improved shelf-life and organic preservatives to minimize the risks of contamination. Other factors, including rapid urbanization, increasing expenditure capacities of consumers and the adoption of advanced technologies in the manufacturing processes of cosmetic preservatives, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cosmetic preservatives market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, product and application.

Breakup by Type:

- Synthetic Preservatives
- Natural Preservatives

Breakup by Product:

- Paraben Esters
- Formaldehyde Releasers
- Phenol Derivatives
- Alcohols
- Inorganic Chemicals
- Quaternary Compounds
- Organic Acids and their Salts
- Others

Breakup by Application:

- Skin and Sun Care Products
- Hair Care Products
- Toiletries
- Fragrances and Perfumes
- Makeup and Color Products
- Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Akema Fine Chemicals, Ashland Global Holdings Inc., BASF SE, Chemipol, Clariant AG, Lonza Group AG, Salicylates and Chemicals Pvt. Ltd., Symrise AG, Dow Inc., etc.

Key Questions Answered in This Report:

How has the global cosmetic preservatives market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global cosmetic preservatives market?

What is the breakup of the market based on the type?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cosmetic preservatives market and who are the key players?

What is the degree of competition in the industry?

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