

# Cosmetic Implants Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/CBC45B5C9937EN.html>

Date: October 2022

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: CBC45B5C9937EN

## Abstracts

The global cosmetic implants market size reached US\$ 9.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 14.4 Billion by 2027, exhibiting a growth rate (CAGR) of 7.23% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Cosmetic implants refer to devices or tissues that are placed inside or on the surface of the body. They are generally made from skin, bone, tissues, metal, plastic, ceramic and other materials. They are widely utilized in surgical procedures to improve the overall appearance and rectify deformities caused due to accidents and congenital disorders. At present, cosmetic implants are gaining traction around the world on account of the growing influence of social media and the rising awareness among individuals about physical appearance.

Cosmetic Implants Market Trends:

Rapid economic development, coupled with the improving healthcare infrastructure, represents one of the key factors catalyzing the demand for cosmetic implants across the globe. Besides this, there is a significant rise in the incidences of congenital face disorders and tooth deformities. This, along with the increasing western influence on account of the surging number of individuals who use social media networking platforms, is also contributing to the market growth. Furthermore, the market is driven by the emergence of minimally invasive reconstruction surgeries that assists in improving the appearance and function of abnormal body parts. These procedures are being widely performed by surgeons worldwide for tumor removal, laceration repair,

scar revision, hand surgery, and breast reconstruction. Moreover, numerous technological advancements, such as the introduction of hyaluronic acid facial filler and two form-stable silicone gel breast implants, are creating a favorable market outlook. The market is also anticipated to experience growth due to several initiatives undertaken by governing and healthcare agencies of different countries to promote patient awareness about cosmetic implants. For instance, the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF) are sponsoring the Breast Reconstructive Awareness Campaign to educate women about the post-breast cancer diagnosis.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cosmetic implants market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, raw material and end user.

#### Breakup by Product:

- Dental Implants
- Breast Implants
- Facial Implants
- Others

#### Breakup by Raw Material:

- Metals
- Polymers
- Ceramics
- Biomaterials

#### Breakup by End User:

- Hospitals
- Ambulatory Surgical Centers
- Specialty Clinics
- Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Allergan plc (AbbVie Inc.), Danaher Corporation, Dentsply Sirona, Implantech Associates Inc., Institut Straumann AG, Johnson & Johnson, POLYTECH Health & Aesthetics GmbH, Sientra Inc. and Zimmer Biomet Holdings Inc.

#### Key Questions Answered in This Report:

How has the global cosmetic implants market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global cosmetic implants market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the raw material?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cosmetic implants market and who are the key players?

What is the degree of competition in the industry?

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