

Cosmetic Dyes Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global cosmetic dyes market size reached US\$ 472.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 630.1 Million by 2028, exhibiting a growth rate (CAGR) of 4.6% during 2023-2028.

Cosmetic dyes are additives that are used as coloring agents in various cosmetics, such as nail paints, hair color, lip products, foundation, blush, mascara, and eye makeup products. They are manufactured using chemically refined petroleum oil or coal-tar derivatives that consist of toxic heavy metals, such as zinc oxide and titanium dioxide. Cosmetic dyes are commonly available in natural and synthetic variants. Amongst these, synthetic dyes are manufactured from chemicals obtained from petroleum products, whereas natural dyes are manufactured from natural sources such as animals, plants, insects, and minerals without the use of any chemical treatment. Apart from this, cosmetic dyes impart intense color, while being safe, durable, stable, and effective.

Cosmetic Dyes Market Trends:

The global cosmetic dyes market is primarily being driven by the significant expansion in the cosmetic industry and the inflating demand for various personal care products. This can be attributed to the increasing consumer consciousness regarding individual appearance and the evolving beauty standards due to the strong presence of social media platforms and various celebrity endorsements that promote the use of cosmetics, personal care, and other grooming essentials. In line with this, the rising purchasing power of consumers and changing lifestyles have enabled them to afford various premium skin and sun care cosmetic products, which is favoring the market growth. Apart from this, the increasing prevalence of various dermatological disorders has prompted manufacturers to introduce organic cosmetic dyes that are prepared using

naturally sourced ingredients. This protects the skin against harmful effects and allergies caused due to chemical dyes, which, in turn, is providing an impetus to the market growth. Additionally, the extensive utilization of cosmetic dyes in the manufacturing of various hair colors is acting as another major growth-inducing factor. Other factors, including the introduction of innovative product variants with enhanced quality and changing climatic conditions are anticipated to drive the market further toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cosmetic dyes market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, solubility type and application.

Breakup by Type:

- Organic Dyes
- Inorganic Dyes

Breakup by Solubility Type:

- Water-based
- Solvent-based
- Oil-based

Breakup by Application:

- Hair Color Products
- Facial Makeup
- Eye Makeup
- Lip Products
- Nail Products
- Others

Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, Chromatech Incorporated, Clariant AG, Day-Glo Color Corp. (RPM International Inc.), DyStar Singapore Pte Ltd (Zhejiang Longsheng Group Co. Ltd.), Koel Colours Private Limited, Neelikon Food Dyes And Chemicals Ltd., Organic Dyes and Pigments, Pylam Products Company Inc., S. Goldmann GmbH & Co. KG and Sensient Technologies Corporation.

Key Questions Answered in This Report

1. What was the size of the global cosmetic dyes market in 2022?
2. What is the expected growth rate of the global cosmetic dyes market during 2023-2028?
3. What has been the impact of COVID-19 on the global cosmetic dyes market?
4. What are the key factors driving the global cosmetic dyes market?
5. What is the breakup of the global cosmetic dyes market based on the type?
6. What are the key regions in the global cosmetic dyes market?
7. Who are the key players/companies in the global cosmetic dyes market?

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