

Cosmetic Chemicals Market Report by Product Type (Surfactants, Polymer Ingredients, Colorants, Preservatives), Application (Skin Care, Hair Care, Make-Up, Oral Care, Fragrances, and Others), and Region 2024-2032

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Abstracts

The global cosmetic chemicals market size reached US\$ 15.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 24.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.9% during 2024-2032.

Cosmetic chemicals refer to a blend of various chemical compounds that are extracted from several synthetic and natural sources. They involve emulsifiers, emollients, rheology, colorants and control and thickening agents, which aids in manufacturing cosmetic products in varying forms, including lotions, gel, pastes, tablets, and aerosols. These commodities exhibit cleansing, and moisturizing properties, due to which they are extensively used in fragrances, makeup, oral, and other hair and skincare products for enhancing physical appearance, nourishing, conditioning, cleansing and correcting body odor.

Cosmetic Chemicals Market Trends:

The significant expansion in the cosmetic industry, along with the escalating demand for various cosmetics and personal care products due to the evolving beauty standards and increasing self-consciousness regarding individual physical appearance is one of the key factors driving the cosmetic chemicals market growth. This is further supported by the rising social media influence regarding beauty standards and several celebrity endorsements promoting the use of cosmetics, skincare, and personal grooming products, which, in turn, is fueling the market growth. Furthermore, the increasing working population has contributed to the rising purchasing power and inflating sales of



premium-quality personal care products, such as shampoos, shaving creams, lip balms, toothpaste, skin moisturizers and deodorants. In line with this, the easy availability and accessibility of these premium chemical-based cosmetic products across various online and offline retail channels is acting as another growth-inducing factor. Additionally, the shifting inclination of manufacturers toward natural sources, such as petroleum or bio-based ingredients for developing emulsifiers, thickeners, colors, and preservatives through complex production processes is also contributing to the market growth. Apart from this, the extensive research and development (R&D) activities and the widespread adoption of innovative strategies, including housing beauty studios with personalized beauty advisors, are aiding manufacturers in attracting a broader consumer base, thereby augmenting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cosmetic chemicals market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type and application.

Breakup by Product Type:

Surfactants
Polymer Ingredients
Colorants
Preservatives

Breakup by Application:

Skin Care

Hair Care

Make-Up

Oral Care

Fragrances

Others

Breakup by Region:

North America United States Canada



Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ashland Global Specialty Chemicals Inc., BASF SE, Bayer Aktiengesellschaft, Cargill Incorporated, Croda International plc, Dow Inc., Eastman Chemical Company, Evonik Industries AG (RAG-Stiftung), Givaudan SA, Solvay S.A., Symrise AG, The Lubrizol Corporation (Berkshire Hathaway Inc.) and The Procter & Gamble Company.

Key Questions Answered in This Report

- 1. What was the size of the global cosmetic chemicals market in 2023?
- 2. What is the expected growth rate of the global cosmetic chemicals market during 2024-2032?
- 3. What are the key factors driving the global cosmetic chemicals market?
- 4. What has been the impact of COVID-19 on the global cosmetic chemicals market?
- 5. What is the breakup of the global cosmetic chemicals market based on the product type?



- 6. What is the breakup of the global cosmetic chemicals market based on application?
- 7. What are the key regions in the global cosmetic chemicals market?
- 8. Who are the key players/companies in the global cosmetic chemicals market?



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