

Cosmeceuticals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global cosmeceuticals market size reached US\$ 49.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 79.3 Billion by 2027, exhibiting a growth rate (CAGR) of 8.37% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Cosmeceutical refers to topical cosmetic and pharmaceutical products enriched with biologically active ingredients to improve the quality of the skin. They are also highly effective in repairing damaged skin cells. Some of the commonly used cosmeceuticals include lip care, hair care, skincare and teeth whitening products, injectables and ointments. They are a rich source of antioxidants, retinol, vitamin B, C and E, alpha-lipoic acid, hyaluronic acid and polyphenols, which aid in cleansing, beautifying and cellular replenishment. These products also protect the skin from air pollution, exposure solar and ultraviolet radiation (UV) and reversing the signs of aging.

Cosmeceuticals Market Trends:

The increasing prevalence of skin-related complications, such as hyperpigmentation, cellulite development, acne and pore inflammation, is one of the key factors driving the growth of the cosmeceuticals market. Furthermore, rising health consciousness and consumer preference for topical skincare products to heal wounds and repair skin damage caused by prolonged exposure to the sun is providing a thrust to the market growth. There is a growing inclination among the masses to maintain a youthful appearance, thereby resulting in the widespread adoption of cosmeceutical products enriched with essential oils and extracts of superior quality. This, in turn, is creating a

positive outlook for the market.

Various product innovations, such as the development of organic and natural cosmeceuticals, are acting as other growth-inducing factors. Manufacturers are also creating moisturizers, sunscreens, wrinkles and acne reducers and nail care products with bio-active ingredients that have higher efficacy and long-lasting results. Other factors, including rising expenditure capacities of the consumers, along with extensive research and development (R&D) to develop nanoparticles for skin treatment at a molecular level, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cosmeceuticals market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, ingredient type and distribution channel.

Breakup by Product Type:

- Skin Care
 - Anti-Aging
 - Anti-Acne
 - Sun Protection
 - Moisturizers
 - Others
- Hair Care
 - Shampoos and Conditioners
 - Hair Colorants and Dyes
 - Others
- Lip Care
- Oral Care

Breakup by Ingredient Type:

- Antioxidants
- Sunscreens
- Botanicals
- Peptides and Proteins
- Exfoliants
- Moisturizers

Retinoids
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Specialty Stores
Online Stores
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Amway Corporation (Alticor), Avon Products, Inc. (Natura & Co.), Beiersdorf AG (Maxingvest ag), Croda International Plc, Est?e Lauder Companies, Johnson & Johnson Services, Inc., L'Or?al S.A., Procter & Gamble Company, Shiseido Company Limited and Unilever PLC.

Key Questions Answered in This Report:

How has the global cosmeceuticals market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global cosmeceuticals market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the ingredient type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cosmeceuticals market and who are the key players?

What is the degree of competition in the industry?

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