

# Contract Catering Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

#### Market Overview:

The global contract catering market size reached US\$ 245.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 330.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.97% during 2023-2028.

Contract catering refers to the food services provided by a catering company for an event or an organization on a contractual basis. In such cases, catering companies take accountability of their services and food quality, thereby help in enhancing the client's reputation and business. Furthermore, contract catering has emerged as a cost-effective way of managing food services in a very less stressful manner for various events. Owing to this, contract catering is being rapidly adopted across diverse sectors, including education, corporate, healthcare, defense, sports, senior care, aerospace, etc.

The prevalent trend of hospitality and fine dining, as a part of business development to establish good client relationship has led to the rising adoption of contract catering services by several private and public companies. Moreover, various caterers are focused on providing premium table services, exotic ingredients, live food counters and aesthetic delicacies in a profound manner, thereby transforming the global contract catering market. Additionally, the changing socio-economic scenario coupled with rising consumer living standards, particularly across the developing regions is further driving the market. Moreover, contract catering services are also gaining popularity in the healthcare sector due to the growing need for wellness and a balanced diet. Apart from this, the increasing demand for hygienic and nutritional food across educational institutions and geriatric care centers are also catalyzing the market for contract



catering. Due to rapid digitalization and increasing penetration of smart devices, several contract catering companies are leveraging technology for offering pre-booking options, online menus, customized orders, and shorter waiting durations. In recent times, rising globalization levels, growing number of tourism activities, and exposure to various inter-cultural cuisines have resulted in changing consumer food preferences across the world. Apart from this, the expansion of leading contract catering companies along with their integrated services are attracting a large consumer base globally. Moreover, the emergence of advanced business models for offering ad-hoc workplace food services are expected to further boost the growth of the contract catering market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global contract catering market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on contract type, mode of contract and end user.

Breakup by Contract Type:

Fixed Price Contracts
Cost Plus Contracts

Breakup by Mode of Contract:

Outsourced Self-Operated

Breakup by End User:

Business and Industry
Education
Healthcare and Senior Care
Defence and Offshore
Sports and Leisure
Airports
Others



Breakup by Region:

North America

United States Canada	
Asia Pacific	
China	
Japan	
India	
South Korea	
Australia	
Indonesia	
Others	
Europe	
Germany	
France	
United Kingdom	
Italy	
Spain	
Russia	
Others	
Latin America	
Brazil	
Mexico	
Others	
Middle East and Africa	
Turkey	
Saudi Arabia	
Contract Catering Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028	



Others

## Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being ABM Catering Solutions, Amadeus, Aramark, Atalian Servest, Barlett Mitchell, Blue Apple Catering, Camst Group, Caterleisure Ltd., CH&CO Catering, Compass Group PLC, Dine Contract Catering, Elior Group, Fazer Food Services, Interserve, OCS Group Ltd., Sodexo, etc.

Key Questions Answered in This Report:

What is the expected growth rate of the global contract catering market during 2023-2028?

What are the key factors driving the global contract catering market?

What has been the impact of COVID-19 on the global contract catering market?

What is the breakup of the global contract catering market based on the contract type?

What is the breakup of the global contract catering market based on the end user?

What are the key regions in the global contract catering market?

Who are the key players/companies in the global contract catering market?



# **Contents**

#### 1 PREFACE

#### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

#### **3 EXECUTIVE SUMMARY**

#### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

#### **5 GLOBAL CONTRACT CATERING MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

#### **6 MARKET BREAKUP BY CONTRACT TYPE**

- 6.1 Fixed Price Contracts
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Cost Plus Contracts
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast



### 7 MARKET BREAKUP BY MODE OF CONTRACT

- 7.1 Outsourced
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Self-Operated
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

#### **8 MARKET BREAKUP BY END USER**

- 8.1 Business and Industry
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Education
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Healthcare and Senior Care
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Defence and Offshore
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Sports and Leisure
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast
- 8.6 Airports
  - 8.6.1 Market Trends
  - 8.6.2 Market Forecast
- 8.7 Others
  - 8.7.1 Market Trends
  - 8.7.2 Market Forecast

#### 9 MARKET BREAKUP BY REGION

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast



- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain



- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Turkey
    - 9.5.1.1 Market Trends
    - 9.5.1.2 Market Forecast
  - 9.5.2 Saudi Arabia
    - 9.5.2.1 Market Trends
    - 9.5.2.2 Market Forecast
  - 9.5.3 Others
    - 9.5.3.1 Market Trends
    - 9.5.3.2 Market Forecast

#### **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

#### 11 VALUE CHAIN ANALYSIS



#### 12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

#### 13 PRICE ANALYSIS

- 13.1 Key Price Indicators
- 13.2 Price Structure
- 13.3 Price Trends

#### 14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 ABM Catering Solutions
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Business Portfolio
    - 14.3.1.3 Financials
    - 14.3.1.4 SWOT Analysis
  - 14.3.2 Amadeus
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Business Portfolio
    - 14.3.2.3 Financials
    - 14.3.2.4 SWOT Analysis
  - 14.3.3 Aramark
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Business Portfolio
    - 14.3.3.3 Financials
    - 14.3.3.4 SWOT Analysis
  - 14.3.4 Atalian Servest
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Business Portfolio
    - 14.3.4.3 Financials



- 14.3.4.4 SWOT Analysis
- 14.3.5 Barlett Mitchell
  - 14.3.5.1 Company Overview
  - 14.3.5.2 Business Portfolio
- 14.3.6 Blue Apple Catering
  - 14.3.6.1 Company Overview
  - 14.3.6.2 Business Portfolio
- 14.3.7 Camst Group
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Business Portfolio
  - 14.3.7.3 Financials
- 14.3.7.4 SWOT Analysis
- 14.3.8 Caterleisure Ltd.
  - 14.3.8.1 Company Overview
- 14.3.8.2 Business Portfolio
- 14.3.9 CH&CO Catering
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Business Portfolio
- 14.3.10 Compass Group PLC
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Business Portfolio
  - 14.3.10.3 Financials
  - 14.3.10.4 SWOT Analysis
- 14.3.11 Dine Contract Catering
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Business Portfolio
- 14.3.12 Elior Group
  - 14.3.12.1 Company Overview
  - 14.3.12.2 Business Portfolio
  - 14.3.12.3 Financials
  - 14.3.12.4 SWOT Analysis
- 14.3.13 Fazer Food Services
  - 14.3.13.1 Company Overview
  - 14.3.13.2 Business Portfolio
  - 14.3.13.3 Financials
  - 14.3.13.4 SWOT Analysis
- 14.3.14 Interserve
  - 14.3.14.1 Company Overview
- 14.3.14.2 Business Portfolio



- 14.3.14.3 Financials
- 14.3.14.4 SWOT Analysis
- 14.3.15 OCS Group Ltd.
  - 14.3.15.1 Company Overview
  - 14.3.15.2 Business Portfolio
  - 14.3.15.3 Financials
  - 14.3.15.4 SWOT Analysis
- 14.3.16 Sodexo
  - 14.3.16.1 Company Overview
  - 14.3.16.2 Business Portfolio
  - 14.3.16.3 Financials
  - 14.3.16.4 SWOT Analysis



# **List Of Tables**

#### LIST OF TABLES

Table 1: Global: Contract Catering Market: Key Industry Highlights, 2022 and 2028 Table 2: Global: Contract Catering Market Forecast: Breakup by Contract Type (in

Million US\$), 2023-2028

Table 3: Global: Contract Catering Market Forecast: Breakup by Mode of Contract (in

Million US\$), 2023-2028

Table 4: Global: Contract Catering Market Forecast: Breakup by End User (in Million

US\$), 2023-2028

Table 5: Global: Contract Catering Market Forecast: Breakup by Region (in Million

US\$), 2023-2028

Table 6: Global: Contract Catering Market: Competitive Structure

Table 7: Global: Contract Catering Market: Key Players



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Global: Contract Catering Market: Major Drivers and Challenges

Figure 2: Global: Contract Catering Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Contract Catering Market: Breakup by Contract Type (in %), 2022

Figure 4: Global: Contract Catering Market: Breakup by Mode of Contract (in %), 2022

Figure 5: Global: Contract Catering Market: Breakup by End User (in %), 2022

Figure 6: Global: Contract Catering Market: Breakup by Region (in %), 2022

Figure 7: Global: Contract Catering Market Forecast: Sales Value (in Billion US\$),

2023-2028

Figure 8: Global: Contract Catering (Fixed Price Contracts) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 9: Global: Contract Catering (Fixed Price Contracts) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 10: Global: Contract Catering (Cost Plus Contracts) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 11: Global: Contract Catering (Cost Plus Contracts) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 12: Global: Contract Catering (Outsourced) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 13: Global: Contract Catering (Outsourced) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 14: Global: Contract Catering (Self-Operated) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 15: Global: Contract Catering (Self-Operated) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 16: Global: Contract Catering (Business and Industry) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 17: Global: Contract Catering (Business and Industry) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 18: Global: Contract Catering (Education) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 19: Global: Contract Catering (Education) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 20: Global: Contract Catering (Healthcare and Senior Care) Market: Sales Value

(in Million US\$), 2017 & 2022

Figure 21: Global: Contract Catering (Healthcare and Senior Care) Market Forecast:



Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Contract Catering (Defence and Offshore) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Contract Catering (Defence and Offshore) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Contract Catering (Sports and Leisure) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Contract Catering (Sports and Leisure) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Contract Catering (Airports) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Contract Catering (Airports) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Contract Catering (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Contract Catering (Other End Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia Pacific: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia Pacific: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022 Figure 39: China: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022 Figure 41: Japan: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 42: India: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022 Figure 57: France: Contract Catering Market Forecast: Sales Value (in Million US\$),

Figure 58: United Kingdom: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022 Figure 61: Italy: Contract Catering Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 62: Spain: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Contract Catering Market Forecast: Sales Value (in Million US\$),

2023-2028

2023-2028

Figure 64: Russia: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022



Figure 65: Russia: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Contract Catering Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 68: Latin America: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Contract Catering Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 76: Middle East and Africa: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Turkey: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Turkey: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Saudi Arabia: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Saudi Arabia: Contract Catering Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Others: Contract Catering Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Others: Contract Catering Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 84: Global: Contract Catering Industry: SWOT Analysis

Figure 85: Global: Contract Catering Industry: Value Chain Analysis

Figure 86: Global: Contract Catering Industry: Porter's Five Forces Analysis



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