

Continuing Medical Education (CME) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global continuing medical education (CME) market size reached US\$ 8.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.7 Billion by 2028, exhibiting a growth rate (CAGR) of 6.25% during 2023-2028.

Continuing medical education (CME) involves various educational activities that help maintain and develop the knowledge, skills, and professional performance of trainees. It includes multiple courses and conferences, written publications, online programs, and audio, video, and live events on electronic media. It helps develop a healthy relationship between patients and healthcare professionals. It enables practitioners to learn, refine, and discover viable approaches to improve overall patient care and attain professional growth. Besides this, it helps medical professionals learn effective team management skills, address real-world challenges they face professionally, and earn membership in reputed organizations.

Continuing Medical Education (CME) Market Trends:

At present, the rising occurrence of new infections and diseases that require updated medical knowledge for treatment represents one of the key factors positively influencing the market. In addition, the development of novel collaborative elements in medical education, along with shifting preference toward online education and CME programs, is creating a positive outlook for the market. Online education offers courses that are engaging and interactive and help users comprehend and retain knowledge with quality images, video, audio, and animation. Apart from this, the expansion of hospitals,

medical institutes, and research centers is contributing to market growth. Furthermore, governments of various countries are introducing different initiatives to provide quality education to professionals, which is also providing a thrust to market growth. Additionally, interactive education options and flexibility to continue learning as per the personal choice of healthcare professionals are driving the market. Moreover, considerable changes in medical practice to limit class hours and patient availability and increased diagnostic and management possibilities, coupled with advancements in technology, are bolstering the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global continuing medical education (CME) market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on delivery method, providers and speciality.

Breakup by Delivery Method:

Classroom Training

E-Learning

Regularly Scheduled Series

Journals

Others

Breakup by Providers:

NPOS

Publishing/Education Company

School of Medicine

Hospital/Healthcare Delivery System

Others

Breakup by Speciality:

Oncology

Cardiology

Infectious Disease

Orthopedic

Gastroenterology

Pediatric

Primary Care

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AffinityCE, Afya Ltd., CME Outfitters LLC, CME Procedures LLC, Coursera Inc., Elsevier (RELX plc), EXCEL CME, HealthStream Inc., Koninklijke Philips N.V. and Siemens Healthineers AG (Siemens AG).

Key Questions Answered in This Report:

How has the global continuing medical education (CME) market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global continuing medical education (CME) market?

What are the key regional markets?

What is the breakup of the market based on the delivery method?

What is the breakup of the market based on the providers?

What is the breakup of the market based on the speciality?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global continuing medical education (CME) market and who are the key players?

What is the degree of competition in the industry?

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