

# Consumer Network Attached Storage Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global consumer network attached storage market size reached US\$ 28.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 67.1 Billion by 2028, exhibiting a growth rate (CAGR) of 15.2% during 2022-2028.

A consumer network attached storage (NAS) refers to a device which is connected to a network for retrieval of data from the central location to the computer systems. It allows continual access to data and gives networks a single access point for storage with built-in security, management and fault-tolerant capabilities. It relies on hardware, software and file-based protocols, such as Network File System (NFS) or Common Internet File System (CIFS). At present, it is widely utilized to enable home theater systems worldwide. It also functions as a file server with remote access to multiple personal computers (PCs) and media players.

Consumer NAS devices enable simple and low-cost systems, such as load-balancing and fault-tolerant email and web servers. Consequently, they are gaining traction for providing centralized storage to computers with large amounts of data. They also function as a print and media server, temporary storage, and backup and archive systems for Internet downloads or video-on-demand (VOD). Moreover, these devices can be combined with the storage area network (SAN) to act as a translator between the file-level and block-level protocols. Additionally, as consumer NAS devices are flexible, their demand is escalating worldwide. With a significant rise in the shift towards data-centric models, the global consumer NAS market growth is further bolstering. Apart from this, rapid modernization, inflating disposable incomes and the emerging trend of connected homes are some of the other factors anticipated to impel the market growth in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global

consumer network attached storage market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on design, end user and deployment type.

Breakup by Design:

1-Bay

2-Bays

4-Bays

5-Bays

6-Bays

Above 6 Bays

Breakup by End User:

Home Users

Businesses

Breakup by Deployment Type:

On-Premises

Cloud-Based

Hybrid

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Asustor Inc. (AsusTek Computer Inc.), Buffalo Americas Inc. (Melco Holdings Inc.), D-Link Corporation, Drobo Inc. (Storcentric Inc.), Netgear Inc., QNAP Systems Inc., Synology Inc., Thecus Technology Corporation (Ennoconn), Western Digital Corporation and Zyxel Communications Corp. (Unizyx Holding Corporation).

Key Questions Answered in This Report

1. What was the size of the global consumer network attached storage market in 2022?
2. What is the expected growth rate of the global consumer network attached storage market during 2023-2028?
3. What are the key factors driving the global consumer network attached storage market?
4. What has been the impact of COVID-19 on the global consumer network attached storage market?
5. What is the breakup of the global consumer network attached storage market based on the design?
6. What is the breakup of the global consumer network attached storage market based on the end user?
7. What is the breakup of the global consumer network attached storage market based on the deployment type?
8. What are the key regions in the global consumer network attached storage market?
9. Who are the key players/companies in the global consumer network attached storage market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL CONSUMER NETWORK ATTACHED STORAGE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY DESIGN

- 6.1 1-Bay
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 2-Bays
  - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 4-Bays
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast
- 6.4 5-Bays
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 6-Bays
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Above 6 Bays
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast

## **7 MARKET BREAKUP BY END USER**

- 7.1 Home Users
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Businesses
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY DEPLOYMENT TYPE**

- 8.1 On-Premises
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Cloud-Based
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Hybrid
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States

- 9.1.1.1 Market Trends
- 9.1.1.2 Market Forecast
- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends

- 9.3.4.2 Market Forecast
- 9.3.5 Spain
  - 9.3.5.1 Market Trends
  - 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Asustor Inc. (AsusTek Computer Inc.)
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
  - 14.3.2 Buffalo Americas Inc. (Melco Holdings Inc.)
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
  - 14.3.3 D-Link Corporation
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
    - 14.3.3.3 Financials
  - 14.3.4 Drobo Inc. (Storcentric Inc.)
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
  - 14.3.5 Netgear Inc.
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
    - 14.3.5.3 Financials
    - 14.3.5.4 SWOT Analysis
  - 14.3.6 QNAP Systems Inc.
    - 14.3.6.1 Company Overview
    - 14.3.6.2 Product Portfolio
  - 14.3.7 Synology Inc.
    - 14.3.7.1 Company Overview
    - 14.3.7.2 Product Portfolio
  - 14.3.8 Thecus Technology Corporation (Ennoconn)



- 14.3.8.1 Company Overview
- 14.3.8.2 Product Portfolio
- 14.3.9 Western Digital Corporation
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
  - 14.3.9.3 Financials
  - 14.3.9.4 SWOT Analysis
- 14.3.10 Zyxel Communications Corp. (Unizyx Holding Corporation)
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Consumer Network Attached Storage Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Consumer Network Attached Storage Market Forecast: Breakup by Design (in Million US\$), 2023-2028

Table 3: Global: Consumer Network Attached Storage Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 4: Global: Consumer Network Attached Storage Market Forecast: Breakup by Deployment Type (in Million US\$), 2023-2028

Table 5: Global: Consumer Network Attached Storage Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Consumer Network Attached Storage Market: Competitive Structure

Table 7: Global: Consumer Network Attached Storage Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Consumer Network Attached Storage Market: Major Drivers and Challenges

Figure 2: Global: Consumer Network Attached Storage Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Consumer Network Attached Storage Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Consumer Network Attached Storage Market: Breakup by Design (in %), 2022

Figure 5: Global: Consumer Network Attached Storage Market: Breakup by End User (in %), 2022

Figure 6: Global: Consumer Network Attached Storage Market: Breakup by Deployment Type (in %), 2022

Figure 7: Global: Consumer Network Attached Storage Market: Breakup by Region (in %), 2022

Figure 8: Global: Consumer Network Attached Storage (1-Bay) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Consumer Network Attached Storage (1-Bay) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Consumer Network Attached Storage (2-Bays) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Consumer Network Attached Storage (2-Bays) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Consumer Network Attached Storage (4-Bays) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Consumer Network Attached Storage (4-Bays) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Consumer Network Attached Storage (5-Bays) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Consumer Network Attached Storage (5-Bays) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Consumer Network Attached Storage (6-Bays) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Consumer Network Attached Storage (6-Bays) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Consumer Network Attached Storage (Above 6 Bays) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 19: Global: Consumer Network Attached Storage (Above 6 Bays) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Consumer Network Attached Storage (Home Users) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 21: Global: Consumer Network Attached Storage (Home Users) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Consumer Network Attached Storage (Businesses) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 23: Global: Consumer Network Attached Storage (Businesses) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Consumer Network Attached Storage (On-Premises) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 25: Global: Consumer Network Attached Storage (On-Premises) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Consumer Network Attached Storage (Cloud-Based) Market: Sales

Value (in Million US\$), 2017 & 2022

Figure 27: Global: Consumer Network Attached Storage (Cloud-Based) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Consumer Network Attached Storage (Hybrid) Market: Sales Value

(in Million US\$), 2017 & 2022

Figure 29: Global: Consumer Network Attached Storage (Hybrid) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: United States: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: United States: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Canada: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Canada: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: China: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: China: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Japan: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Japan: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: India: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: India: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: South Korea: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: South Korea: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Australia: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Australia: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Indonesia: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Indonesia: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Others: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Others: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Asia-Pacific: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Germany: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Germany: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: France: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: France: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: United Kingdom: Consumer Network Attached Storage Market: Sales Value

(in Million US\$), 2017 & 2022

Figure 58: United Kingdom: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Italy: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Italy: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Spain: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Spain: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Russia: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Russia: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Europe: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Brazil: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Brazil: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Mexico: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Mexico: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Latin America: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Consumer Network Attached Storage Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Consumer Network Attached Storage Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Consumer Network Attached Storage Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Consumer Network Attached Storage Industry: SWOT Analysis

Figure 80: Global: Consumer Network Attached Storage Industry: Value Chain Analysis

Figure 81: Global: Consumer Network Attached Storage Industry: Porter's Five Forces Analysis

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