

# Connected Gym Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C6514A506277EN.html>

Date: November 2023

Pages: 140

Price: US\$ 2,499.00 (Single User License)

ID: C6514A506277EN

## Abstracts

The global connected gym equipment market size reached US\$ 734.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3,761.9 Million by 2028, exhibiting a growth rate (CAGR) of 31.29% during 2022-2028.

Connected gym equipment refers to the machines and devices connected to the internet and centralized servers to collect user information. The users can connect the equipment to their smartphone applications or wearable devices for continuous monitoring and tracking of their performance. They also used for personalized workout schedules to maximize their efficiency and improve the form of the user. Some of the commonly used connected gym equipment includes treadmills, elliptical, stationary bike and rowing machines for cardiovascular training, along with squat racks, barbells, bench presses and dumbbells for strength training. These equipment aid in performing diverse workouts for major muscle groups, synchronizing workouts with other users and storing the database on a cloud server. As a result, connected gym equipment are widely used across health and fitness clubs, gyms, studios, hotels and hospitals.

### Connected Gym Equipment Market Trends:

Rapid digitization of the health and fitness industry across the globe is one of the key factors driving the growth of the market. Moreover, the rising health consciousness among the masses, along with the increasing number of gyms, fitness clubs and home fitness centers, is also providing a thrust to the market growth. Sports enthusiasts and athletes are widely using smart wearable devices and connected machines to store, monitor and analyze health information for enhancing their fitness levels. Additionally, the integration of software-based coaching solutions in sports equipment is acting as another growth-inducing factor. The connected machines can track and monitor the

amount of weight lifted, number of sets and reps, range of motion and number of calories burned. Other factors, including the increasing expenditure capacities of the consumers, along with rising concerns regarding cardiovascular ailments among the masses, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global connected gym equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on equipment type, connectivity type, distribution channel and end user.

#### Breakup by Equipment Type:

- Cardiovascular Training Equipment
- Strength Training Equipment
- Others

#### Breakup by Connectivity Type:

- Bluetooth
- Wi-Fi
- Ethernet
- RFID/NFC
- Others

#### Breakup by Distribution Channel:

- Online
- Offline

#### Breakup by End User:

- Residential
- Gyms and Health Clubs
- Commercial

#### Breakup by Region:

- North America

United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Brunswick Corporation, Core Health & Fitness LLC, Draper Inc., EGYM, Johnson Health Tech Co. Ltd., Les Mills International Ltd., Nautilus Inc., Paradigm Health & Wellness, Precor Incorporated (Peloton Interactive Inc.), Technogym S.p.A and TRUE Fitness Technology Inc.

#### Key Questions Answered in This Report

1. What was the size of the global connected gym equipment market in 2022?
2. What is the expected growth rate of the global connected gym equipment market during 2023-2028?
3. What are the key factors driving the global connected gym equipment market?
4. What has been the impact of COVID-19 on the global connected gym equipment market?
5. What is the breakup of the global connected gym equipment market based on the

equipment type?

6. What is the breakup of the global connected gym equipment market based on the connectivity type?

7. What is the breakup of the global connected gym equipment market based on distribution channel?

8. What is the breakup of the global connected gym equipment market based on the end user?

9. What are the key regions in the global connected gym equipment market?

10. Who are the key players/companies in the global connected gym equipment market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL CONNECTED GYM EQUIPMENT MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY EQUIPMENT TYPE**

- 6.1 Cardiovascular Training Equipment
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Strength Training Equipment
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Others

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY CONNECTIVITY TYPE**

- 7.1 Bluetooth
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Wi-Fi
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Ethernet
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 RFID/NFC
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 8.1 Online
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Offline
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY END USER**

- 9.1 Residential
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Gyms and Health Clubs
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Commercial

9.3.1 Market Trends

9.3.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
  - 10.3.3.1 Market Trends
  - 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats



## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Brunswick Corporation
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
    - 15.3.1.3 Financials
    - 15.3.1.4 SWOT Analysis
  - 15.3.2 Core Health & Fitness LLC
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
  - 15.3.3 Draper Inc.
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
  - 15.3.4 EGYM
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
  - 15.3.5 Johnson Health Tech Co. Ltd.
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio
    - 15.3.5.3 Financials
  - 15.3.6 Les Mills International Ltd.
    - 15.3.6.1 Company Overview

- 15.3.6.2 Product Portfolio
- 15.3.7 Nautilus Inc.
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
  - 15.3.7.4 SWOT Analysis
- 15.3.8 Paradigm Health & Wellness
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
- 15.3.9 Precor Incorporated (Peloton Interactive Inc.)
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
- 15.3.10 Technogym S.p.A
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
- 15.3.11 TRUE Fitness Technology Inc.
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Connected Gym Equipment Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Connected Gym Equipment Market Forecast: Breakup by Equipment Type (in Million US\$), 2023-2028

Table 3: Global: Connected Gym Equipment Market Forecast: Breakup by Connectivity Type (in Million US\$), 2023-2028

Table 4: Global: Connected Gym Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Connected Gym Equipment Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Connected Gym Equipment Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Connected Gym Equipment Market: Competitive Structure

Table 8: Global: Connected Gym Equipment Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Connected Gym Equipment Market: Major Drivers and Challenges

Figure 2: Global: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Connected Gym Equipment Market: Breakup by Equipment Type (in %), 2022

Figure 5: Global: Connected Gym Equipment Market: Breakup by Connectivity Type (in %), 2022

Figure 6: Global: Connected Gym Equipment Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Connected Gym Equipment Market: Breakup by End User (in %), 2022

Figure 8: Global: Connected Gym Equipment Market: Breakup by Region (in %), 2022

Figure 9: Global: Connected Gym Equipment (Cardiovascular Training Equipment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Connected Gym Equipment (Cardiovascular Training Equipment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Connected Gym Equipment (Strength Training Equipment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Connected Gym Equipment (Strength Training Equipment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Connected Gym Equipment (Other Equipment Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Connected Gym Equipment (Other Equipment Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Connected Gym Equipment (Bluetooth) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Connected Gym Equipment (Bluetooth) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Connected Gym Equipment (Wi-Fi) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Connected Gym Equipment (Wi-Fi) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Connected Gym Equipment (Ethernet) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 20: Global: Connected Gym Equipment (Ethernet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Connected Gym Equipment (RFID/NFC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Connected Gym Equipment (RFID/NFC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Connected Gym Equipment (Other Connectivity Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Connected Gym Equipment (Other Connectivity Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Connected Gym Equipment (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Connected Gym Equipment (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Connected Gym Equipment (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Connected Gym Equipment (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Connected Gym Equipment (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Connected Gym Equipment (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Connected Gym Equipment (Gyms and Health Clubs) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Connected Gym Equipment (Gyms and Health Clubs) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Connected Gym Equipment (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Connected Gym Equipment (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: United States: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: United States: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Canada: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Asia-Pacific: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Asia-Pacific: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: China: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: China: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Japan: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Japan: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: India: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: India: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: South Korea: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: South Korea: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Australia: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Australia: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Indonesia: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Indonesia: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Europe: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Europe: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

US\$), 2023-2028

Figure 59: Germany: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Germany: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: France: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: France: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United Kingdom: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United Kingdom: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Italy: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Italy: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Spain: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Spain: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Russia: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Russia: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Latin America: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Latin America: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Brazil: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Brazil: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Mexico: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022



Figure 78: Mexico: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Others: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Middle East and Africa: Connected Gym Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Middle East and Africa: Connected Gym Equipment Market: Breakup by Country (in %), 2022

Figure 83: Middle East and Africa: Connected Gym Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Global: Connected Gym Equipment Industry: SWOT Analysis

Figure 85: Global: Connected Gym Equipment Industry: Value Chain Analysis

Figure 86: Global: Connected Gym Equipment Industry: Porter's Five Forces Analysis



## I would like to order

Product name: Connected Gym Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/C6514A506277EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6514A506277EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

