

Compression Wear and Shapewear Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global compression wear and shapewear market size reached US\$ 15.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.7 Billion by 2028, exhibiting a growth rate (CAGR) of 6.3% during 2023-2028.

Compression wear and shapewear are tight-fitted garments designed to hold the body in a particular posture. They enhance athletic performance by reducing muscle fatigue, lowering the level of exertion, increasing power and jumping abilities, and improving oxygen flow to muscles. They aid in preventing deep vein thrombosis (DVT) and congestion in the veins. They also assist in keeping the garment dry by raising the water upward from the fabric and allowing sweat to be drawn to the surface. Besides this, they are used after childbirth to provide stomach and back support and simplify the daily duties of new mothers.

Compression Wear and Shapewear Market Trends:

At present, there is a rise in the fitness consciousness among individuals on account of the growing prevalence of chronic diseases. This is increasing the utilization of compression wear and shapewear for exercising across the globe. Moreover, the growing participation of individuals in sports activities is positively influencing the market. In addition, various technologies like bonding and laser cutting are helping eliminate seams, hems, and bulky fastenings in compression wear and shapewear. This, along with the escalating demand for garments with softer and more breathable fabrics, is contributing to the growth of the market. Besides this, the wide availability of compression wear and shapewear through online and offline stores is stimulating the growth of the market. Additionally, they help contour and make the body appear slimmer by toning up the excess fat from different parts like thighs and belly, which is bolstering

the market growth. Other growth-inducing factors are the rising adoption of compression wear among the geriatric population and advancements in garment designs and fabric technology.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global compression wear and shapewear market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, gender, distribution channel and application.

Breakup by Product Type:

Compression Wear

Bottoms

Tops

Sleeves

Socks, Stockings and Others

Shapewear

Breakup by Gender:

Male

Female

Breakup by Distribution Channel:

Multi-Retail Stores

Specialty Retail Stores

Online Channels

Breakup by Application:

Performance and Recovery

Body Shaping and Lifestyle

Breakup by Region:

North America

United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 2XU Pty Ltd, Adidas AG, Anita Dr.Helbig GmbH, EC3D Orthopaedic, Hanesbrands Inc. (Sara Lee Corporation), Nike Inc., Omtex Healthwear Pvt. Ltd., Orion Manufacturing Inc., Puma SE (Artemis S.A), Spanx Inc., Under Armour Inc., Wacoal America Inc and Zoot Sports Inc. (K2 Sports LLC).

Key Questions Answered in This Report

1. What was the size of the global compression wear and shapewear market in 2022?
2. What is the expected growth rate of the global compression wear and shapewear market during 2023-2028?
3. What has been the impact of COVID-19 on the global compression wear and shapewear market?
4. What are the key factors driving the global compression wear and shapewear market?

5. What is the breakup of the global compression wear and shapewear market based on the product type?
6. What is the breakup of the global compression wear and shapewear market based on the gender?
7. What is the breakup of the global compression wear and shapewear market based on the distribution channel?
8. What is the breakup of the global compression wear and shapewear market based on the application?
9. What are the key regions in the global compression wear and shapewear market?
10. Who are the key players/companies in the global compression wear and shapewear market?

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