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Common Cold Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major common cold markets are expected to exhibit a CAGR of 4.37% during 2024-2034.

The common cold market has been comprehensively analyzed in IMARC's new report titled "Common Cold Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". The common cold is a viral infection that primarily affects the upper respiratory tract, including the nose and throat. It is highly contagious and spreads quickly through respiratory droplets from infected patients or by coming into contact with contaminated surfaces and then touching the face. Some of the symptoms associated with the condition are a runny or stuffy nose, sneezing, sore throat, cough, mild headaches, etc. Nasal congestion and discharge can cause a blocked or drippy nose, while sneezing is often triggered by irritation in the nasal passages. A sore throat may manifest as discomfort or pain, making swallowing or speaking difficult. Additionally, individuals suffering from the condition may experience fatigue, mild body aches, watery eyes, a general feeling of malaise, etc. The diagnosis is typically based on a thorough clinical assessment of the patient's symptoms and medical history. There are usually no specific diagnostic tests specifically for the common cold, as it is a self-limiting viral infection. However, in some instances, healthcare providers may perform tests to rule out other respiratory illnesses or to determine the causative virus.

The increasing cases of viral respiratory infections caused by rhinoviruses, respiratory syncytial viruses, influenza viruses, parainfluenza viruses, enteroviruses, etc., are primarily driving the common cold market. In addition to this, the rising prevalence of numerous associated risk factors, including weakened immune systems, close contact

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with infected patients, exposure to cold weather conditions, etc., is also creating a positive outlook for the market. Moreover, the widespread adoption of decongestants to alleviate nasal congestion and pain relievers to ease headaches, sore throats, and body aches is further bolstering the market growth. Apart from this, the inflating application of saline nasal sprays, which help moisturize and clear nasal passages, thereby reducing congestion as well as improving breathing, is also acting as another significant growth-inducing factor. Additionally, the escalating utilization of molecular diagnostic tests, such as polymerase chain reaction (PCR) and nucleic acid amplification techniques, since they aid in identifying specific viral RNA or DNA sequences in respiratory samples, allowing for the rapid and accurate diagnosis of the causative viruses, is expected to drive the common cold market during the forecast period.

IMARC Group's new report provides an exhaustive analysis of the common cold market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for common cold and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the common cold market in any manner.

Time Period of the Study

Base Year: 2023
Historical Period: 2018-2023
Market Forecast: 2024-2034

Countries Covered

United States
Germany
France
United Kingdom

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Italy
Spain
Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario
Historical, current, and future performance of the common cold market
Historical, current, and future performance of various therapeutic categories in the market
Sales of various drugs across the common cold market
Reimbursement scenario in the market
In-market and pipeline drugs
Competitive Landscape:
This report also provides a detailed analysis of the current common cold marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report:
Market Insights

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How has the common cold market performed so far and how will it perform in the coming years?
What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?
What was the country-wise size of the common cold market across the seven major markets in 2023 and what will it look like in 2034?
What is the growth rate of the common cold market across the seven major markets and what will be the expected growth over the next ten years?
What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of common cold across the seven major markets?
What is the number of prevalent cases (2018-2034) of common cold by age across the seven major markets?
What is the number of prevalent cases (2018-2034) of common cold by gender across the seven major markets?
How many patients are diagnosed (2018-2034) with common cold across the seven major markets?
What is the size of the common cold patient pool (2018-2023) across the seven major markets?
What would be the forecasted patient pool (2024-2034) across the seven major markets?
What are the key factors driving the epidemiological trend of common cold?
What will be the growth rate of patients across the seven major markets?

Common Cold: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?
What are the key pipeline drugs and how are they expected to perform in the coming years?
How safe are the current marketed drugs and what are their efficacies?
How safe are the late-stage pipeline drugs and what are their efficacies?
What are the current treatment guidelines for common cold drugs across the seven major markets?
Who are the key companies in the market and what are their market shares?
What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the common cold market?

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What are the key regulatory events related to the common cold market?
What is the structure of clinical trial landscape by status related to the common cold market?
What is the structure of clinical trial landscape by phase related to the common cold market?
What is the structure of clinical trial landscape by route of administration related to the common cold market?

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