

# **Commercial Vehicles Market Report by Vehicle Type (Light Commercial Vehicle, Medium and Heavy-duty Commercial Vehicle), Propulsion Type (IC Engine, Electric Vehicle), End Use (Industrial, Mining and Construction, Logistics, Passenger Transportation, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/C43FDAB0B30CEN.html>

Date: July 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: C43FDAB0B30CEN

## **Abstracts**

The global commercial vehicles market size reached US\$ 803.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,114.2 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032. The increasing governments worldwide regulations promoting emissions reduction, the growth of the construction and infrastructure sectors, the emergence of autonomous and self-driving commercial vehicles, and the rising focus on driver safety and comfort features are some of the factors propelling the market.

Commercial vehicles obtain licenses for transporting goods and materials. They may be registered under individual ownership or leased through financial institutions. Their safety is progressively enhanced through technologies such as onboard monitoring, vehicle condition tracking, and driver assistance systems like field-of-view cameras and journey planning aids. This advancement has led to increased safety and efficiency in commercial vehicle operations. The integration of features like route optimization and real-time tracking has amplified its role in the logistics and transportation sectors worldwide. These vehicles contribute significantly to smoother supply chains and improve overall industry productivity by mitigating risks, enhancing driver visibility, and optimizing routes. As the backbone of the logistics and transportation industries, these vehicles play an indispensable role in facilitating the movement of goods and materials, supporting economic growth, and meeting the demands of a globalized marketplace.

The global market is majorly driven by increasing trade and cross-border transportation. In line with this, the expansion of e-commerce and last-mile delivery services is significantly contributing to the market. Furthermore, the rising demand for efficient goods movement in urban areas is positively influencing the market. Apart from this, the growing infrastructure development and road network expansion are catalyzing the market. Moreover, rapid industrialization and manufacturing activities offer numerous market opportunities. Besides, the escalating replacement demand due to aging commercial vehicle fleets and the increasing need for temperature-controlled transport in the food and pharmaceutical industries are stimulating the market. Additionally, the rising adoption of electric and hybrid commercial vehicles and the growing demand for specialized vehicles like refrigerated trucks and tankers are providing a boost to the market.

#### Commercial Vehicles Market Trends/Drivers:

##### Increasing incorporation of telematics and fleet management solutions

The escalating integration of telematics and fleet management solutions is catalyzing the market. These technologies empower fleet operators with real-time insights into vehicle performance, location tracking, driver behavior, and maintenance needs. Such data-driven intelligence optimizes operational efficiency, reduces downtime, and enhances fleet productivity. Telematics and fleet management solutions also play a pivotal role in bolstering safety measures by monitoring driver behavior, enabling proactive maintenance, and facilitating route optimization. As industries increasingly prioritize safety and regulatory compliance, the adoption of these solutions becomes imperative. Furthermore, the synergy between telematics and the demand for sustainable transportation is boosting the market. By optimizing routes, minimizing fuel consumption, and reducing carbon footprints, telematics contributes to greener and more cost-effective operations. The integration of telematics and fleet management solutions is transforming the commercial vehicle landscape, offering operational excellence, safety enhancement, and eco-friendly solutions. Consequently, it catalyzes market growth by addressing evolving industry needs and optimizing vehicle performance.

##### Expansion of online grocery and perishable goods delivery

The expansion of online grocery and perishable goods delivery is fueling market growth. As consumers increasingly embrace online shopping for groceries and perishable items, the demand for efficient and reliable delivery services has increased. Commercial

vehicles play a critical role in meeting this demand by ensuring timely and safe transportation of these sensitive goods. The perishable goods segment requires specialized vehicles equipped with temperature control systems to maintain the freshness and quality of products during transit. Commercial vehicles designed for cold chain logistics, equipped with refrigeration units, enable transporting items like fresh produce, dairy, and pharmaceuticals. This expanding trend creates a significant need for versatile and well-equipped commercial vehicles that can navigate urban environments, manage various load sizes, and adhere to stringent delivery schedules. Consequently, the market for commercial vehicles is witnessing growth due to their vital role in facilitating the efficient and seamless delivery of online groceries and perishable items to consumers' doorsteps.

### The growing trend of outsourcing transportation and logistics services

The growing trend of outsourcing transportation and logistics services is bolstering the market. As businesses seek to streamline operations, cut costs, and focus on their core competencies, they increasingly outsource transportation and logistics functions to specialized providers. This shift toward outsourcing creates a considerable rise in the demand for reliable and versatile commercial vehicles to meet the diverse needs of logistics service providers. These vehicles must accommodate various cargo types, adhere to stringent delivery schedules, and ensure efficient distribution networks. Outsourcing also emphasizes the importance of fleet management and optimization, pushing companies to invest in modern and technology-driven commercial vehicles. This dynamic contributes to the market's growth as fleet operators look to equip their fleets with vehicles fitted with telematics, tracking systems, and advanced route optimization tools.

### Commercial vehicles Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global commercial vehicles market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on vehicle type, propulsion type and end use.

### Breakup by Vehicle Type:

Light Commercial Vehicle

Medium and Heavy-duty Commercial Vehicle

Light Commercial Vehicle dominates the market

The report has provided a detailed breakup and analysis of the market based on the vehicle type. This includes light commercial vehicle, and medium and heavy-duty commercial vehicle. According to the report, light commercial vehicle represented the largest segment.

The light commercial vehicle segment, encompassing vans, minitrucks, and pickups, is witnessing heightened demand due to the growth of e-commerce, urban deliveries, and last-mile logistics. As consumer preferences shift towards online shopping, there is an increase in demand for efficient and elegant vehicles that can navigate urban environments and accommodate smaller loads. The versatility and maneuverability of light commercial vehicles make them vital for urban logistics and local transportation, driving their market growth.

Furthermore, the medium and heavy-duty commercial vehicle segment caters to industries like construction, mining, agriculture, and long-haul transportation needs. Infrastructure development, industrial growth, and increased trade activities are propelling demand for these larger vehicles capable of handling heavier loads and longer distances. As economies expand and industries evolve, the need for medium and heavy-duty vehicles remains strong, further contributing to the growth of this segment.

#### Breakup by Propulsion Type:

IC Engine

Electric Vehicle

IC Engine dominates the market

The report has provided a detailed breakup and analysis of the market based on the propulsion type. This includes IC engine and electric vehicle. According to the report, the IC engine represented the largest segment.

The IC engine segment, which includes vehicles powered by conventional gasoline or diesel engines, continues to meet the diverse needs of industries requiring long-haul transportation, heavy loads, and extensive travel ranges. However, advancements in engine efficiency and emissions regulations are shaping the evolution of this segment toward more sustainable and eco-friendly solutions.

Furthermore, the electric vehicle segment rapidly emerges as a driving force, aligned with the global push for greener transportation alternatives. With advancements in battery technology and charging infrastructure, electric commercial vehicles are gaining prominence, particularly for urban delivery services, short-haul logistics, and environmentally conscious fleet operators. Government incentives, emission reduction goals, and the lower operating costs of electric vehicles contribute to the segment's growth.

#### Breakup by End Use:

- Industrial
- Mining and Construction
- Logistics
- Passenger Transportation
- Others

Logistics dominates the market

The report has provided a detailed breakup and analysis of the market based on end use. This includes industrial, mining and construction, logistics, passenger transportation, and other. According to the report, logistics represented the largest segment.

The logistics segment caters to the increasing need for efficient and timely movement of goods. With the rise of e-commerce and global trade, commercial vehicles in this category, including delivery vans and long-haul trucks, ensure seamless supply chains and effective distribution networks.

The industrial segment, on the other hand, encompasses a range of applications, from manufacturing to material handling. Commercial vehicles within this category, such as forklifts and industrial trucks, play a crucial role in internal logistics and factory operations, contributing to overall industrial efficiency.

Furthermore, the mining and construction segment involves heavy-duty vehicles that navigate challenging terrains and handle substantial loads. These vehicles are pivotal in extracting resources, construction activities, and infrastructure development, which are fundamental drivers of economic growth.

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for commercial vehicles.

The Asia Pacific region is a vibrant hub of industrial growth, rapid urbanization, and trade activities. This region's rapid expansion of e-commerce, manufacturing, and infrastructure projects has led to significant demand for diverse commercial vehicles, from delivery vans to heavy-duty trucks. This has contributed to the augmenting

demand for commercial vehicles in the region.

The North American region, on the contrary, encompasses the United States and Canada and is characterized by its mature automotive industry, robust infrastructure, and diverse applications for commercial vehicles. The region's focus on efficiency, advanced technologies, and stringent emissions regulations drives the demand for innovative and sustainable commercial vehicle solutions.

#### Competitive Landscape:

Top companies are strengthening the market through their strategic initiatives and innovative approaches. These industry leaders consistently invest in research and development to design and manufacture vehicles that align with evolving customer needs, regulatory requirements, and technological advancements. They focus on incorporating cutting-edge technologies such as electric and hybrid powertrains, autonomous driving capabilities, and advanced telematics to enhance vehicle performance, safety, and efficiency. By leading the charge in adopting sustainability practices and developing eco-friendly commercial vehicles, these companies are catering to the increasing demand for environmentally conscious transportation solutions. Moreover, top companies are forging collaborations with technology partners, suppliers, and competitors to drive innovation and accelerate the development of next-generation vehicles. Their commitment to quality, safety, and customer satisfaction ensures continuous improvement and market-driven innovation that strengthens the market's growth trajectory. Through innovation, sustainable practices, and strategic partnerships, these companies shape and propel the market toward a dynamic and transformative future.

The report has provided a comprehensive analysis of the competitive landscape in the commercial vehicles market. Detailed profiles of all major companies have also been provided.

AB Volvo

Ashok Leyland (Hinduja Group)

Ford Motor Company

General Motors Company

Hyundai Motor Company

ISUZU Motors Limited

Mahindra & Mahindra Limited

Mercedes-Benz Group AG

Mitsubishi Motors Corporation



Robert Bosch GmbH  
Tata Motors Limited  
Toyota Motor Corporation  
Volkswagen AG

#### Recent Developments:

In June 2023, Volvo Group signed an agreement to collaborate with Heidelberg Materials, one of the largest building materials companies in the world, to reduce carbon emissions in the construction sector.

In August 2023, Ashok Leyland, the Indian flagship of the Hinduja Group, announced its Board's approval for the complete acquisition of Ohm Global Mobility Private Ltd (OHM) from OHM International Mobility Ltd. The acquisition has been agreed upon for a nominal sum of Rs 1 lakh, considering OHM's current operational status.

In August 2023, SK On, EcoProBM, and Ford jointly revealed their plans for a substantial investment amounting to C\$1.2 billion. This investment is directed toward establishing a cutting-edge cathode manufacturing facility, which will be a critical source of materials to fuel Ford's forthcoming electric vehicles. Anticipated to commence operations in the first half of 2026, this facility is projected to boast an impressive annual capacity of up to 45,000 tonnes of cathode active material (CAM).

#### Key Questions Answered in This Report

1. What was the size of the global commercial vehicles market in 2023?
2. What is the expected growth rate of the global commercial vehicles market during 2024-2032?
3. What has been the impact of COVID-19 on the global commercial vehicles market?
4. What are the key factors driving the global commercial vehicles market?
5. What is the breakup of the global commercial vehicles market based on the vehicle type?
6. What is the breakup of the global commercial vehicles market based on the propulsion type?
7. What is the breakup of the global commercial vehicles market based on the end use?
8. What are the key regions in the global commercial vehicles market?
9. Who are the key players/companies in the global commercial vehicles market?



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