

Commercial Refrigeration Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global commercial refrigeration market size reached US\$ 28.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 37.2 Billion by 2028, exhibiting a growth rate (CAGR) of 4.5% during 2023-2028.

Commercial refrigeration refers to the cold storage equipment used for cooling and removing heat from various products. It is used to preserve food and beverages, store bulk products, display perishable goods, protect inventories, and transport frozen and processed food items. It consists of a compressor, condenser, and fan that help maintain temperature, humidity, and airflow, thus preventing spoilage. Commercial refrigeration ensures safe storage, enhances shelf life, maximizes freshness, reduces wastage, and saves space. As a result, it finds extensive applications across hotels, restaurants, pharmacies, hospitals, supermarkets, and grocery and convenience stores.

Commercial Refrigeration Market Trends:

The global market is primarily being driven by the increasing demand for frozen and chilled food products due to rapid urbanization. Commercial refrigeration is widely used to preserve, transport, and store bulk quantities of frozen food products, such as meat, seafood, poultry, ice cream, bread, sausages, pizza, and ready-to-eat (RTE) meals. Furthermore, the widespread product utilization in international import and export of packaged and processed food products is acting as another growth-inducing factor. Additionally, the integration of refrigerant tracking technology and the Internet of Things (IoT) to monitor performance, schedule maintenance, reduce costs, and access

consumption data is providing an impetus to market growth. Apart from this, the adoption of energy-efficient and sustainable natural refrigeration technologies, such as transcritical CO2 systems, that offer optimal performance and reliability is creating a positive outlook for the market. Moreover, the increasing product adoption in the healthcare industry for preserving and transporting vaccines and blood bags is further supporting market growth. Other factors, including the implementation of various government initiatives toward increasing food safety and reducing wastage, rising product adoption in horticulture processes, and the increasing demand from the hospitality sector, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global commercial refrigeration market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and end user.

Breakup by Product Type:

- Chest Refrigeration
- Deep Freezers
- Bottle Coolers
- Storage Water Coolers
- Commercial Kitchen Refrigeration
- Medical Refrigeration
- Others

Breakup by End User:

- Full Service Restaurant, Quick Service restaurant & Hotels
- Food Processing Industry
- Hospitals
- Retail Pharmacies
- Supermarket/Hypermarket
- Convenience Stores
- Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AB Electrolux, Ali Group S.r.l., Baltimore Aircoil Company Inc., Bitzer SE, Carrier Corporation, Daikin Industries Ltd., Danfoss A/S, Dover Corporation, Emerson Electric Company, Haier Inc., Johnson Controls, Panasonic Corporation.

Key Questions Answered in This Report:

How has the global commercial refrigeration market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global commercial refrigeration market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global commercial refrigeration market and who are the key players?

What is the degree of competition in the industry?

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