

Commercial Insurance Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/CF2801904553EN.html>

Date: April 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: CF2801904553EN

Abstracts

The global commercial insurance market reached a value of US\$ 728.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 1,123.5 Billion by 2027, exhibiting a CAGR of 7.20% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Commercial insurance refers to a type of coverage for businesses and corporations designed to protect the organization, its employees, and its ownership. Some commonly offered commercial insurance policies include property insurance, general liability, commercial auto insurance, workers' compensation insurance, business interruption insurance, cyber liability insurance, and crime coverage. It covers the company against losses and risks, such as property damage, injury to the employees, cyberattacks, thefts, natural disasters, data breaches, and liability lawsuits that could potentially disrupt the business operations. In recent years, commercial insurance has rapidly gained traction among startups and enterprises as it protects the assets of the insured business from unexpected events and covers the financial losses incurred. Commercial Insurance Market Trends:

Commercial insurance offers security for business operations, protects the company's reputation, and ensures the wellbeing of its employees and financial situation. As a result, the rising awareness regarding the benefits of commercial insurance policies among enterprises represents the primary factor driving the market growth. Besides this, the increasing number of small- and medium-sized enterprises (SMEs) and the growing need to protect businesses against unexpected losses are augmenting the demand for commercial insurance. Additionally, regional governments of various

countries are taking favorable initiatives to encourage employers and business owners to purchase different types of coverage, such as workers' compensation insurance for employees and commercial auto insurance for business-owned vehicles. Along with this, the rising number of commercial insurance providers is catalyzing the market growth. Furthermore, the leading players are adopting advanced technologies, such as artificial intelligence (AI) and machine learning (ML), to offer enhanced services like personalized and convenient insurance plans with lower premium costs to improve customer loyalty and gain a competitive edge. Other factors, including the growing usage of telematics devices across various industries, rising competition among businesses, technological advancements, and rapid industrialization, are also creating a favorable outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global commercial insurance market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, enterprise size, distribution channel and industry vertical.

Breakup by Type: Liability Insurance

Commercial Motor Insurance

Commercial Property Insurance

Marine Insurance

Others

Breakup by Enterprise Size:

Large Enterprises

Small and Medium-sized Enterprises

Breakup by Distribution Channel:

Agents and Brokers

Direct Response

Others

Breakup by Industry Vertical:

Transportation and Logistics

Manufacturing

Construction
IT and Telecom
Healthcare
Energy and Utilities
Others

Breakup by Region: North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allianz SE, American International Group Inc., Aon plc, Aviva plc, Axa S.A., Chubb Limited, Direct Line Insurance Group plc, Marsh & McLennan Companies Inc., Willis Towers Watson Public Limited Company and Zurich Insurance Group Ltd. Key Questions Answered in This Report:

How has the global commercial insurance market performed so far and how will it perform in the coming years?

- What has been the impact of COVID-19 on the global commercial insurance market?
- What are the key regional markets?
- What is the breakup of the market based on the type?
- What is the breakup of the market based on the enterprise size?
- What is the breakup of the market based on the distribution channel?
- What is the breakup of the market based on the industry vertical?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global commercial insurance market and who are the key players?
- What is the degree of competition in the industry?

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