

# Colostomy Bags Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global colostomy bags market size reached US\$ 1.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.4 Billion by 2028, exhibiting a growth rate (CAGR) of 2.13% during 2023-2028.

A colostomy is a surgical procedure in which one end of the large intestine (colon) is diverted into a visible opening, known as stoma, on the patient's abdomen to eliminate the body wastes. It is also referred to as bowel diversion therapy which is performed to reduce, stop or heal the infection, blockage, or in rare cases, severe trauma of the colon when the patient is suffering from problems with the lower bowel. After the surgery, a small pouch or a colostomy bag is placed over the stoma to collect the waste products. These bags are usually made of skin friendly materials, such as rubber or plastic, and facilitate easy disposal of the waste.

The rising incidences of chronic diseases such as cancer, Crohn's disease and inflammatory bowel syndrome have resulted in increasing the adoption of colostomy procedures, thereby fostering the global colostomy bags market. Additionally, the geriatric population with urinary, colorectal and bladder tract problems prefers colostomy bags to eliminate the leakage. This is anticipated to increase the usage of colostomy bags, in turn, driving the market growth. Furthermore, various governments are taking initiatives to create awareness regarding colostomy procedures done for the treatment of various diseases, such as colorectal cancer. This will aid in influencing the market growth of colostomy bags worldwide. Moreover, technical advancements have led to the production of colostomy bags which are more durable, skin-friendly, unbreakable and waterproof.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global colostomy bags market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type and end user.

### Breakup by Type:

- Drainable Stoma Bags
- Care Accessories

Based on type, the market has been segmented as drainable stoma bags and care accessories. Currently, drainable stoma bags dominate the market, representing the most popular product type.

### Breakup by End User:

- Retail Pharmacies
- Hospitals
- Outpatient Clinics
- Community Healthcare Centers
- Others

On the basis of end user, retail pharmacies represent the largest segment. Other major end user include hospitals, outpatient clinics, community healthcare centers and others.

### Breakup by Region:

- North America
- Europe
- Asia Pacific
- Middle East and Africa
- Latin America

Region-wise, the market has been segmented into North America, Europe, Asia Pacific, Middle East and Africa, and Latin America.

### Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being B. Braun, Coloplast, ConvaTec, Hollister, Marlen, Oakmed, T G Eakin

and Welland Medical.

This report provides a deep insight into the global colostomy bags market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the colostomy bags market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the global colostomy bags market in 2022?
2. What is the expected growth rate of the global colostomy bags market during 2023-2028?
3. What are the key factors driving the global colostomy bags market?
4. What has been the impact of COVID-19 on the global colostomy bags market?
5. What is the breakup of the global colostomy bags market based on the type?
6. What is the breakup of the global colostomy bags market based on the end user?
7. What are the key regions in the global colostomy bags market?
8. Who are the key players/companies in the global colostomy bags market?

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