

# **Colonoscopy Devices Market by Product Type (Colonoscope, Visualization Systems, and Others), Application (Colorectal Cancer, Lynch Syndrome, Ulcerative Colitis, Crohn's Disease, and Others), End User (Hospitals, Ambulatory Surgery Center, and Others), and Region 2023-2028**

<https://marketpublishers.com/r/CB656C4EB111EN.html>

Date: March 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: CB656C4EB111EN

## **Abstracts**

### Market Overview:

The global colonoscopy devices market size reached US\$ 1.54 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.31% during 2023-2028. The growing prevalence of cancer, the shifting consumer inclination towards minimally invasive treatment options, and the widespread product adoption in the healthcare sector represent some of the key factors driving the market.

Colonoscopy is an endoscopic examination procedure involving the insertion of a long flexible tube or scopes with a charged-couple device (CCD) camera into the anus and rectum to assess the lower bowel and detect various abnormalities and diseases. It includes a colonoscope and various visualization systems, including computed tomography (CT) scanners and magnetic resonance imaging (MRI) systems as standard devices. These tools move up along colon and intestinal linings to provide real-time of tissues present in the body. Colonoscopy devices help detect early signs of cancer, investigate intestinal signs and symptoms, enable doctors to remove polyps effectively, and identify possible causes of abdominal pain, rectal bleeding, and chronic diarrhea. Based on these properties, colonoscopy devices are explicitly utilized by healthcare practitioners in hospitals and ambulatory surgery centers to detect colorectal

cancer, lynch syndrome, and ulcerative colitis.

#### Colonoscopy Devices Market Trends:

The increasing prevalence of various rectal and chronic disorders, such as cancer, Crohn's disease, and ulcerative colitis amongst individuals represents one of the key factors driving the market growth. Moreover, the widespread adoption of colonoscopy devices in the healthcare sector as an effective disease monitoring solution is supporting the market growth. Such treatment devices offer retrograde lumen view, improved quality indicators, enhanced precision, accuracy, and treatment safety. Consequently, these devices are widely used by practitioners to identify inflammatory bowel and gastrointestinal hemorrhage ailments. The continuous improvements in colonoscopy visualization systems, angles, and lenses and the advent of artificial intelligence (AI)-assisted connected colonoscopes are propelling the market growth. This is further supported by the ongoing development of reusable and disposable product variants with flexible fiber optic devices. Additionally, the implementation of favorable government initiatives to promote the upgradation and fabrication of advanced medical devices for colonoscopy is impelling the market growth. Apart from this, the emergence of front-line therapies and the upcoming launches of numerous product variants with enhanced efficacy and advanced solutions by key players are positively impacting the market growth. Other factors, such as growing inclination toward minimally invasive treatment options, significant expansion of the healthcare industry, and extensive research and development (R&D) activities, are creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global colonoscopy devices market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on product type, application, and end user.

#### Product Type Insights:

Colonoscope  
Visualization Systems  
Others

The report has also provided a detailed breakup and analysis of the colonoscopy devices market based on the product type. This includes colonoscope, visualization systems and others. According to the report, colonoscope represented the largest segment.

#### Application Insights:

- Colorectal Cancer
- Lynch Syndrome
- Ulcerative Colitis
- Crohn's Disease
- Others

A detailed breakup and analysis of the colonoscopy devices market based on the application type has also been provided in the report. This includes colorectal cancer, lynch syndrome, ulcerative colitis, Crohn's disease and others. According to the report, colorectal cancer accounted for the largest market share.

#### End User Insights:

- Hospitals
- Ambulatory Surgery Center
- Others

The report has also provided a detailed breakup and analysis of colonoscopy devices market based on the end user. This includes hospitals, ambulatory surgery center and others. According to the report, hospitals represented the largest segment.

#### Regional Insights:

- North America

- United States
- Canada

- Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

#### Asia Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others

#### Latin America

Brazil  
Mexico  
Others

#### Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for colonoscopy devices. Some of the factors driving the North America colonoscopy devices market included the increasing prevalence of cancer, extensive research and development (R&D) activities, and the significant expansion in the healthcare industry.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global colonoscopy devices market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Endomed Systems GmbH, FUJIFILM Holdings Corporation, GI-View Ltd., HOYA Corporation, KARL STORZ SE & Co. KG, Medtronic plc, Olympus Corporation, STERIS Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global colonoscopy devices market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global colonoscopy devices market?

What are the key regional markets?

Which countries represent the most attractive colonoscopy devices markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What is the competitive structure of the global colonoscopy devices market?

Who are the key players/companies in the global colonoscopy devices market?

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